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(71)(72) Applicant and Inventor: ERICKSON, John, S. [US/US];  
27 Pierce Lane, Norwich, VT 05055 (US).(74) Agents: VOCK, Curtis, A. et al.; Lappin & Kusmer L.L.P.,  
Two Hundred State Street, Boston, MA 02109 (US).

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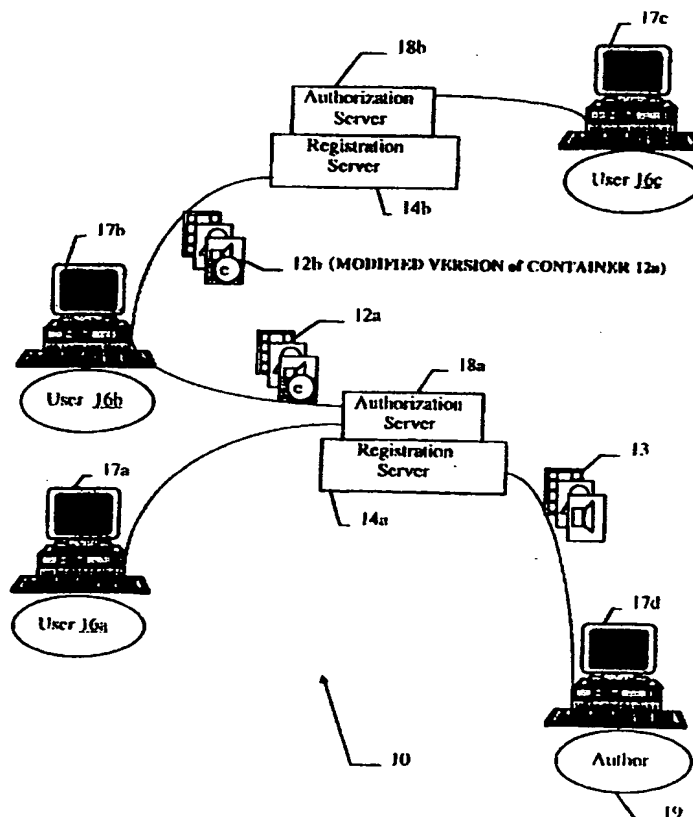
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(54) Title: SYSTEM AND METHODS FOR MANAGING DIGITAL CREATIVE WORKS

## (57) Abstract

Digital Creative Works such as copyrighted electronic media are packaged in a secure electronic format, or CONTAINER, and registered on associated registration server, which serves to provide on-line licensing and copyright management for that Work. Users are connected to the registration server through a computer network or the Internet to enable data transfers and to transact licenses to utilize the media. Packaged electronic media are typically created by an author or derivative user of the work. Once the packaged media is registered on the server, the media is made available for limited use and possible license through an authorization server. This limited use is specified within the minimum permissions data set assigned to each packaged media. Without a license, users are typically permitted to view the packaged media - through a system which unpackages the media - but cannot save, print or otherwise transfer the media without obtaining auxiliary permissions to do so from the authorization server. The electronic media is authenticated through digital signatures and optional encryption.



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# System and Methods for Managing Digital Creative Works

## Related Applications

This application is a continuation-in-part of U.S. Patent Application No. 08/543,161, entitled "System and Methodology for Protecting Copyrighted Electronic Media," filed on October 13, 1995, and is a continuing application of Provisional Application No. 60/025,485 filed on August 30, 1996, both of which are expressly incorporated herein by reference.

## Background of the Invention

The management of copyrighted material in the prior art is largely based upon hard copy technology, which attaches attribution and notification to creative works, such as copyright notices, by lines and credits. This technique is prone to significant error because notices become outdated, removed and/or ignored. Further, any copyright violation of the hard copy creative work - such as physical, unlawful copying of an article on a copying machine - is difficult to determine.

Digital media exacerbate these problems. Specifically, copyright infringement and theft has increased enormously in the computer age, particularly with respect to information data transfers through the Internet. Further, electronic email and the communication and connectivity of local and wide area networks (LANs and WANs, respectively) have facilitated unauthorized use of copyrighted materials by permitting tagging and/or enclosing of almost any electronic media, such as application software, authored text files and graphics, and musical sounds.

On-line services such as Compuserve™ and America Online™ do provide some measure of copyright protection by assessing on-line charges to the access of protected databases and to the download of selected files. However, there is little to

1 prevent that on-line user from retransmitting any downloaded files to another user  
2 connected on the Internet. If the user is also connected to a network, those  
3 downloaded files are also subject to remote access from yet another unauthorized  
4 user.

5  
6 The problems associated within electronic copyright infringement are well  
7 known, particularly by those parties injured by the unauthorized use of copyrighted  
8 materials. For example, the unauthorized copying of copyrighted magnetic diskettes,  
9 and the electronic email and tagging and/or enclosing of copyrighted files can  
10 result in a direct monetary loss to the owner of the copyrighted works, in addition  
11 to an unaccounted for gain for the unauthorized user. With the expansion of the  
12 Internet and other computerized networks, the aggregate amount of such losses and  
13 gains is substantial.

14  
15 Even the U.S. Commerce Department recognizes that serious copyright  
16 problems exist with the burgeoning growth of electronic data transfers between  
17 networked computers and particularly through the Internet. Early in September  
18 1995, for example, the Commerce Department issued a white paper entitled  
19 "Intellectual Property and the National Information Infrastructure." The paper  
20 highlights the need to protect copyrighted information that is resident in cyberspace,  
21 where unauthorized users can copy original works of authorship, including movies  
22 and books, by pressing a couple of keystrokes. See, V. Sussman, Copyright wrong? A  
23 fight brews over who gets to own the future (cyberspace), U.S. News & World  
24 Report, September 18, 1995, v119 n11 p99(1).

25  
26 In the prior art, methods have been developed to enhance copyright  
27 protection of electronic media. For example, AT&T Bell Laboratories has developed  
28 a system which makes tiny adjustments to the spacing between words so that every  
29 copy of a document utilizing the system is "unique." These electronic adjustments  
30 are detectable by computers only because they are too small for the human eye to

1 notice. By way of another example, Digimarc, a company in Portland, Oregon,  
2 recently announced a system that encodes data into an image by carefully adjusting  
3 the digital representation of individual pixels. As in the AT&T system, the encoded  
4 data is not noticeable to the eye and enables some traceability of unauthorized  
5 copyright uses. See, S. Steinberg, editor of Wired Magazine, Los Angeles Times  
6 column, p2, part D, August 31 (1995).

7  
8 However, such systems operate only to detect unauthorized usage of  
9 copyrighted works in digital form. They do not manage the access to copyrighted  
10 works, nor do they provide any systematic way of controlling the rights to  
11 copyrighted electronic media.

12  
13 More particularly, the tracing of copyright clearances to users of copyrighted  
14 electronic media in the prior art is a tedious and often impossible task. Specifically,  
15 authors and multimedia developers have had only two practical methods for  
16 protecting their copyrights of electronic works: one method is to rely upon copyright  
17 laws and international treaties to prohibit unauthorized use of the media; and the  
18 other is to encrypt the data, so that access is restricted to those users with a  
19 decryption key.

20  
21 In the first method, media developers typically do nothing; or they attach a  
22 textual copyright warning - sometimes called a "watermark" - to the media. This  
23 type of "protection" ensures free access to the media, but it works only for those  
24 honest users and derivative developers who view the work and decide whether they  
25 want to license it. However, users and developers of such media cannot be sure of  
26 the authorship or integrity of the media. Authenticity is thus sometimes increased by  
27 restricting access to the media, such as through the use of a password. By way of  
28 example, a password-protected World Wide Web page provides some measure of  
29 authenticity, but also discourages the open and free propagation of the information  
30 in the media.

1  
2 In the second method, media developers can utilize powerful encryption  
3 tools, readily available in the public domain, such as those tools based on the RSA  
4 public key algorithm (Rivest, Shamir, & Adleman, 1977). However, the use of  
5 encryption to protect copyrights only serves to restrict access to the information  
6 within the media, like the password described above. Moreover, after the work is  
7 decrypted on the recipient's computer, the problems of copyright heritage and  
8 permissions for derivative development and use of the media remain.

9  
10 These two methods favor either the user or the owner of the media. In the first  
11 method, for example, there is no electronic protection coupled to the media; and it  
12 thus favors the free and fair use of the media at the expense of the owners' rights. On  
13 the other hand, the second method of encryption favors the owners' rights, at least to  
14 a degree. Neither method affords both fair use and ownership protection; and  
15 neither provides for automatic management of media rights, including the  
16 controlled access to media in derivative works. Further, these methods do not  
17 intervene in managing copyrights, and are beneficial only after the copyright issue  
18 becomes a problem.

### 19 20 Objects of the Invention

21  
22 It is one object of the invention to provide systems and methodologies to  
23 protect the rights of intellectual property owners while promoting open and free  
24 sharing of information.

25  
26 Another object of the invention is to provide methods for ensuring that  
27 benefits owed to owners, publishers and creators of creative works accrue to such  
28 entities.

1        Still another object of the invention is to provide methods and systems for  
2        crediting authors, publishers and creators of electronic multimedia objects that  
3        include digital creative works.  
4

5        Other objects of the invention provide tools to acquire, publish, distribute,  
6        and disseminate multimedia objects to strengthen ownership and attribution of the  
7        underlying digital creative work.  
8

9        Another object of the invention provides systems and methods for packaging  
10       and unpackaging digital creative works within a data container to facilitate the  
11       management of that work.  
12

13       Another object of the invention provides systems and methods for attaching  
14       copyright notices and other attributes to digital creative works.  
15

16       Other objects of the invention provide for (a) locating source works of  
17       derivative authors of digital creative works, (b) obtaining releases and permissions  
18       to incorporate another work or part of another work into the digital creative work,  
19       (c) determining the source and attributes of digitally creative works, (d) promotion  
20       of communication directly to the author or owner of the digital works, (e) security  
21       and authentication of transactions and the digital work, and (f) the automation of  
22       rights management, such as acquisition, administration, and authorization of digital  
23       creative works.  
24

25       It is still another object of the invention to provide systems and  
26       methodologies to manage copyrighted electronic media, thereby solving or reducing  
27       the problems of the prior art.  
28

1 Yet another object of the invention is to provide a method for maintaining an  
2 electronic bibliographic record of successive data transfers of protected electronic  
3 media.

4  
5 Still another object of the invention provides systems and methods for  
6 packaging and unpackaging electronic media within an electronic container to  
7 facilitate the management of copyrighted electronic media.

8  
9 These and other objects of the invention will be apparent from the description  
10 which follows.

11  
12 Summary of the Invention

13  
14 As used herein, a "copyrighted work" means any work that is authored and  
15 protected by U.S. and international copyright laws, including, without limitation,  
16 literary works; musical works, including any accompanying words; dramatic works,  
17 including any accompanying music; pantomimes and choreographic works;  
18 pictorial, graphic, and sculptural works; motion pictures and other audiovisual  
19 works; sound recordings; and architectural works. "Electronic media" means any  
20 electronic form or digital representation of a copyrighted work.

21  
22 As used herein, a "Digital Creative Work" means any electronic media,  
23 multimedia content element, electronic creative work, and in particular work such as  
24 authored and protected by U.S. and international copyright laws, including, without  
25 limitation, any of the following in digital or electronic form: literary works; musical  
26 works, including any accompanying words; dramatic works, including any  
27 accompanying music; pantomimes and choreographic works; pictorial, graphic, and  
28 sculptural works; motion pictures and other audiovisual works; sound recordings;  
29 and architectural works. Further, a Digital Creative Work can include multimedia  
30 content elements that have two or more creative works, such as a digital image and



1 associated digital audio. As such, a Digital Creative Work includes any electronic  
2 form or digital representation of a copyrighted work, including multimedia objects,  
3 and including any form or digital representation (1) stored within computer memory  
4 or other electronic memory, (2) resident on CD-ROM and/or magnetic disk or tape,  
5 (3) transmitted as a digital file through email, an on-line service such as  
6 Compuserve™, the World Wide Web (WWW), Intranet and/or the Internet; and (4)  
7 communicated as a digital file within or into a computer network, such as a LAN or  
8 WAN, and including any communication obtained through remote access. Further, a  
9 Digital Creative Work can include, but is not limited to, digital embodiments of a  
10 creative expression, such as digital audio (eg: WAV, SND, AIFF, AU), digital music  
11 sequences (eg: MIDI), digital video (eg: AVI, MOV, MPEG), digital images and  
12 graphics (eg: GIF, BMP, TIFF, JPEG, FlashPix), word processing files (eg: DOC), and  
13 spreadsheet files (eg: XLS).

14  
15 As used herein, "CONTAINER" means an electronic or digital entity that is  
16 constructed according to the invention to enable the use of, control of, access to,  
17 and/or licensing of the Digital Creative Work. The CONTAINER is a logical entity  
18 that is preferably based on object technology such as C, C++, Visual Basic,  
19 Microsoft's ActiveX™ Controls, Microsoft's OLE™ Controls, Apple's OpenDoc™,  
20 and Sun Microsystem's Java™ applet component technologies. Accordingly, a  
21 CONTAINER of the invention is a data container that includes a data portion with  
22 the Digital Creative Work, and an executable portion that typically adds  
23 functionality to Web Sites, desktop applications and development tools in order to  
24 manage that Digital Creative Work. A CONTAINER can be distributed through  
25 many channels, such as through the Internet, CD ROM, or magnetic media.  
26 Further, a CONTAINER can be formed of different parts that are located remotely to  
27 one another; though the different parts are linked to maintain attribution within the  
28 CONTAINER.

1 As used herein, "METADATA" refers to data associated or encapsulated with  
2 a CONTAINER and includes a plurality of data pertinent to copyright management,  
3 including, for example, ownership identification and contact information, rights  
4 administration identification and contact information, creatorship identification and  
5 contact information, an identification and address of a registration server, listings of  
6 antecedent and related objects, and licensing terms and conditions.

7  
8 As used herein, a "DIGITAL CONTRACT" means a contract secured through  
9 licensing activity between a registration server and a user of a Digital Creative Work.  
10 The Digital Contract includes a textual expression of enhanced permissions for use  
11 of the Digital Creative Work and may or may not be accompanied by an upgrade of  
12 the operational controls such as the ability to print, save and/or edit the Digital  
13 Creative Work.

14  
15 As used herein, "SYSTEM EXTENSION" means an operating system  
16 extension or "plug-in" that each user obtains prior to use and/or manipulation of  
17 one or more CONTAINERS. Specifically, the SYSTEM EXTENSION operates in  
18 conjunction with the operating system of a computer to recognize CONTAINERS  
19 and to permit authorized operations on the CONTAINER's METADATA and/or  
20 Digital Creative Works. When needed, the EXTENSION can and will be  
21 downloaded from various trusted locations and such as described herein so as to  
22 render Digital Creative Works within CONTAINERS. However, the EXTENSION is  
23 generally resident on a user's computer so as to obviate the need to continually  
24 download the EXTENSION and to improve network efficiency.

25  
26 As used herein, "OBJECT" means an instantiation such as an icon, graphic or  
27 other visual, on a computer, which is, or which refers to, or which points to an object  
28 such as a CONTAINER. Typically, an OBJECT is viewable within an application  
29 such as a Web browser such that a user directly views authorized content of the  
30 Digital Creative Work. However, for example, a user can select or "click" the

1 OBJECT with a computer mouse to gain additional information in and to the  
2 CONTAINER and/or to obtain additional licenses to the OBJECT's Digital Creative  
3 Works. The OBJECT thus instantiates the existence of the Digital Creative Work in a  
4 composition such as a CONTAINER. In the usual case, for example, a Digital  
5 Creative Work within a CONTAINER is actually an image (i.e., the "OBJECT") on a  
6 user's computer. In the preferred embodiment of the invention, the user will view an  
7 OBJECT and not notice anything different about the Digital Creative Work until the  
8 user tries to operate on the OBJECT in ways that are prohibited. For example, when  
9 a user attempts to click on the OBJECT, or to print the OBJECT, or to copy the  
10 OBJECT to another file, or to attempt other operations that are restricted, the  
11 EXTENSION takes over and informs the user that such operations are prohibited  
12 without an additional license to the Digital Creative Work. An OBJECT can be  
13 formed of a group of OBJECTS. Once permissions or licenses are granted to perform  
14 additional operations, such as copying, the DIGITAL CREATIVE WORK and  
15 METADATA remain linked during the copying process so that the user copies the  
16 CONTAINER, preserving attribution and facilitating the further management of the  
17 Digital Creative Work. It is important to note that an OBJECT instantiates a  
18 CONTAINER which itself can exist locally, e.g., within internal memory, and/or  
19 remotely across one or more sites on the Internet. The invention communicates an  
20 OBJECT to a user through a file or a continuous data stream: in the first case, the  
21 OBJECT is rendered to the user after the complete data set is received; and in the  
22 second case the OBJECT is rendered as the data is received through the  
23 communication link.

24  
25 As used herein, "TOOL BOX" or "TOOLBOX" means a software application  
26 that is used to create or augment a CONTAINER. Typically, the TOOL BOX is  
27 resident on a computer to facilitate the management of Digital Creative Works from  
28 the author or creator's desktop computer.

1       As used herein, "PACKAGER" means an application which creates or  
2       augments a CONTAINER. Typically, the PACKAGER operates in a batch mode and  
3       is used in high-volume generation of CONTAINERS for creators and owners of large  
4       amounts of digital creative works. By way of another example, the PACKAGER can  
5       package HTML documents, i.e., Web pages, so that a user of the Web page is  
6       actually within an OBJECT that is likely composed of other OBJECTs.

7  
8       As used herein, a "VIEWER" refers to software and/or hardware which  
9       renders the Digital Creative Work of a CONTAINER to a user. For example, a  
10      CONTAINER can be associated with a web page that is accessed by users of the  
11      Internet. In order to perceive the CONTAINER, and in particular the Digital  
12      Creative Work associated with the CONTAINER, the user's host computer calls on  
13      the appropriate media "viewer" service registered with the computer's operating  
14      system. If the Digital Creative Work is, for example, a GIF file, the computer tells the  
15      SYSTEM EXTENSION to do the rendering and the SYSTEM EXTENSION, in turn,  
16      calls on a GIF viewer or renderer to display the GIF (i.e., the Digital Creative Work  
17      in this example) to the user. Similarly, a VIEWER can refer to rendering software of  
18      JPEGs, AVIs, PDFs, MIDs, etc. Indirectly, the VIEWER is sometimes embodied with  
19      the SYSTEM EXTENSION or as separate software specific to the invention so as to  
20      render, for example, a Digital Contract. More particularly, when asked by the user  
21      (e.g., with the "click" of a computer mouse), the EXTENSION renders the associated  
22      Digital Creative Works with a VIEWER specifically designed to view the Digital  
23      Contract. The VIEWER also refers to a computer subsystem, operable by a user  
24      desiring to manipulate one or more CONTAINERS that contain either (a) a shell  
25      extension which responds to direct manipulation, at the computer, of OBJECTS  
26      referring to CONTAINERS, or (b) an object control, which is used to display  
27      CONTAINERS - or portions of CONTAINERS - within other applications. By way of  
28      example, an object control of the invention can include ActiveX Control that permits  
29      display of an OBJECT, within an application such as a web browser, that links the  
30      computer to the CONTAINER.

1  
2 As used herein, "REGISTRY" generally refers to a registration server that  
3 registers CONTAINERS and which operates to manage Digital Creative Works. A  
4 user of a particular CONTAINER communicates to the REGISTRY via on-line  
5 communication to obtain auxiliary permissions to the Digital Creative Work therein.  
6 The CONTAINER contains information in the METADATA which specifies the  
7 "home" or licensing site assigned to the CONTAINER. By way of example, when a  
8 user clicks on an OBJECT to request auxiliary use of the Digital Creative Work, the  
9 CONTAINER automatically prompts the EXTENSION to locate and connect with  
10 the assigned REGISTRY through Internet communication. In certain aspects of the  
11 invention, the REGISTRY includes a separate registration server and an  
12 authorization server. The registration server is used to register CONTAINERS, and  
13 the authorization server is used to authorize auxiliary uses of CONTAINERS, such  
14 as to provide licensing to the Digital Creative Works therein. However, the  
15 REGISTRY is typically a single registration server that operates as a registration  
16 server and as an authorization server to negotiate licenses with on-line users of  
17 Digital Creative Works.

18  
19 In one aspect, the invention applies object technology to the Digital Creative  
20 Work to form a data CONTAINER including the data content of the Digital Creative  
21 Work and other attributes contained in METADATA. These attributes can include  
22 operations, services and information that describe or operate on the METADATA  
23 and/or Digital Creative Work as appropriate to the user according to the minimum  
24 and/or auxiliary permissions granted within the METADATA. In another aspect,  
25 the attributes and content of a CONTAINER are distributed between (a) the local  
26 system, i.e., where a user views and/or manipulates the CONTAINER, and (b) a  
27 registration server to which it refers across the Internet. The registration server  
28 further can contain attributes that, for various reasons such as volatility, security, or  
29 efficiency, cannot or should not travel to the local system.

1  
2 In another aspect, a repository system provides file images, i.e., persistence  
3 data, of CONTAINERS as well as resources and data referred to by CONTAINERS  
4 but not held in attributes at the registration server.

5  
6 In one aspect of the invention, a user at a computer accesses a particular  
7 CONTAINER through a set of property pages (e.g., tabbed dialog boxes), or  
8 "templates," that are available through the CONTAINER wherever it appears. For  
9 example, where an OBJECT for a CONTAINER appears in a screen rendering of a  
10 Web browser, a mouse click onto the OBJECT brings up its associated property  
11 pages to show information and to provide access to features such as email and  
12 authentication to the associated digital creative work.

13  
14 In still another aspect, and as described herein, creators or authors of digital  
15 creative works bind content and attributes into a CONTAINER; and register new  
16 CONTAINERS through a locally resident TOOL BOX which facilitates the flexible  
17 design of the CONTAINER's property pages and feature selections. In still another  
18 aspect, the TOOL BOX also automates the organization and maintenance of the  
19 heritage of the Digital Creative Work, such as when the CONTAINER includes  
20 works from various authors.

21  
22 In another aspect, one or more CONTAINERS can be, and preferably are,  
23 registered at the REGISTRY, which preferably is a secured registration server system  
24 remote from the viewing capabilities of the SYSTEM EXTENSION or VIEWER. In  
25 this aspect, the REGISTRY (a) retains information to validate the credentials and/or  
26 authenticity of a TOOL BOX, attempting to register a work, or a CONTAINER; and  
27 (b) supplies remote services and data. The REGISTRY can also supply attribute data  
28 obtained indirectly from a content provider's existing legacy database.







1 In accord with preferred aspects of the invention, access to OBJECTS is  
2 generally "open" such that any user can view the associated Digital Creative Work.  
3 The SYSTEM EXTENSION in this aspect is thus ubiquitous, as are most or all  
4 supplementary VIEWERS. That is, when a VIEWER is called by the EXTENSION,  
5 the invention preferably utilizes handshaking standard such as Microsoft's code  
6 signing standard. Such a standard uses digital signature technology that helps one  
7 application make sure that it is talking to the authentic version of another  
8 application. Accordingly, the SYSTEM EXTENSION in this aspect is sure to call the  
9 correct VIEWER and not some other viewer that does damage to the DIGITAL  
10 WORK or CONTAINER.

11  
12 In one aspect, the invention provides a method of packaging a digital creative  
13 work, including the steps of: encapsulating the work within a data container;  
14 encapsulating metadata within the container; and integrating, with the container,  
15 means for accessing the work and the metadata. In another aspect, the step of  
16 integrating further comprises the step of integrating, with the container, means for  
17 rendering the work. The method can also include any of the following steps:  
18 integrating, with the container, means for printing the work; integrating, with the  
19 container, means for copying the work; integrating, with the container, means for  
20 viewing the work; integrating, with the container, means for controlling use of the  
21 work; integrating, with the container, means for limiting use of the work;  
22 integrating, with the container, means for disallowing use of the work; integrating,  
23 with the container, means for operating on the metadata; integrating, with the  
24 container, means for providing email to one or more external addresses; integrating,  
25 with the container, means for providing web access to one or more WWW addresses;  
26 integrating, with the container, means for providing interactive licensing to the  
27 work; integrating, with the container, means for providing a link to a digital contract  
28 for the work; integrating, with the container, means for updating the metadata; and  
29 integrating, with the container, means for displaying descriptive information.

1  
2       The descriptive information can include one or more of the following:  
3 authorship information, historical information, ownership information, date  
4 information, time information, and bibliographic information. It can further include  
5 a digital signature to verify authenticity of the work.  
6

7       The method of the invention can also include the step of forming the data  
8 container as a plurality of associated data that are distributed across one or more of  
9 the following: a computer network, the Internet, a LAN, a WAN, an on-line service,  
10 and an Intranet. Further, the work can be selected from the group of digital images  
11 and graphics, digital photos, digital audio, digital video, digital music sequences,  
12 word processing files, spreadsheet files, and mixtures thereof. For example, the  
13 digital images and graphics can include JPEG, GIF, BMP, TIFF and mixtures thereof.  
14 Similarly, the digital audio can include WAV, SND, AIFF, AU and mixtures thereof.  
15 Further, the digital music sequence can include MIDI; and the digital video can  
16 include AVI, MOV, MPEG and mixtures thereof. The word processing programs can  
17 include, among others, Microsoft Word™, Novell WordPerfect™ and mixtures  
18 thereof. Likewise, the spreadsheet programs can include, among others, Microsoft  
19 Excel™.  
20

21       The step of encapsulating metadata can include the step of encapsulating  
22 copyright management information. The copyright management information can  
23 include any of ownership identification information, ownership contact information,  
24 rights administration information, rights administration contact information,  
25 creatorship information, authorship information, creator contact information, author  
26 contact information, listings of antecedent object information, listings of related  
27 object information, licensing terms, licensing conditions, publisher information, and  
28 ownership credits. These can further include email addresses, web access addresses,  
29 and mixtures thereof. The step of encapsulating metadata can further include the

1 step of encapsulating registration data, the registration data identifying an  
2 associated registration server capable of administrating the data container.

3  
4 Preferably, the metadata is modifiable and accessible through on-line  
5 communication with the registration server. Accordingly, the method can include  
6 the step of storing at least part of the metadata at a database of the registration  
7 server, or the step of down-loading at least part of the metadata from the registration  
8 server.

9  
10 The methods of the invention can also include the step of providing a user  
11 interface to the data container to review at least part of the metadata on a computer.  
12 The user interface is preferably displayable on the computer and is selectable by a  
13 user of the computer to modify information therein.

14  
15 In another aspect, the step of encapsulating metadata further includes the step  
16 of encapsulating, with the data container, minimum permissions data, the minimum  
17 permissions data specifying one or more operations that can be performed on the  
18 work without a license to the work.

19  
20 In still another aspect, the step of encapsulating metadata further includes the  
21 step of encapsulating, with the data container, minimum permissions data, the  
22 minimum permissions data specifying a default contract to the work, the default  
23 contract specifying a minimum set of operations that can be performed by  
24 applications on the work. Such operations, for example, include drag and drop  
25 operations, printing operations, editing operations, activating operations, saving  
26 operations, and viewing operations.

27  
28 The step of integrating means for accessing the work and the metadata can  
29 include the step of integrating, with the container, one or more of the following:  
30 means for encoding the metadata, means for compressing the metadata, means for

1 manipulating the metadata, means for encrypting the metadata, means for decoding  
2 the metadata, and means for decrypting the metadata. Similarly, the step of  
3 integrating means for accessing the work and the metadata can include the step of  
4 integrating, with the container, one or more of the following: means for encoding the  
5 work, means for compressing the work, means for manipulating the work, means for  
6 encrypting the work, means for decoding the work, and means for decrypting the  
7 work.

8  
9 In another aspect, the step of encapsulating the work further includes the step  
10 of encrypting the work. Alternatively, the step of encapsulating metadata can  
11 include: the step of associating a metadata template with the container, the metadata  
12 template describing registration with a registration server; or the step of associating  
13 a metadata template with the container, the metadata template specifying properties  
14 of the container used to register the container with a registration server. A further  
15 step can include specifying, within the template, a display interface used to view the  
16 properties.

17  
18 In another method of the invention, the step of encapsulating metadata  
19 includes the step of associating a metadata template with the container, the metadata  
20 template identifying user-selectable optional properties of the container. Further, the  
21 step of encapsulating metadata can include the step of associating a metadata  
22 template with the container, the metadata template specifying requirements and  
23 rules associated with the work.

24  
25 Certain aspects of the invention include providing, with the metadata  
26 template, a user interface suitable for viewing information related to the metadata  
27 and the work; and/or providing different metadata templates corresponding to  
28 different types of works; and/or providing different metadata templates  
29 corresponding to different licensing models.

1  
2 One method of the invention includes, with the step of encapsulating  
3 metadata, the step of associating, with the container, operations that can be  
4 performed on the work.

5  
6 In still another aspect, each registration server provides on-line  
7 administration of the container and has user-selectable registration templates for  
8 associating metadata with the container, at least part of the metadata being  
9 modifiable over a lifetime of the container.

10  
11 Further, the step of encapsulating metadata can include the step of  
12 associating, with the container, requirements of specific parties having rights in or to  
13 the work. The requirements can include a requirement to obtain a license to the  
14 work prior to additional use of the work. The requirements can also include a  
15 requirement of obtaining information about entities desiring access to the work.  
16 Such information can include address and billing information of the entities. The  
17 entities can include one or more of an individual, a partnership, a company, a  
18 government agency, and an educational institution.

19  
20 In another aspect, the step of encapsulating metadata can include the step of  
21 encapsulating information indicative of one or both of an owner and creator of the  
22 media, and further include the step of communicating with one or both of the owner  
23 and creator through one or both of email and web page access. The steps of  
24 encapsulating can be made through object-based technology. Typically, the  
25 container is formed with object-based technology such as of OLE™, ActiveX™,  
26 OpenDoc™, and hybrid OLE™/OpenDoc™.

27  
28 The invention also provides a method of accessing a digital creative work,  
29 including: installing a system extension onto a computer, the extension including (i)  
30 means for operating in conjunction with an operating system controlling the

1 computer; (ii) means for accessing a data container having the work and metadata,  
2 including minimum permissions data, attached thereto, the minimum permissions  
3 data specifying one or more operations that can be performed on the work without a  
4 license to the work; and (iii) means for recognizing the minimum permissions data  
5 and for enabling a user of the computer to use the work in accord with the specified  
6 operations; and accessing the container and using the work in accord with the  
7 specified operations.

8  
9 The step of installing a system extension can include the step of distributing  
10 the extension to the computer with a computer operating system; and/or the step of  
11 distributing the extension to the computer from one or more content provider sites,  
12 the content provider sites creating the media; and/or distributing the extension to  
13 the computer with creativity tools; and/or utilizing image and graphic creativity  
14 tools selected from the group of Adobe Photoshop™, Fractal Design Painter™,  
15 CorelDraw; and/or utilizing multimedia authoring tools selected from the group of  
16 Macromedia Director™, Macromedia Authorware™, Asymetrix Toolbook™,  
17 Aimtech IconAuthor™; and/or utilizing web authoring tools selected from the  
18 group of Microsoft FrontPage™, Adobe PageMill™, Adode SiteMill™, SoftQuad  
19 HoTMetaL Pro™, Corel Web.Designer™; and/or utilizing sound editing tools  
20 selected from the group of Macromedia SoundEdit Pro™ and DigiDesign Pro  
21 Tools™; and/or utilizing video editing tools selected from the group of Avid Media  
22 Suite™, Asymetrix Digital Video Producer™, Adobe Premiere™; and/or  
23 distributing the extension to the computer with web browsers selected from the  
24 group of Netscape Navigator™ and Microsoft Internet Explorer™.

25  
26 By way of example, the creativity tools of the invention can include one or  
27 more of the following: Microsoft Word™, Microsoft Excel™, Microsoft  
28 Powerpoint™, and Novell WordPerfect™.

29

1 In another aspect, the container is stored in a remote database, and the  
2 methods of the invention include the step of accessing at least part of the container  
3 through on-line communication with the database. For example, the step of  
4 accessing part of the container through on-line communication can include one or  
5 more of the following: communication through the Internet, communication through  
6 a computer network, and communication through the Intranet; and/or utilizing a  
7 file data stream wherein rendering of the work is possible only after all data  
8 representative of the work is present at the computer; and/or utilizing a continuous  
9 data stream wherein rendering of the work is possible, in part, with concurrent  
10 arrival, at the computer, of data representative of the work.

11  
12 In one aspect, the container is stored on a CD-ROM, and the method includes  
13 the step of accessing that part of the container through communication with a CD-  
14 ROM drive. Alternatively, for example, the container is stored on a magnetic data  
15 disk, and the invention includes the step of accessing part of the container through  
16 communication with a disk drive. In still another example, the container is stored  
17 within internal memory of the computer, and the method includes the step of  
18 accessing part of the container within internal memory.

19  
20 In still another aspect, the system extension includes means for recognizing  
21 registration data within the metadata, the registration data identifying an associated  
22 registration server capable of administrating the data, and the method includes the  
23 step of contacting the registration server to negotiate, on-line, a license to the work.  
24 An additional step can include contacting the registration server to negotiate for  
25 auxiliary permissions data, the auxiliary permissions data specifying auxiliary uses  
26 of the media that is licensed beyond the authorized use specified in the minimum  
27 permissions data.

28  
29 In another aspect, the extension can include: means for recognizing the  
30 auxiliary permissions data and for enabling the user to use the work in accord with

1 the auxiliary uses; and/or means for recognizing registration data within the  
2 container, the registration data identifying an associated registration server capable  
3 of administrating the data, and can further include the step of contacting the  
4 registration server to authenticate the work; and/or means for prohibiting  
5 unauthorized uses of the work when the unauthorized uses exceed the operations  
6 specified in the minimum permissions data. Such unauthorized uses of the media  
7 can include, for example, drag-and-drop operations on the computer, copying,  
8 saving and/or printing the work.

9  
10 Typically, the auxiliary permissions specify a set of operations that can be  
11 performed on the work after executing a digital contract to the work. The auxiliary  
12 permissions are usually obtained through one of email or web access.

13  
14 The invention also provides improvements to an operating system of the type  
15 which facilitates control and communication of a digital data processor. A plug-in  
16 extension is used to manipulate copyrighted electronic media, the extension having  
17 means for opening a data container having a digital creative work and minimum  
18 permissions data attached thereto. The minimum permissions data specifies one or  
19 more operations that can be performed on the work without a license to the work.  
20 The extension recognizes the minimum permissions data and enables a user of the  
21 processor to use the work in accord with the specified operations.

22  
23 The container can also have metadata attached thereto. The metadata  
24 typically has one or more of ownership identification information, ownership  
25 contact information, rights administration information, rights administration contact  
26 information, creatorship information, authorship information, creator contact  
27 information, author contact information, listings of antecedent object information,  
28 listings of related object information, licensing terms, licensing conditions, publisher  
29 information, and ownership credits, and wherein the extension comprises means for  
30 reviewing the metadata selectively.



1  
2 In another aspect, the invention provides a plug-in operating system  
3 extension, including: means for operating in conjunction with an operating system  
4 controlling a digital data processor; means for recognizing a data container having  
5 digital creative works and minimum permissions data attached thereto, minimum  
6 permissions data specifying one or more operations that can be performed on the  
7 work without a license to the work; and means for opening the container and  
8 enabling a user of the processor to use the work in accord with the specified  
9 operations.

10  
11 In this aspect, the container can have registration information attached  
12 thereto, the registration information specifying a registration server capable of  
13 administering the container, and can further include means for recognizing the  
14 registration information and for communicating with the registration server to  
15 acquire properties associated with the container.

16  
17 The container can have registration information attached thereto, the  
18 registration information specifying a registration server capable of administering the  
19 document, and can include means for negotiating a digital contract with the  
20 registration server, the contract specifying licensing terms and auxiliary uses to the  
21 work.

22  
23 In still another aspect, a server is provided for managing digital copyrighted  
24 works, including: (A) means for communicating with at least one on-line data  
25 processor connected for communication with the server, the on-line data processor  
26 having (i) means for recognizing a secure digital document having copyrighted  
27 electronic media and minimum permissions data attached thereto, the minimum  
28 permissions data specifying minimum authorized use of the media without a license  
29 to the media; and (ii) means for opening the document and enabling a user of the  
30 processor to use the media in accord with the authorized use; (B) means for

1 registering the document according to user-selected options at the data processor;  
2 and (C) means for negotiating with the data processor to obtain auxiliary  
3 permissions to the document and for sending the auxiliary permissions data to the  
4 data processor thereby expanding the authorized use of the data processor.

5  
6 The invention thus provides several advantages. By way of example, it  
7 provides for identification of digital creative works so that potential licensees know,  
8 or can learn of, the owner, author, creator, and publisher of the underlying digital  
9 work. In accord with the invention, the use of the container, based in object  
10 technology, with METADATA and the Digital Creative Work attached thereto  
11 facilitates the appropriate identification of the Work. The METADATA provides the  
12 vehicle for identification information and minimum permissions to the Work, and  
13 further provides detail for subsequent licensing of the Work. Further, the invention  
14 permits substantially seamless interaction between users and the Digital Creative  
15 Work. By way of example, OBJECTs appear like any other visual instantiation on a  
16 web page. It is only after the user tries to operate on the OBJECT beyond the user's  
17 current consumption, e.g., viewing the OBJECT on the computer screen, when it  
18 becomes apparent that there is additional control associated with the OBJECT.

19  
20 The invention also provides for the secure electronic copyright management  
21 and automatic identification of ownership of creative works distributed as digital or  
22 electronic media, particularly over computer networks. Briefly, one aspect of the  
23 invention provides a system which packages electronic media into a secure  
24 document format (the "CONTAINER"), including a data container for the media  
25 and a minimum permissions data set to specify the minimum authorizations needed  
26 to view or otherwise access the media. The CONTAINER can also include a  
27 container header, a container identifier, a source works extensions module which  
28 maintains a bibliographical history of the media, and a digital signature to  
29 authenticate the media. The CONTAINER and the associated network-based tools,  
30 described below and constructed according to the invention, enable the attachment

1 of minimum permissions to copyrighted works and the subsequent on-line licensing  
2 of the media.

3  
4 More particularly, and in another aspect of the invention, the CONTAINER  
5 containing the media is registered on a registration server and licensed through an  
6 authorization server (together the "REGISTRY"). Potential licensees view the  
7 CONTAINER through the authorizations within the minimum permissions data set,  
8 and communicate with the authorization server, if desired, to obtain a license to the  
9 media. Once licensed, the licensee can utilize the media in accord with an auxiliary  
10 permissions data set that is assigned to the CONTAINER during the on-line  
11 licensing transaction.

12  
13 Subsequent viewers and/or users of the CONTAINER also communicate  
14 with the authorization server. Thus, in another aspect, the invention provides for the  
15 licensing of the media to creators of derivative works, i.e., those who modify an  
16 original work of authorship and who obtain authorization to do so through an  
17 augmentation in the permissions data set. As above, the modified CONTAINER is  
18 then registered on a registration server and licensed through an authorization server.  
19 The CONTAINER in this aspect preferably includes a sourceworks extension  
20 module which records the original and derivative authorship of the media. By  
21 retaining such information, a copyright "family tree" or electronic bibliographic  
22 record is maintained for the media. Preferably, the authorship information in the  
23 sourceworks extensions is resident as a data element within the CONTAINER.  
24 However, the sourceworks extensions can also be maintained on or through the  
25 authorization servers, depending upon the number of servers used in the  
26 registration of derivative uses of the media.

27  
28 Like the sourceworks extensions, the invention can also record any and all  
29 users who access the media. In accord with this aspect, the CONTAINER includes a  
30 usage module which records selected information about each user who accesses the

1 media. The selected information can include, for example, a unique address of the  
2 user, individual or company accessing or utilizing the media, or the actual identity  
3 of the user. Preferably, the user information stored in the usage module is recorded  
4 and stored only after auxiliary permissions are augmented to the minimum  
5 permissions data set; and typically, the user's identity or location is recorded in the  
6 course of the licensing transactions with the authorization server. Like the  
7 sourceworks extensions, the usage module can also be resident with the  
8 CONTAINER, as another data element, and/or with the authorization server. In the  
9 latter case, each time a user communicates with an authorization server to license a  
10 particular media, the user's identity or location are recorded and stored therein.

11  
12 Accordingly, the invention provides several advantages in the automation  
13 and tracing of copyright clearances for both the initial users and derivative  
14 developers of electronic media. Unlike the methods in the prior art - i.e., the method  
15 of relying on copyright laws and treaties to protect copyrighted works, and the  
16 method of encrypting the media through electronic keys - the CONTAINER format  
17 and system architecture of the invention provide for (1) both fair use and ownership  
18 protection; and for (2) automatic management of media rights, including the  
19 controlled access to media in derivative works. Specifically, the system of the  
20 invention attaches certain minimum permissions to a widely-distributed version of  
21 the media packaged as a CONTAINER, thus being generally usable for free personal  
22 use. The CONTAINER creator or author determines these minimum permissions in  
23 the spirit of fair use, and the permissions data set are subsequently updated to an  
24 auxiliary permissions data set through on-line licensing should the user be  
25 interested in more advanced licensing or uses of the media.

26  
27 In other aspects, the invention provides an encrypted electronic signature and  
28 optional data encryption, to enhance or guarantee the authenticity of the entire  
29 work, including authorship. More particularly, in other aspects, the CONTAINER

1 encapsulates the required data in a secure fashion using encryption; and the digital  
2 signatures are based on message digests resulting from one-way hash functions.

3  
4 In still other aspects, the system of the invention utilizes client/server system  
5 architecture based upon the TCP/IP network protocol standard. Those skilled in the  
6 art will appreciate that other network protocol standards can be used without  
7 departing from the scope of the invention.

8  
9 In accord with further aspects of the invention, users can unpackage or  
10 unwrap CONTAINERs through a controlled environment, specifically from within a  
11 compatible application or program extension, i.e., a Plug-in, which can provide the  
12 requisite controls over document use.

13  
14 The invention also provides a set of easy-to-use network-based tools for  
15 registering and administering copyrights of electronic creative works. In one aspect,  
16 for example, a viewing module is provided to view and edit media-packaged  
17 graphic, image, video, audio, and textual objects. This viewing module, referred to  
18 herein as a "VIEWER," is generally required, along with the SYSTEM EXTENSION,  
19 to view and edit Digital Creative Works within CONTAINERs.

20  
21 In still another aspect, a packaging module is provided to encapsulate a  
22 newly created work in a secure, digitally-formatted package - i.e., a CONTAINER.  
23 The packaging module, referred to herein as a "PACKAGER," is particularly useful  
24 to authors, creators and publishers who seek to secure their copyrighted works and  
25 who seek to encapsulate other information with the works, such as authorship,  
26 ownership, minimum permissions, and source works extensions. Accordingly, a  
27 user of the PACKAGER can selectively package such information with the media to  
28 formulate a CONTAINER.

1 In other aspects, a registration server provides registration and authorization  
2 services on a platform such as Windows NT or Unix. The registration server is used  
3 by information creators who want users of their works to easily identify ownership  
4 and potential licensing terms, and to transact and license those works on-line. The  
5 Authorization server, on the other hand, is used by information creators and users to  
6 obtain access to Digital Creative Works and to license those works for their own use.  
7 Typically, in accord with another aspect, the registration server for each  
8 CONTAINER operates as the authorization server for all subsequent licensing  
9 transactions to that CONTAINER. In this latter aspect, the combination registration  
10 server and authorization server is a REGISTRY.

11  
12 The invention provides certain other advantages over the prior art in that  
13 creators and publishers of electronic media have direct control of the copyrights they  
14 hold through the use of authorization and registration servers. Further, the  
15 invention is preferably compatible with widely accepted object technology  
16 standards, e.g., OLE and OpenDoc, to ensure compliance with the widest possible  
17 range of applications and on several platforms.

18  
19 The invention also provides for automated and controlled network-based  
20 copyright management. The registration server can be scaled to fit the needs of any  
21 authorization and registration service, from single-author shops to massive  
22 centralized clearinghouses.

23  
24 In still another aspect, the VIEWER provides a mechanism for users to gain  
25 access to the data within copyrighted CONTAINERS. Specifically, the VIEWER and  
26 SYSTEM EXTENSION ensure that operations performed on media-packaged data  
27 objects are in compliance with the permissions that have been granted to the user.

28  
29 In other aspects, a user can transact a license to the CONTAINER through on-  
30 line communications with the REGISTRY. More particularly, the SYSTEM

1 EXTENSION in this aspect (i) generates a licensing request signal in response to  
2 inputs by the user, and (ii) communicates that signal to the authorization server  
3 assigned to that CONTAINER. This request, sometimes denoted herein as a "License  
4 Request," provides an entry point for on-line licensing of media-packaged works. In  
5 this way, a successfully licensed user can obtain auxiliary permissions to the  
6 CONTAINER of interest, thereby extending the set of operations which the user may  
7 perform for a given work.  
8

9 In still other aspects, the SYSTEM EXTENSION operates to display selected  
10 registry information about the CONTAINER. This display, sometimes denoted  
11 herein as the "Registry Information Display," provides information such as  
12 authorship, ownership, and the licensing terms associated with the electronic media,  
13 thereby facilitating the user's review and evaluation of the CONTAINER prior to  
14 licensing. The registry information is preferably stored in the CONTAINER itself,  
15 and/or at the CONTAINER's registration server.  
16

17 A record of the media source works is also available through the SYSTEM  
18 EXTENSION, in accord with another aspect of the invention. As discussed above,  
19 the sourceworks extensions provide a bibliography of the authors of the media so  
20 that the appropriate authors are credited with their works even after the works are  
21 edited by a derivative author. The sourceworks extensions are typically available  
22 within a display - sometimes denoted herein as the "Source Works Display" - at the  
23 user's computer terminal.  
24

25 In accord with other aspects of the invention, the SYSTEM EXTENSION  
26 provides standardized tools and procedures for obtaining a certified digital  
27 identification of a CONTAINER, and for becoming a licensed user to that  
28 CONTAINER.  
29

1 In another aspect of the invention, a PACKAGER encapsulates authorship,  
2 ownership, minimum use permissions, source works information and the associated  
3 creative works in a secure package. The PACKAGER has several aspects, including:  
4

- 5 • Through the PACKAGER, a user can display the status of permissions for  
6 each source work, obtain authorship, ownership, and licensing  
7 information from the source work's registration server, and selectively  
8 obtain auxiliary permissions as required for each source work.
  - 9 • The PACKAGER allows the author to check clearances for all sources of a  
10 work in progress and to engage in EXTENSION-like licensing transactions  
11 to obtain or upgrade auxiliary permissions.
  - 12 • The PACKAGER allows the author to verify and modify the information  
13 that is encapsulated with the packaged media in a CONTAINER.
  - 14 • Registration is the final step in setting up a CONTAINER in accord with  
15 the invention; and the PACKAGER provides a registration client and  
16 procedure for registering a new creative work.
  - 17 • Like the SYSTEM EXTENSION, the PACKAGER provides standardized  
18 tools and procedures for obtaining a certified digital identification and for  
19 becoming an authorized user.
- 20

21 In another aspect of the invention, a Software Development Kit (SDK) is  
22 provided to enable developers of multimedia applications, games, or multimedia  
23 authoring tools (including applications for content creation) to incorporate VIEWER,  
24 SYSTEM EXTENSION and PACKAGER functionality into their applications.  
25

26 The invention thus facilitates the management of copyrighted works and  
27 ensures that the media packaged within a CONTAINER is authentic. The invention  
28 further enables the packaging of useful and selective information with the creative  
29 work, such as container identification, ownership, permissions, and sourceworks  
30 extensions. These features are provided, at least in part, by the VIEWER, SYSTEM



1 EXTENSION, PACKAGER and the REGISTRY. Through the registration server, for  
2 example, information providers of any size can take advantage of rights  
3 management for their creative works, and users on a network connected to the  
4 server enjoy easy and secure on-line licensing of the works managed therein.

5  
6 In accord with a preferred aspect of the invention, the VIEWER, SYSTEM  
7 EXTENSION and PACKAGER do not impose perceivable overhead during the  
8 course of normal rendering or editing of the work. The execution of VIEWER,  
9 SYSTEM EXTENSION and PACKAGER functionality is quick to ensure that  
10 network functions have good performance within the available network bandwidth.

11  
12 In still other aspects of the invention, VIEWER, PACKAGER, Registration  
13 Server Modules and Authorization Server Modules are operable on Win95,  
14 Windows NT, MacOS and Unix-based platforms.

15  
16 In other aspects, the VIEWER, SYSTEM EXTENSION and PACKAGER of the  
17 invention operate in conjunction with OLE and OpenDoc.

18  
19 The invention also provides a system for authorizing access to copyrighted  
20 electronic media. An authorization server is connected for data transfer between an  
21 internal memory and at least one external data processor, and an internal storage  
22 stores selected information about the electronic media, e.g., the licensing terms for  
23 gaining auxiliary permissions to the media, the copyright ownership of the media,  
24 and revenue estimates about the media. A relay section that is responsive to a  
25 request signal by the data processor communicates the selected information to the  
26 data processor. A data comparison section receives response signals from the data  
27 processor and compares the selected information with the response signals. In this  
28 way, the data comparison section generates an acceptance signal when the response  
29 signals correspond to at least a part of the selected information, and communicates  
30 the acceptance signal to the data processor to authorize access to the media.

1  
2       The system can also store the media within a storage memory, in another  
3 aspect. This memory can be within a computer connected for electronic data transfer  
4 with the data processor, whereby the computer is responsive to the acceptance  
5 signal to transfer either (1) authorizations to access the media or (2) the media to the  
6 data processor.

7  
8       The system preferably includes a process section for tagging an encrypted  
9 digital signature to the media, thus authenticating the media. Another section -  
10 including a source works extension module - can also be included to append a  
11 bibliographic record to the media, the bibliographic record forming a digital  
12 representation that specifies information that references each source work and  
13 access restrictions associated with the source work.

14  
15       The system can further include a section for appending auxiliary permissions  
16 to the media, the auxiliary permissions forming a digital representation that specifies  
17 an authorized use of the media, such as viewing, copying or editing the media.

18  
19       In yet another aspect, the system includes an access control section for  
20 withholding access authorization to a portion of the media, the access control section  
21 thus being responsive to the acceptance signal to remove access restrictions to the  
22 portion. In this way, permissions and access to copyrighted media can be provided  
23 to specified parts of a complex multimedia object, e.g., one which includes written  
24 text, graphics and sounds.

25  
26       The invention further provides a system which controls selective access to  
27 electronic media. The system includes one or more servers that communicate via a  
28 data transfer link between an associated system memory containing the media and  
29 at least one external data processor. A communication section communicates  
30 content-specific permission information about the media to the data processor, the

1 permission information specifying data processor actions which are restricted and  
2 which require augmented access privileges to perform. A storage section enables the  
3 storage of selected other information about the media; while a relay section,  
4 responsive to a request signal by the data processor, communicates the other  
5 information to the data processor. A data comparison section receives response  
6 signals from the data processor and compares the other information with the  
7 response signals, the data comparison section generating an acceptance signal when  
8 the response signals correspond to at least a part of the other information. An access  
9 section restricts data transfers between the data processor and a portion of the  
10 media, the access section being responsive to the acceptance signal to remove data  
11 transfer restrictions between the data processor and the portion within the system  
12 memory.

13  
14 The communication section of this aspect can include one of (i) a stand-alone  
15 software module, (ii) a plug-in software module corresponding to an application  
16 environment that generated or modified the media, (iii) a program extension  
17 corresponding to an application environment which generated or modified the  
18 media, (iii) a software module integrated into an application environment by way of  
19 a source code library or linkable object code performing substantially similar  
20 functions.

21  
22 Although other communication protocols are suitable for the invention,  
23 communication standards based upon the TCP/IP network protocol are preferred.

24  
25 The invention also provides methods for authorizing data transfers of  
26 copyrighted digital media, including: affixing content-specific permission  
27 information to the media, the permission information specifying actions which are  
28 restricted and which require augmented access privileges to perform; storing  
29 selected information about the electronic media on an authorization server  
30 connected for data transfer with at least one computer; electronically

1 communicating selected information about the media to the computer; receiving  
2 response signals from the computer and comparing the selected information with  
3 the response signals; and generating an acceptance signal when the response signals  
4 correspond to at least a part of the selected information, thereby authorizing access  
5 to the media.

6  
7 The invention also provides for optional encryption of the data within the  
8 secure container. Accordingly, the methods of the invention include, for example,  
9 the step of encrypting the media through an RSA public key algorithm.

10  
11 The method of this aspect can also include the step of communicating a  
12 digital representation of at least one of (i) a copyright ownership of the media, (ii) a  
13 set of licensing terms for the media for different user classifications, and (iii) revenue  
14 estimates about the media.

15  
16 In another aspect of the invention, a method is provided for maintaining an  
17 electronic bibliographic record of digital media, including: opening an object  
18 container containing the digital media, the object container including a  
19 representation of the media, a data identifier of media, and data specifying  
20 minimum permissions required to access the media; editing the digital media in an  
21 application environment; and attaching the data identifier and minimum  
22 permissions data to the edited media into a source works list. The source works list  
23 provides, among other information, a bibliographic record of the authorship  
24 represented in the media.

25  
26 Such a method can also include the steps of decrypting the media, and  
27 encrypting the media after attaching the data identifier and permissions data into  
28 the source works list.

1 A method of the invention also includes a process for determining the  
2 authenticity of digital media, including the step of affixing an encrypted digital  
3 signature to the media. In this aspect, the CONTAINER is authenticated by encoding  
4 a signature representing the registration of the media. By way of example, a private  
5 key is resident with the registration server which is under strict control of the  
6 system. The authenticity - in this example - is thus granted by the registration server  
7 and proven by the digital signature in the CONTAINER. Alternatively, in another  
8 example, the private key is provided to the user of a particular application, again  
9 under the tight control of the system.

10  
11 In yet another aspect, a computer network is provided for managing original  
12 works of authorship, including: a process actuation section for affixing copyright  
13 information to a binary data element corresponding to an authored media; a process  
14 actuation section for affixing minimum permission information to the data element,  
15 the permission information specifying access restrictions to the data element; a  
16 server for storing information concerning the rights to the media, the server  
17 including a control module for controlling access to the data element according to  
18 the minimum permission information by restricting data transfers between the  
19 server and one or more computers networked with the server; a process section for  
20 tagging the data element with supplemental information; and a process section for  
21 maintaining copyright information through derivative uses of data element  
22 throughout the network.

23  
24 The invention also provides a PACKAGER, which is a system for packaging  
25 electronic media within a secure electronic container. The PACKAGER includes a  
26 first process section for attaching a data identifier to the media; and a second process  
27 section for attaching minimum permissions data to the encrypted media, the  
28 minimum permissions data specifying minimum acceptance terms required to  
29 electronically access the media.

1  
2 In other aspects, the PACKAGER includes a process actuation section for  
3 attaching a digital signature to the media, the digital signature providing an  
4 authentication to the media; and a process actuation section for affixing source  
5 works extensions to the media, the source works extensions specifying a  
6 bibliographic record of the media. This bibliographic record is a digital  
7 representation that specifies bibliographic information about the authors and  
8 minimum permissions of the media, thereby providing persistence through  
9 generations of derivative use of the media.  
10

11 A SYSTEM EXTENSION and VIEWER subsystem is also provided for  
12 unpackaging electronic media configured within a secure electronic container. A  
13 first process actuation section recognizing permissions data attached to the media,  
14 the permissions data specifying one or more authorizations needed to electronically  
15 access the media; and a second process actuation section opens the media when a  
16 user has the authorizations corresponding to the permissions data.  
17

18 In other aspects, the subsystem includes a communication section that  
19 engages an authorization server when the user does not have the requisite minimum  
20 authorizations of the permissions data set; or when a user desires to augment the  
21 permissions to a particular media by transacting a license to that media. The  
22 communication section thus includes a process section for transmitting transactional  
23 information to the server, and for receiving, from the server, auxiliary permission to  
24 utilize the media.  
25

26 The methods of the invention can include the steps of encrypting the media,  
27 and/or transferring the container to the data processor via one of point-to-point  
28 email, CD-ROM, ftp, gopher, smtp (email), and http (World Wide Web). In one  
29 aspect of the invention, for example, the registration server first authorizes a user  
30 with a PACKAGER through log-in process to establish a secure line, such as known

1 in the art. The user and PACKAGER then generate the registration information  
2 relating to the particular CONTAINER, and transmit the information and a message  
3 digest to the registration server. Upon receipt, the registration server returns a  
4 "registration certificate," in digital form, that is signed by the server's private key.  
5 The registration server's public key is widely known, so that the registration server  
6 can operate as a certification authority for the packaged-media. The registration  
7 certificate is then passed through secure channels, and the PACKAGER attaches the  
8 digital signature to the CONTAINER. Accordingly, authenticity is demonstrated to  
9 anyone with a VIEWER or PACKAGER that has access to the CONTAINER.

10  
11 In an alternative aspect, if the communication channel is unsecured, the  
12 registration certificate is encrypted via public key to the user's public key.

13  
14 These and other aspects and advantages of the invention are evident in the  
15 description which follows and in the accompanying drawings.

16  
17 Brief Description of the Drawings

18  
19 Figure 1 illustrates one system, constructed according to the invention, for  
20 managing copyrighted works formed as CONTAINERS;

21  
22 Figure 1A illustrates a schematic view of one CONTAINER constructed  
23 according to the invention;

24  
25 Figure 2 shows a schematic illustration of a VIEWER and SYSTEM  
26 EXTENSION subsystem, constructed according to the invention, and which is  
27 suitable for viewing selected information within a CONTAINER such as illustrated  
28 in Figure 1A;

1        Figure 3 shows a schematic illustration of a PACKAGER system, constructed  
2 according to the invention, and which is suitable for encapsulating electronic media  
3 within a CONTAINER such as illustrated in Figure 1A;

4  
5        Figure 4 illustrates a schematic diagram of a system which is constructed  
6 according to the invention and which provides for managing copyrighted electronic  
7 media assets;

8  
9        Figure 5 shows one illustrated use of the invention in the management of  
10 copyrighted GIF files;

11  
12        Figures 5a and 5b show illustrative dialog boxes displayed to a user of the  
13 system of Figure 5;

14  
15        Figure 6 shows a computer network constructed according to the invention and  
16 which illustrates selected operational uses of the invention;

17  
18        Figures 7-7h show illustrative computer displays for use with a system  
19 constructed according to the invention, such as the network of Figure 6;

20  
21        Figure 8 illustrates one acceptable process flow for providing copyright  
22 management according to the invention;

23  
24        Figure 9 schematically shows a system, constructed according to the invention,  
25 and which illustrates selective operations of a VIEWER, SYSTEM EXTENSION,  
26 PACKAGER and registration/authorization server;

27  
28        Figure 10 illustrates various components of the invention, including a  
29 CONTAINER, REGISTRY, OBJECT, SYSTEM EXTENSION, MATADATA, DIGITAL



1 CREATIVE WORK, VIEWER, PACKAGER, TOOLBOX, DIGITAL CONTRACT; and  
2 further illustrates certain relationships between such components;

3  
4 Figure 11 illustrates a system, constructed according to the invention, for  
5 managing digital creative works, and shows one operational interaction between a  
6 CONTAINER, REGISTRY, SYSTEM EXTENSION and TOOLBOX;

7  
8 Figure 12 schematically illustrates interaction between a  
9 PACKAGER/TOOLBOX, Registration Server, and SYSTEM EXTENSION, in accord  
10 with the invention;

11  
12 Figure 13 schematically illustrates one packaging process flow in accord with  
13 the invention;

14  
15 Figure 14 shows a representative property page template constructed according  
16 to the invention;

17  
18 Figure 15 illustrates a template overlaid onto an OBJECT that instantiates a  
19 CONTAINER constructed according to the invention; and

20  
21 Figure 16 schematically shows a registration server system constructed  
22 according to the invention.

23  
24 Detailed Description of the Invention

25  
26  
27 Figure 1 illustrates a system 10, constructed according to the invention,  
28 whereby CONTAINER 12a, 12b are created and packaged, and then registered on  
29 associated registration servers 14a, 14b, respectively. Users 16a, 16b and 16c are  
30 connected for data transfers with one or more of the authorization servers 18a, 18b,  
31 such as through a computer network or the Internet.

1  
2       The illustrated CONTAINERs 12a, and 12b are created as copyrighted media  
3 by author 19 and user 16a, a derivative author of the work 12a. For example, media  
4 13 is representative of original work of authorship. Thereafter, the CONTAINERs  
5 12a, 12b are packaged as a data container, according to the systems and methods  
6 described herein, and as denoted by the copyrighted © symbol marked over the  
7 media. These packaged CONTAINERs 12a, 12b are registered on servers 14a, 14b,  
8 respectively, and are made available for license through authorization servers 18a,  
9 18b. A single server can operate as both the registration server and authorization  
10 server.

11  
12       In operation, the CONTAINERs 12a, 12b are available for limited free use  
13 according to the minimum permissions data set assigned to each CONTAINER.  
14 Typically, the minimum permissions allow users with access to the CONTAINER to  
15 view the CONTAINER, but not to save or otherwise transfer the CONTAINER  
16 without first obtaining auxiliary permission from the CONTAINER's authorization  
17 server. As illustrated, for example, users 16a, 16b each have access to CONTAINER  
18 12a and may therefore freely read or view the contents of the media within  
19 CONTAINER 12a at their associated personal computers 17a, 17b, respectively. If,  
20 however, the users 16a, 16b attempt to act on the CONTAINER 12a in a manner  
21 which is not in accordance with the permissions they hold, they are automatically  
22 prompted to obtain a license to the CONTAINER 12a. The licensing transaction  
23 occurs through the authorization server 18a, which connects and communicates with  
24 the users 16a, 16b through personal computers 17a, 17b. Alternatively, the users 16a,  
25 16b may, if desired, initiate a licensing transaction with the server 18a if they know,  
26 for example, that their permissions are insufficient to access the CONTAINER 12a in  
27 the desired way.

28  
29       Once licensed to the CONTAINER 12a, the licensed user has augmented  
30 auxiliary permissions to utilize the CONTAINER in some other way, such as saving

1 and/or modifying the CONTAINER. Similarly, user 16c is connected via computer  
2 17c to the authorization server 18b, and may therefore view and, if desired, license  
3 CONTAINER 12b through server 18b. The format of CONTAINERS 12a, 12b are  
4 described in more detail in connection with Figure 1A.

5  
6 CONTAINER 20 of Figure 1A provides a secure container for electronic  
7 media, including heterogeneous multimedia data types such as musical scores  
8 coupled with graphical images. More particularly, the CONTAINER 20 provides a  
9 package that encapsulates binary data objects, shown as the data container 23, and  
10 can contain some or all of the illustrated data components 21, 22, 24, 25 and 26.

11  
12 In Figure 1A, the Container Header 21 contains basic information about the  
13 CONTAINER 20, including, without limitation, information such as a unique file  
14 format identifier, a format revision code, a document creator application type, a file  
15 type (typically the MIME type code) of the enclosed data, a comment field length,  
16 and a comment field, typically up to about 256 characters. The information within  
17 Container Header 21 is generally not encrypted.

18  
19 The Container Identifier 22 uniquely identifies the CONTAINER 20 by the  
20 registration server upon which the CONTAINER has been registered, and the  
21 CONTAINER's registration or index number on that server. This registration code  
22 typically contains the server name and registration index. A registration server cross-  
23 reference table, working in conjunction with the Internet's Domain Name Service  
24 (DNS), is used to find the actual network address (typically a TCP/IP address) of the  
25 registration server. In one example, a unique server code may indicate local  
26 registration, usually indicating a work in progress. In another example, an author  
27 logged onto a computer, such as the author 20 of Figure 1, and actively generating a  
28 copyright work in progress, e.g., a novel in Microsoft Word™, will update and store  
29 the work on the local computer. In one embodiment of the invention, a work in

1 progress is a locally accessible file which has not been authenticated through the  
2 registration process.

3  
4 The Data Container 23 contains the information representing the electronic  
5 media or Digital Creative Work, typically in an original file format. If desired by the  
6 author, this data can be secured through encryption, such as through secret or public  
7 key methods known in the art. The data within the Container 23 is usually passed in  
8 the clear, i.e., unencrypted. However, increased control can be obtained through  
9 encryption of the associated media. The fields within the Data Container 23 can  
10 include the enclosed data file, and can include the data container extension code,  
11 and the data container size, among other information.

12  
13 The Source Works Extensions 24 provides a bibliographic record, or  
14 'persistence,' of copyright uses through generations of derivative work. The data  
15 fields within the Sources Works Extensions 24 can include any of the Source Works  
16 Extension Code, the Container ID, and the Permissions mask. If demanded by the  
17 licensor of the work, or desired by the licensee, the Container ID and the applicable  
18 permissions mask (the set of relevant use permissions) for the source work are  
19 included in the derivative work. In accord with the preferred use of the invention,  
20 the Source Works Extensions 24 are encrypted; and any number of Source Works  
21 Extensions 24 may be included in a CONTAINER 20. For example, information  
22 about successive derivative authors of the CONTAINER 20 are stored sequentially  
23 as a Source Works Extension 24. By way of another example, one Source Work  
24 Extension 24 can include the release information for any performer whose image or  
25 audio likeness appears in the current CONTAINER.

26  
27 The Source Works Extensions preferably operates to protect the source works  
28 author, even at the risk of burdening the derivative author and/or developer.  
29 Authors can require that their work is included as a source works extension in a  
30 derivative work, or they can leave this choice to the editor or derivative developer.

1 Authors can also request that their source works are not displayed. For example,  
2 they may require the derivative developer to go through the authorization process  
3 again to obtain permissions and to include information regarding the work.

4  
5 The Minimum Permissions 25 includes a permissions data set that are  
6 distributed with all authentic copies of the CONTAINER 20. These permissions  
7 affect the minimum use of the data within the Data Container 23 in cases where an  
8 on-line licensing transaction has not yet taken place. The Minimum Permissions 25  
9 thus uphold the spirit of the fair use doctrine of copyrighted works; and the careful  
10 setting of the minimum permissions data set by the author(s) or creator(s) of the  
11 media ensures easy access and limited free use of the media up to the minimum  
12 authorized permissions set forth in the Minimum Permissions 20. This free use  
13 through minimum permissions is made possible by viewing the CONTAINER 20  
14 through a SYSTEM EXTENSION, constructed according to the invention and  
15 described in more detail below, which is widely distributed to potential users of the  
16 CONTAINER 20.

17  
18 Minimum permissions 25 are superseded by auxiliary permissions which are  
19 assigned to the CONTAINER 20 during an on-line licensing transaction. Auxiliary  
20 permissions are preferably contained in secure License Certificate documents  
21 provided by the Registration Server and encrypted to the licensee's key.

22  
23 In accord with the preferred embodiment of the invention, an encrypted  
24 Digital Signature 26 is also part of the CONTAINER 20, to facilitate authentication.  
25 While the Signature 26 can be encrypted to ensure the authenticity and integrity of  
26 the CONTAINER 20, encryption of the bulk data 23 is also possible to guarantee a  
27 higher level of security.

1 Those skilled in the art will appreciate that other orderings of the information  
2 within the CONTAINER 20 are possible, including one where the Data Container 23  
3 is last.

4  
5 In accord with the preferred embodiment of the invention, users can  
6 unpackage or unwrap the CONTAINER 20 only through the controlled management  
7 of the copyrights associated with the CONTAINER 20. Specifically, the  
8 CONTAINER 20 is viewable through the SYSTEM EXTENSION and, if needed, a  
9 VIEWER. The VIEWER is available in several formats to accommodate the differing  
10 types of media contained within the CONTAINER. By way of example, once the  
11 CONTAINER 20 is recognized by the SYSTEM EXTENSION, documents formatted  
12 within the Data Container 23 of Figure 1A can be opened and manipulated on  
13 compatible applications such as:

- 14
- 15 • Stand-alone VIEWER applications, with SYSTEM EXTENSION functionality  
16 provided therein, which allow viewing of the media and of the networked  
17 licensing and registration information.
  - 18 • Applications which are fully OLE compliant and where the OLE2  
19 implementations of the SYSTEM EXTENSION, VIEWER and PACKAGER  
20 reside on the system.
  - 21 • Applications for which VIEWER and/or SYSTEM EXTENSION plug-ins may  
22 be available, so that user's of applications such as Adobe's Photoshop®,  
23 Premiere®, and Acrobat® can directly interface with CONTAINERS.
  - 24 • Applications with integrated kernel software encompassing VIEWER and  
25 EXTENSION-like functionality, such as for integration into World Wide Web  
26 software like Mosaic® and Netscape®.
- 27

28 The CONTAINER 20 of Figure 1A can also include information about the  
29 successive users of the CONTAINER. For example, the Source Works Extensions 24  
30 can have an appended data field or usage module which stores selected information

1 about the users of the CONTAINER. Such usage information can include, for  
2 example, the identity and/or location of the user. Alternatively, the usage  
3 information can be stored at the associated authorization server during or in  
4 connection with a licensing transaction to the CONTAINER.

5  
6 In summary, the CONTAINER format of Figure 1A augments the  
7 multimedia data content with supplementary information which identifies, without  
8 limitation, some or all of the following information: the source, registry, and format  
9 of the data; the copyright legacy of the data; minimum permissions to use of the data  
10 prior to on-line licensing; a digital signature to prove authenticity of the data; and a  
11 use record of the users who accessed the media.

12  
13 Figure 2 illustrates a VIEWER and SYSTEM EXTENSION combination system  
14 30 constructed according to the invention and which is suitable for viewing the  
15 CONTAINER 20 illustrated in Figure 1A. The system 30 includes a series of process  
16 actuators 32a...32f, each of which decodes and/or interprets the several elements of  
17 the CONTAINER 20. The system 30 is connected for data transfer along data  
18 transfer line 34 to communicate and operate on the CONTAINER 36, stored for  
19 example on a server. The several process actuators 32 thereafter operate, in  
20 combination, to enable viewing of the media within the CONTAINER 36 and in  
21 accord with the minimum permissions data set. This media is illustrated in Figure 2  
22 as the data objects 38, which are, for example, displayed in a computer screen,  
23 through data transfer line 34a, so that a user can view the contents of the media data  
24 objects.

25  
26 The system 30 can be constructed as a printed circuit board, application  
27 specific integrated circuit, a VLSI circuit, or as a software module resident within a  
28 computer and operable in connection with an internal microprocessor to perform the  
29 various process actuator functions described below in connection with process  
30 actuators 32a...32f. Typically, the system 30 is connected for communication with a

1 computer display so that once the CONTAINER 36 is unpackaged, the data objects  
2 38 within the CONTAINER 36 are viewable to the user.

3  
4 More particularly, the process actuator 32a interprets selected information  
5 about the container header, e.g., the header 21 shown in Figure 1A. This information  
6 can, for example, include the type of file within the CONTAINER 36, or a comment  
7 field specifying certain details about the media as described by the media's author.  
8 Process actuator 32b, likewise, interprets selected information about the container  
9 identifier, e.g., the identifier 22 of Figure 1A. Such identifier information includes, at  
10 least, a unique identifier of the registration server upon which the CONTAINER 36  
11 is registered, so that appropriate on-line licensing transactions can occur with the  
12 appropriate location. Process actuator 32c interprets - and sometimes decrypts - the  
13 data formulating the media 38, so that the user can view the media 38 to evaluate  
14 whether to engage in a licensing transaction. The process actuator 32c provides  
15 minimum access to the media 38 in accord with the minimum permissions data set  
16 which is associated with the CONTAINER 36 and which is loaded and interpreted  
17 by the actuator 32d. Process actuator 32e interprets selected information about the  
18 source works extensions associated with the CONTAINER 36, while process  
19 actuator 32f interprets information about the digital signature associated with the  
20 CONTAINER 36, thereby providing a means to authenticate the media 38.

21  
22 Not all process actuators 32 are required in every system 30, depending upon  
23 the form of the CONTAINER 36. At a minimum, however, the system 30 must be  
24 able to interpret the data within the CONTAINER, including, if necessary, decrypt  
25 algorithms needed to unlock any encrypted data within the CONTAINER 36; and  
26 the system 30 must identify the CONTAINER's minimum permissions as well as the  
27 connectivity information of the CONTAINER's associated authorization or  
28 registration server. The system 30 will not, however, typically permit further  
29 actions - such as copying and/or downloading of the media 38 to disk - without first  
30 obtaining auxiliary licensing permissions from the associated authorization server,



1 as described in more detail below. The system 30 thus provides a minimum access  
2 to the data 38, such as viewing the media contents on the user's display terminal,  
3 thereby promoting limited but fair use of the data 38.

4  
5 Similarly, electronic media is packaged into a format such as the  
6 CONTAINER 20 through a packager system constructed according to the invention  
7 and denoted herein as a PACKAGER, such as illustrated in Figure 3. The  
8 PACKAGER system 40 of Figure 3 is suitable for generating the CONTAINER 20  
9 illustrated in Figure 1A. The PACKAGER 40 includes a series of process actuators  
10 42a...42f, each of which operates to formulate one or more of the elements of the  
11 CONTAINER 20, Figure 1A. The PACKAGER 40 is connected for data transfer  
12 along data transfer line 44 to communicate and operate on electronic media 46. The  
13 several process actuators 42 thereafter operate in combination to package or  
14 encapsulate the media 46 into a secure CONTAINER 48. For example, a user of the  
15 PACKAGER 40 is generally an author of copyrighted works, and one process  
16 actuator is used to specify the minimum authorized use of the media within the  
17 minimum permissions data set. The resulting packaged media, illustrated in Figure  
18 3 as the CONTAINER 48, is thereafter registered on a registration server, through  
19 data transfer line 44a, so that the CONTAINER 48 is available for on-line licensing  
20 transactions by any connected user having a SYSTEM EXTENSION and connected to  
21 the authorization server.

22  
23 By way of example, the PACKAGER 40 can be constructed as a printed circuit  
24 board, an application specific integrated circuit, a VLSI circuit, or as software  
25 module resident within a computer and operable in connection with an internal  
26 microprocessor to perform the various process actuator functions described above in  
27 connection with process actuators 42a...42f. . Typically, the PACKAGER 40 is  
28 connected for communication with a registration server so that once the  
29 CONTAINER 48 is packaged, the data objects 46 within the CONTAINER 48 are  
30 available for license by any connected user.

1  
2       Sufficient information is packaged within the document format to enable a  
3 potential licensee using the SYSTEM EXTENSION to engage in on-line licensing  
4 transactions to obtain, for example, copyright ownership, licensing, and revenue  
5 information about the data. If the terms are acceptable, the potential licensee uses the  
6 SYSTEM EXTENSION to obtain additional permissions for derivative development  
7 or other use not covered in the minimum permissions data set. This operation is  
8 described below in connection with Figures 4-6.

9  
10       Figure 4 illustrates a copyright management system 50 constructed according  
11 to the invention. Specifically, Figure 4 illustrates how copyright permissions will be  
12 integrated into the multimedia production environment using the described  
13 CONTAINER format. The media is first formulated as individual content elements  
14 52 that are created and authored by media-specific tools, such as text editors,  
15 graphics tools, audio design tools, and digital video production tools. In the  
16 conventional production environment of the prior art, the elements 52 would simply  
17 enter a multimedia asset library, ready for use in production. No copyright  
18 information whatsoever would typically be affixed to the data objects prior to  
19 archiving.

20  
21       In system 50, on the other hand, content element-specific permissions are  
22 affixed to each data object 52 before passing on to the next level of production or on  
23 to archiving. In one embodiment of the invention, the system 50 incorporates a  
24 PACKAGER 54 within a stand-alone application to affix permissions and other  
25 related authorship information to the data 52, such as described in connection with  
26 Figure 3. Alternatively, the PACKAGER 54 can be directly integrated into the media-  
27 specific tools of the developers; and, as such, the PACKAGER 54 becomes a "plug-in"  
28 tool for commercially available graphics, video, and sound development  
29 applications based on the PACKAGER software kernel.

1  
2 After packaging by the PACKAGER 54, the heterogeneous content elements  
3 56 are registered on a registration server 58, and, for example, released to the  
4 production library. During this stage of production, a multimedia authoring or  
5 scripting environment can be used to create an interactive multimedia program  
6 which is a composite of these archived elements 56. The control characteristics and  
7 asset utilization of the program embodied in the control "script" may also have an  
8 affixed permissions header. Thus all of the component assets will be protected in a  
9 similar fashion.

10  
11 For derivative uses of packaged CONTAINERS such as the packaged  
12 elements 60 of Figure 4, a VIEWER and PACKAGER 62 can be utilized as a plug-in  
13 to the associated application software which generated the media of CONTAINER  
14 60 in the first place, so that editing and saving of the CONTAINER can occur. Such  
15 modifications and saving correspond to a "derivative use," as described herein.  
16 Once the works 60 are modified and packaged into a derivative CONTAINER 64,  
17 including a Source Works Extension, they too are registered on a registration server  
18 58 (illustrated as a single server, for ease of illustration) for future licensing  
19 transactions, and, for example, released to a production library.

20  
21 The system 50 thus provides an effective strategy for managing both in-house  
22 and externally obtained copyrighted assets. In accord with one embodiment of the  
23 invention, a two-tiered rights clearing scheme is provided for multimedia program  
24 integration, in which both the encapsulated minimum permissions and the auxiliary  
25 permissions of all incorporated works are reverified prior to compilation. The  
26 specific content of this combination of permissions, including the permissions  
27 introduced by the creator of the composite work, will dictate what sort of  
28 authorization is required at execution time. Upon remote execution of the compiled  
29 multimedia program, a spectrum of authorization schemes are possible, from free  
30 execution, to the networked authorization of individual copyrighted assets. The

1 licensing functionality of the PACKAGER/VIEWER kernel is applicable during  
2 execution as well as during production.

3  
4 For illustrative purposes, Figure 5 shows a system 70, constructed according  
5 to the invention, which only manages copyrighted GIF (graphics files) media. The  
6 GIF CONTAINERS are created and/or modified through VIEWER and/or  
7 PACKAGER systems, such as described herein, and are managed through a  
8 registration server. Figure 5 shows, in particular, initial document processing, use-  
9 based licensing, header and extension maintenance, source work copyright  
10 clearance, local and remote server registration, and encrypted file formatting.  
11 Preferably, the system 70 is based on TCP/IP.

12  
13 The major functional sections of system 70 include opening files of  
14 appropriate types, creating and modifying headers and extensions, providing  
15 permissions clearance for included sources works and attached performance  
16 releases, and CONTAINER formatting, encryption, and saving. Each of these  
17 sections is described below:

18  
19 Opening Files

20  
21 CONTAINERS are loaded into the system 70 once packaged by a  
22 PACKAGER. For example, an original work 72 created in an application  
23 environment is opened in that environment and formatted by a PACKAGER into a  
24 CONTAINER 74. Alternatively, an existing CONTAINER 76 can be opened by a  
25 SYSTEM EXTENSION (and VIEWER if needed), modified if desired, and stored as a  
26 CONTAINER 74.

27  
28 More particularly, media is opened and available to the user through a  
29 combination of the application which created the media (i.e., the VIEWER) and a  
30 SYSTEM EXTENSION. In the case of raw GIF files, the images are displayed and a

1 header editing dialog box appears to the creator, such as shown in Figure 5a,  
2 indicating that the system 70 is ready to start the formatting process. For  
3 CONTAINER-formatted files, a dialog box appears listing basic information for the  
4 main file, such as shown in Figure 5b; and similar information is listed in a scrolling  
5 window for each of the Source Works.

6  
7 The CONTAINER's minimum permissions (obtainable and resident, for  
8 example, within any CONTAINER) and any auxiliary permissions (obtained from  
9 an authorization server during a licensing transaction) will dictate how the opened  
10 file may be used. To encourage browsing and fair use of CONTAINER-formatted  
11 works, the publicly distributed CONTAINER files will typically have sufficient  
12 minimum permissions to allow local viewing, at least, and sometimes unlimited  
13 local derivative use. Publicly-distributed files which allow local viewing can be  
14 opened by the SYSTEM EXTENSION (and VIEWER, if needed); and files which  
15 require licensing to be opened, or working files which have not yet been publicly  
16 registered, must be opened with the user's key.

17  
18 Publicly distributed files are registered on a registration server, and if  
19 encrypted, the key resident on the server is passed to the user via a secure channel.  
20 Some of these files will require licensing at viewing time, meaning that auxiliary  
21 permissions must be obtained. The auxiliary permissions files, or certificates, will be  
22 encrypted based upon the registered user's key, as are works-in-progress (not  
23 registered, and possibly with incomplete sources works clearance).

#### 24 25 Creating & Modifying Headers & Extensions

26  
27 System 70 has several interfaces for creating or modifying the headers and  
28 extensions which embody the CONTAINER format. The Container Header, e.g., the  
29 header 21 of Figure 1A, is primarily derived from attributes of the enclosed media  
30 within the CONTAINER. These attributes are displayed in the DocInfo Editor and

1 Viewer windows shown in Figure 5a. The Container ID, e.g., the ID 22 of Figure 1A,  
2 denotes the CONTAINER's registration server 78 and the index number of that  
3 CONTAINER on that server. Non-local document IDs can only be assigned if there  
4 is a valid registration certificate associated with the file. Local Container IDs are  
5 encrypted, but can only be changed by the document owner. Container ID  
6 maintenance is typically handled through a computerized dialog box.

### 7 8 Permissions Clearance and Source Works

9  
10 For Source Works Extensions, e.g., the Extensions 24 of Figure 1A, the  
11 Container ID information is displayed in a scrolling view for the set of source works  
12 associated with the current file. A dialog box allows the CONTAINER IDs of  
13 additional works to be specified. Permissions information can be obtained by  
14 double-clicking an entry on this list. A transaction with the registration server 78 of  
15 the source works 72, 76 may be initiated by selecting the appropriate CONTAINER  
16 ID. Note that the user may choose to ignore clearances for locally-generated source  
17 works.

18  
19 To enable permissions clearance for source works, public registration will not  
20 be permitted without proper source works clearance. This is ensured by the  
21 following: first, system 70 will not allow on-line registration to take place unless the  
22 permissions of the included source works (plus any auxiliary permissions) agree  
23 with the intended minimum permissions and maximum licensable permissions, the  
24 latter to be set at registration time. Secondly, the registration server 78 will not allow  
25 registration unless it is proven that the source works are clear. Clearances are  
26 required for those source works extensions with insufficient minimum permissions  
27 for the intended distribution of the derivative work. These clearances are in the form  
28 of auxiliary permissions, obtained on-line with licensing transactions identical to  
29 those discussed earlier. Given the intended minimum and licensed maximum  
30 permissions, the Source Works Manager Window displays those source works

1 whose permissions need upgrading. The user will then select each one individually  
2 to launch a licensing transaction. Clearances that are encrypted are based on the  
3 user's key, and therefore cannot be transferred.

4  
5 Private works, or works-in-progress, may not require registration, but any  
6 works which are to be publicly distributed — and, for example, encrypted using a  
7 secret key — must be registered. Users must therefore demonstrate that all source  
8 works in system 70 have been cleared prior to the registration attempt. Upon  
9 successful registration, the user of system 70 will receive an encrypted registration  
10 certificate which facilitates the saving of the CONTAINER in a publicly-viewable  
11 form. Since registration and authentication is based on a unique message digest for  
12 the file, if any changes are made to the file a new message digest must be calculated  
13 and the CONTAINER's entry in the registration server database must be updated.

14  
15 Encrypted data is preferably formatted with a secret key that is generated at  
16 the encryption event, and transported using public key encryption.

17  
18 Applications compatible with system 70 are preferably based on TCP/IP, and  
19 therefore operate in the same manner as most popular Internet-compatible users.

#### 20 21 Formatting, Encryption, & Saving

22  
23 A PACKAGER of system 70 saves files in the CONTAINER format, such as  
24 described above, and preferably encrypts the data therein. Exemplary encryption  
25 schemes according to the invention include, without limitation:

- 26  
27 • Encryption is initiated by the user, who also generates the secret key  
28 which is passed to the server, by secure means, and which becomes part of  
29 the registration record for that work. Upon the grant of auxiliary permissions,  
30 the server passes the key to the licensed user as part of the certificate. This is

1 intended for publicly registered and distributed files, and a CONTAINER is  
2 not encrypted in this way without being registered first.

- 3 • Encryption based on the author's key. All local works-in-progress may  
4 be encrypted in this way, ensuring that local use is possible but unregistered  
5 public use is not.
- 6 • Encryption based on another user's key. This permits collaboration  
7 while protecting the collaborative work.

8  
9 With further reference to Figure 5, once a CONTAINER 74 is saved and  
10 registered on a server 78, it may be freely distributed. Derivative users 80 can gain  
11 clearance to the CONTAINER 78 through the SYSTEM EXTENSION (and VIEWER,  
12 if needed) and in accord with the minimum permission of the CONTAINER and the  
13 auxiliary permissions from servers of all source works. The work 82 represents  
14 either work in progress, or publicly available work; and can be encrypted, such as  
15 described herein.

16  
17 Figure 6 illustrates a computer network 90, constructed according to the  
18 invention, for managing copyrighted electronic media. In a first instance, an original  
19 author 92 generates and packages electronic media 93, e.g., such as described in  
20 connection with Figure 3, and registers the CONTAINER 93 on registration server  
21 94. Typically, the author 92 generates the work 93 on a computer that is connected to  
22 the network via data transfer line 96. Once the author 92 registers the CONTAINER  
23 93, the server 94 becomes an authorization server for any subsequent access and/or  
24 licensing of the CONTAINER 93.

25  
26 By way of example, user 96 has a VIEWER and is connected to the network 90  
27 through communication line 97. The user 96 can thereby access the CONTAINER 93  
28 through the authorization server 94 up to the minimum permissions data set forth in  
29 the CONTAINER format. Typically, the minimum permissions permit viewing of  
30 the CONTAINER; but do not permit saving and/or transmission of the



1 CONTAINER. Should the user so desire, he or she can license the CONTAINER  
2 through an on-line licensing transaction with the authorization server 94 to obtain  
3 additional authorizations - denoted herein as auxiliary permissions - to use the  
4 media within the CONTAINER for some other use, e.g., saving or modifying the  
5 CONTAINER.

6  
7 Similarly, a Derivative User/ Author 100 of the CONTAINER can access and  
8 modify the contents of the CONTAINER by first obtaining auxiliary permissions to  
9 do so through the authorization server 94. More particularly, the author 100 first  
10 views the CONTAINER via the SYSTEM EXTENSION (not shown) and VIEWER  
11 and through the minimum permissions data set of the CONTAINER; then transacts  
12 a license with the Authorization server 94 to obtain the auxiliary permissions. The  
13 author 100 is thus connected via data transfer line 102 to the server 94; and has a  
14 SYSTEM EXTENSION, VIEWER and PACKAGER resident at his computer (note, for  
15 illustrative purposes, the Users and Authors 96, 100 and 120 of Figure 6 are shown  
16 with limited detail; and generally include a computer with SYSTEM EXTENSIONS,  
17 VIEWERs and/or PACKAGERs resident at the computer).

18  
19 Once the derivative user 100 modifies the CONTAINER, the CONTAINER is  
20 registered on registration server 104, through data transfer line 103, so that  
21 subsequent licensing can occur by users such as user 110. Note that user 110 must  
22 obtain licensing authorization from each server 104 and 94. This process is done  
23 automatically at the user's computer terminal. The user 120 first accesses the  
24 modified CONTAINER through the network 90 and by connection with the server  
25 104 through data transfer line 105. Once the user 110 views the modified  
26 CONTAINER, she can seek auxiliary permissions to use the data for her intended  
27 use. Such auxiliary permissions are obtained by connecting to each of the servers 94  
28 and 104 through data transfer lines 107 and 105, respectively.

1       Derivative author 112, connected to the server 104 via data transfer line 114,  
2 operates a VIEWER and PACKAGER (and, if desired, a SYSTEM EXTENSION) in an  
3 SDK environment. Briefly, the SDK indicates a "Software Development Kit" and  
4 enables developers of advanced multimedia applications, games, or multimedia  
5 authoring tools (including content creation applications) to incorporate System  
6 Extension, Viewer and Packager functionality into their applications in advanced  
7 ways. The SDK is appropriate, for example, when conventional OLE 2.0 compliance  
8 does not deliver the functionality or performance that the ISV demands. As above,  
9 the author 112 edits and creates multimedia works and packages them through the  
10 PACKAGER resident in the SDK to provide for registration and subsequent  
11 licensing of that work.

12  
13       To maintain the authorship of, and ownership to a CONTAINER within the  
14 network 90, sourceworks extensions are used. This extension can be resident within  
15 the CONTAINER, such as shown in Figure 1A, so that the appropriate CONTAINER  
16 authorship and/or ownership is recorded and stored in the appropriate data  
17 element within the CONTAINER. Alternatively, or concurrently, the sourceworks  
18 extension is stored on any and all of the servers 94 and 104. In this way, the owner or  
19 authors of the CONTAINER can ensure persistence through generations of  
20 derivative use. Further, use information can also be stored within the sourceworks  
21 extension, so that, for example, an owner of the server 94 or 104 can independently  
22 track the use of his or her copyrighted works simply by downloading the  
23 information at the server 94 or 104.

24  
25       In general, each of the servers 94, 104 are owned and operated independently  
26 from the other. By way of example, one typical owner of the server 94 is a  
27 multimedia house which generates copyrighted works for sale and distribution.  
28 Such an owner thus seeks to restrict access to the media to authorized users, thereby  
29 protecting the copyright.

1  
2 Each of the servers 94, 104 also provides selected use-base information about  
3 the CONTAINERS registered and licensed through the servers. Specifically, the  
4 selected use-base information provides a way to assess charges to the owners of the  
5 servers for services rendered in connection with the servers 94, 104. The use-base  
6 information is available by physically accessing the server 94, 104; but is more  
7 conveniently obtained by phoning the server and downloading the information  
8 directly. This information is not available for general users; but is typically available  
9 only to the administrator who set up the servers 94, 104 in the first place. This  
10 administrator can, for example, receives fees from the respective owners of the  
11 servers 94, 104 as part of this arrangement.

12  
13 For example, such an administrator would make revenue for several  
14 transactions and sales shown in Figure 6, including: (A) registrations of  
15 CONTAINERS on both registration servers 94, 104; (B) one licensing transaction for  
16 auxiliary permissions for user 96; (C) two licensing transactions for auxiliary  
17 permissions for user 110; (D) two PACKAGER modules resident at the computers of  
18 Author 92 and Derivative Author 100; (E) two registration modules to configure the  
19 servers 92, 104; and (F) one SDK module resident at author 112 (typically, the SDK  
20 includes a SYSTEM EXTENSION, VIEWER and PACKAGER).

21  
22 Those skilled in the art should appreciate that Figure 6 is illustrative only, and  
23 that many other configurations of a computer network are possible within the scope  
24 of the invention. For example, the network 90 can include a multitude of registration  
25 and authorization servers; and any connected computer which has the SYSTEM  
26 EXTENSION (and VIEWER, if needed) can access media on the network up to the  
27 minimum permissions authorized by the minimum permissions data set within the  
28 CONTAINER housing the respective media.

29  
30 The sections below provide more detail about the invention, and include

1 descriptive and operational commentary of the SYSTEM EXTENSION, VIEWER,  
2 sourceworks information, User Registration & Certification , the PACKAGER, SDKs,  
3 registration servers, and authorization servers, among others.

#### 4 5 VIEWERs and SYSTEM EXTENSIONs

6  
7 In conjunction with the SYSTEM EXTENSION, the VIEWER allows viewing  
8 and editing of graphic, image, video, audio, and textual objects that are packaged  
9 into a CONTAINER in accord with the invention. Where objects are individually  
10 packaged, viewing and editing will be done within the window of the source  
11 application or designated viewer. Where objects are content elements within a  
12 compound document, in-place viewing and editing will be common, with an  
13 external window session being optional. Data objects - i.e., media - that are  
14 packaged according to the invention can be dragged and dropped, for example,  
15 between OLE 2.0-compliant applications such that all attribute information  
16 contained in the CONTAINER remains intact during such an operation.

17  
18 The SYSTEM EXTENSION is required for viewing and editing any  
19 CONTAINER. The PACKAGER and TOOLBOX are complementary to the SYSTEM  
20 EXTENSION and one is required to package media within a CONTAINER, e.g., the  
21 CONTAINER 20 of Figure 1A. Typically the PACKAGER or TOOLBOX is required  
22 to create derivative works from a CONTAINER; but only the SYSTEM EXTENSION  
23 is required by developers when the minimum permissions of the source works do  
24 not require clearance. This might be common for so-called "public domain" free use  
25 of works.

26  
27 The SYSTEM EXTENSION examines certain attribute information  
28 encapsulated with the data object in compliance with the CONTAINER format.  
29 Operations on the data object from within the VIEWER or editor are restricted based  
30 on the minimum permissions encapsulated with the data object and any Auxiliary

1 Permissions subsequently obtained for the data object. By way of example, the  
2 "Container Info" window of Figure 7 provides a local summary of the document,  
3 including all available minimum and auxiliary permissions.  
4

5 The SYSTEM EXTENSION also facilitates on-line licensing of CONTAINER-  
6 packaged works. Based on registration information encapsulated with the data, i.e.,  
7 the Container ID, the SYSTEM EXTENSION contacts the CONTAINER's  
8 Registration Server and initiates an authorization transaction. After the user is  
9 authenticated (typically utilizing the user's RSA digital signature, whereby the user's  
10 key is stamped by a certification authority), the user uses a template-like interface to  
11 request auxiliary permissions, such as shown in Figure 7a. If the permissions request  
12 does not match the user's requirements, the request may be edited, such as shown in  
13 Figure 7b. Based on the available Transaction Rules in the database for the user's  
14 classification, licensing terms are presented to the user, such as shown in Figure 7c.  
15 If the terms are accepted, a digital certificate is issued containing the auxiliary  
16 permissions for that specific derivative use and encrypted to that specific user.  
17

18 The License Request window, such as shown in Figure 7a, is the entry point  
19 for licensing transactions. The Registration Server is identified and the set of  
20 requested permissions is displayed. If the User recently attempted an unauthorized  
21 operation, the permissions displayed are those required by that operation. The user  
22 has the option to edit the request, such as shown in Figure 7b, to proceed with the  
23 transaction, or to cancel out. When the user has submitted the Request, a License  
24 Agreement, exemplified in Figure 7c, is returned to a display terminal of the  
25 requesting user. This interface, such as shown in Figure 7c, allows the user to verify  
26 the terms of the agreement and to agree to those terms.  
27

28 The SYSTEM EXTENSION can be used to obtain extensive information about  
29 the authorship, ownership, and licensing terms of a creative work prior to any  
30 licensing transaction. This information may be a combination of data permanently

1 encapsulated with the object, including for example authorship and basic document  
2 information, and information stored on the registration server, including for  
3 example copyright ownership, licensing terms, royalty schedules, and other  
4 augmented document Information. Figure 7d illustrates the typical information  
5 which is available from the Registration Server and which can be displayed in a  
6 Registry Info window.

#### 7 8 Source Works Information

9  
10 The SYSTEM EXTENSION can also be used to obtain source works  
11 information for the media object. The Sources Works Display, for example and as  
12 shown in Figure 7e, presents the electronic record of any work from which the  
13 current work is derived, and the available information about each of those works.

#### 14 15 User Registration & Certification

16  
17 A user who wishes to engage in an on-line transaction with a REGISTRY  
18 typically presents an RSA-based, network-standard digital signature signed by a  
19 recognized Certification Authority. Accordingly, SYSTEM EXTENSIONs and  
20 PACKAGERs can contain RSA-based standardized procedures for creating and  
21 managing public/private key pairs, for engaging in certification transactions, and  
22 for becoming registered users. The Certification Authorities require human  
23 intervention when authenticating an individual's personal information. When valid  
24 information is received, the individual's key is stamped with a unique code from the  
25 Certification Authority which recognizes its authenticity. This certification is  
26 apparent before anything is encrypted to that key, and is apparent when the key is  
27 used to verify a digital signature (which can only have been signed by the individual  
28 using the matching key).

## 1    PACKAGER

2  
3        The PACKAGER is used by authors and publishers to encapsulate  
4    authorship, ownership, minimum use permissions, and source works information  
5    with a creative work and in a secure package. During this encapsulation, the original  
6    binary file format of the creative work is preserved. An object created by the  
7    PACKAGER can stand alone, or can be incorporated in a compound multimedia  
8    CONTAINER. The PACKAGER is required for any editing sessions which involve  
9    CONTAINER-packaged works and which demand clearance for derivative use.

10  
11        During an editing session, the PACKAGER maintains a list of all  
12    CONTAINER-packaged source works, their minimum permissions, and any  
13    auxiliary permissions which have been granted to the current work in progress. The  
14    Source Works Manager window, such as shown in Figure 7f, allows the developer to  
15    easily see the status of permissions for each work, to obtain detailed authorship,  
16    ownership, and licensing information from the source work's registration server, and  
17    to selectively obtain auxiliary permissions as required for each source work.

18  
19        For example, the user can command the display of all CONTAINER-  
20    packaged source works from the Source Works Manager window of Figure 7f. For  
21    each individual source work, the user may review the minimum permissions and, if  
22    available, any auxiliary permissions which have been issued. If the user chooses to  
23    obtain auxiliary permissions or to upgrade the current set displayed, a licensing  
24    transaction is initiated with the source-work's registration server.

25  
26        Alternately, the PACKAGER can prompt the user to upgrade the permissions.  
27    This happen during the registration process in the following way: after preparing the  
28    CONTAINER data for the derivative work, including the requisite minimum  
29    permissions, the user executes a Check Clearance, wherein all accumulated  
30    permissions are checked against the minimum permissions which the developer

1 intends to encapsulate with the derivative work. All sourceworks with permissions  
2 that are insufficient will be listed in the Clearance Status window.

3  
4 The Check Clearances function is also applied to the set of Transaction Rules  
5 which the developer intends to load on the Registration Server. The basic principle is  
6 that a derivative work may not grant more rights to the use of a source work than  
7 what was available before the derivative work was created.

8  
9 Some of the CONTAINER information which is encapsulated with the data  
10 object by the PACKAGER is prepared from context automatically. Other information  
11 can or should be manually entered or selected by the user through the a dialog  
12 window such as the DocInfo Editor Window of Figure 7g, such as:

13  
14 (1) Revision Number: The revision number identifies a version of the  
15 document format which the PACKAGER complies with.

16  
17 (2) Data Format and Creator Application: This provides the type of data  
18 contained within the CONTAINER, and the application environment which  
19 created the CONTAINER. Note, however, that these fields may have reduced  
20 functionality when used, for example, with OpenDoc and OLE 2.0. In such a  
21 case, the DocInfo Editor can display the information, but it does not need to  
22 be contained as a separate DocInfo field if the Object CONTAINER can be  
23 interrogated for it.

24  
25 (3) Minimum Permissions: As described above, the minimum  
26 permissions template provides a way for the user to generate the minimum  
27 permissions that are encapsulated in the CONTAINER. One acceptable set of  
28 permissions, such as shown in connection with the Minimum Permissions  
29 Editor window of Figure 7h, includes:



- Opening/Viewing restricted
- Modifications restricted
- Drag & Drop restricted
- Printing restricted
- Format Changes restricted
- Saves restricted
- Registration of derivative works required
- Store Source Works Extensions on Registration Server
- Require Source Works Extensions
- Restrict Source Works Extensions

(4) Source Works Extensions: The identification of source works extensions is managed by the Source Works Manager, described, in part, in connection with Figure 7f. The author of the works can also track unregistered or non-CONTAINER-packaged source works using the Source Works Manager, which allows authorship and ownership information to be textually entered into the Registration Server's database when the derivative work is registered. When information or authorization is requested, only contact information will be provided.

(5) Digital Signature: The Digital Signature provides authenticity and integrity of all information contained in the CONTAINER. One secure way to do this is to attach a RSA digital signature to the CONTAINER, which is provided by the registration server upon license. The author is a registered user in this case, and the CONTAINER is registered on a Registration Server. Appropriate evidence of certification and the CONTAINER's hash results are contained in the signature.

The PACKAGER can also enable encryption of the media within a CONTAINER. If an author chooses to encrypt the media, a random key for the media is generated; and during a secure registration transaction with the registration server - such as after a log-on and once the author proves she is authorized to use the server - the secret key is passed by either (i) a secure communication channel, or (ii)

1 a certificate that is public-key encrypted to the user's key, so that only that user may  
2 use that issuance of the secret key. This encryption method provides for strong  
3 security since secret keys are randomly generated and are unique to a CONTAINER;  
4 and the distribution of the key to the CONTAINER is handled by the server.

5  
6 Those skilled in the art will appreciate that other encryption methods are  
7 suitable for use with the invention and without departing from the scope of the  
8 invention.

9  
10  
11 SDKs

12  
13 As discussed above, the Software Development Kit (the SDK) enables  
14 developers of advanced multimedia applications, games, or multimedia authoring  
15 tools (including content creation applications) to incorporate SYSTEM EXTENSION,  
16 VIEWER and PACKAGER functionality into their applications in advanced ways.  
17 The SDK is appropriate, for example, when conventional OLE 2.0 compliance does  
18 not deliver the functionality or performance that the ISV demands.

19  
20 The SYSTEM EXTENSIONS, VIEWERS and PACKAGERS of the invention  
21 operate with most OLE 2.0-compliant content creation tools and with most tools that  
22 create compound works. The SDK permits the developers to follow their own  
23 coding standards but still take advantage of the invention.

24  
25 Registration Server

26  
27 The Registration Server of the invention contains the set of services used by  
28 information creators who want users of their works to be able to easily identify  
29 ownership, obtain licensing terms, and license those works on-line. The  
30 Authorization Server module is the set of services those information users (who may  
31 also be information creators) will use to obtain access to information and license

1 those works. The Server maintains a database of registry information pertaining to  
2 creative works which rights-holders are making available for commerce.

3  
4 The process of initiating a database entry for a work is called Registration.  
5 The act of processing a user's request for augmented permissions is called  
6 Authorization or licensing. Before starting a transaction with the Server, the  
7 PACKAGER does the following:

- 8
- 9 • Verify that the user is a registered user. It will look for the user's RSA key  
10 with a certification stamp from an approved certification authority.  
11 Preferably, user registration capabilities are built into all VIEWERs and  
12 PACKAGERs.
  - 13  
14 • Ensure that the user completes the Transaction Rule Templates, used in  
15 designing the licensing rules for all available classes of users. This should  
16 be completed prior to contacting the Server because they determine  
17 whether sufficient clearances have been obtained.
  - 18  
19 • Ensures that the user completes the Ownership Information Template,  
20 which is the textual information that a user of the work would receive  
21 when using the VIEWER to obtain further ownership information, beyond  
22 what might be encapsulated in that package.
  - 23  
24 • Verifies that sufficient clearances (auxiliary permissions) for all source  
25 works used in the current work-in-progress are available to the  
26 PACKAGER.
  - 27  
28 • If the clearances are insufficient, the PACKAGER guides the user through  
29 the series of authorization transactions required to get the necessary  
30 permissions.

- When sourceworks clearances are complete, the PACKAGER performs a one-way hash function contained, for example, in an RSA Digital Signature and which become part of the works' database record for later authentication.
- As a last step, the PACKAGER contacts the Server.

The PACKAGER testifies to the Server that the user is authentic and that all sourceworks (if any) used in the work being registered have been properly cleared. The Server then assigns a unique registration ID to the CONTAINER (based, for example, on the server's ID and the number of documents registered on the server) and builds the database record based on the information held by the PACKAGER.

In "signing" the CONTAINER, the PACKAGER preferably assembles a RSA Digital Signature for the package. Contained within the signature are the registration ID and the results of the one-way hash on the document data. The signature is encrypted to the User's key, thus demonstrating authenticity.

#### Authorization Server Module

Before starting a licensing transaction with the Authorization Server, the SYSTEM EXTENSION does the following:

- Determines that available permissions (minimum and auxiliary) are not sufficient to perform the user's desired action.
- Verifies that the user is a registered, which is required only if a transaction with the Server is necessary.
- Testifies that the user is registered and presents the authorization request (a request for specific auxiliary permissions) to the Authorization Server.

1           The user's classification is also transferred and stamped with certification  
2           from the associated Certification Authority.

3  
4           Based on the requested auxiliary permissions and the classification of the  
5           user, the Server presents its terms for licensing. These terms are viewable within a  
6           display window and can include, without limitation, any of:

- 7
- 8           • Actual permissions granted
- 9           • Payment options. When a choice of on-line payment methods are  
10           available, a provider-specific window becomes available after the method  
11           is chosen. When some other method is required, an appropriate window  
12           to facilitate the payment is displayed.
- 13           • Request human intervention. The user or the Server may not be satisfied  
14           with an on-line authorization request. In that case, the option exists to  
15           pursue some form of human intervention. The options which the  
16           registering party has made available are displayed.
- 17           • Accept terms. When the licensing terms are accepted, a packet  
18           enabling the auxiliary permissions is transferred to the user's computer.  
19           These are encrypted to the user and thus are non-transferable.
- 20

21           The systems and methods of the invention encompass novel methods and  
22           tools which will enable creators of networked multimedia programs to identify their  
23           media and to claim their rights. This is enabled, in part, by bundling the copyright  
24           information with the data element, and by formatting the CONTAINER in a manner  
25           which maintains this identification and attribution so that it persists with the  
26           copyrighted work through generations of derivative use. The invention therefore  
27           demonstrates the application of copyright permissions to a hierarchy of network-  
28           distributed data objects to effectively protect owners' rights.

1        This invention also facilitates the licensing of multimedia content by different  
2 classes of users. In accord with the invention, a desktop tool can be integrated with  
3 selected viewing or production tools to feature an interactive licensing template. The  
4 invention thus demonstrates the integrated support of hierarchical permissions  
5 headers in the production environment, and demonstrates networked interactive  
6 licensing within the production environment based on hierarchical permissions.

7  
8        Figure 8 illustrates one acceptable process flow for managing copyrighted  
9 works in accord with the invention and corresponding to the methods and systems  
10 described herein.

11  
12        Figure 9 illustrates a system 200 constructed according to the invention. The  
13 system 200 includes a server 202 which operates as a registration and authorization  
14 server for any of the CONTAINERS 204a, 204b, 204c, and 204d stored in a library  
15 206. By way of example, the library 206 can be a publisher's library of any or all of  
16 the original works owned by or authored for the publisher. Author 208, for example,  
17 illustrates one such author connected to the library 206 through a personal computer  
18 210 and communication line 212. The computer 210 is a data processor that includes  
19 a PACKAGER 214 constructed according to the invention and as described  
20 hereinabove. In the preferred embodiment, the PACKAGER 214 is a software  
21 module stored within the computer's internal memory 210a to control the data  
22 processor's actions in accord with the invention. Through the PACKAGER 214, the  
23 author 208 can create and package any of the CONTAINERS 204. The computer 210  
24 also includes a communication section 210b, to facilitate on-line communications,  
25 and a computer display 210c.

26  
27        The CONTAINERS 204 are secure containers of electronic media, as described  
28 herein, and are stored in the library 206 as digital files, such as within a CD-ROM, or  
29 within a computer memory. Preferably, the CONTAINERS are stored such that a

1 user such as User 216 can access the CONTAINERs through an on-line connection  
2 218 between the user's personal computer 220 and the library 206.

3  
4 The owner of the library 206 may also have copyrights in CONTAINERs such  
5 as CONTAINER 204e, which represents a CD-ROM of a media-packaged work that  
6 is distributed to the User 216 by mail. The CD-ROM 204e, for example, exemplifies  
7 one other published work that is created by the author 208 and packaged by the  
8 PACKAGER 214. As above, the server 202 also functions as the registration and  
9 authorization server for CONTAINER 204e.

10  
11 In accord with the invention, the user's computer 220 is a data processor that  
12 includes a SYSTEM EXTENSION 222 constructed according to the invention and as  
13 described hereinabove. In the preferred embodiment, the SYSTEM EXTENSION 222  
14 is a software module stored within the computer's internal memory 220a to control  
15 the data processor's actions in accord with the invention. A CD-ROM 224 drive is  
16 preferably connected to the user's computer 220 via data line 220d to facilitate access  
17 to CD-ROM files such as CONTAINER 204e.

18  
19 Through the SYSTEM EXTENSION 222 (and a VIEWER, if needed), User 216  
20 can access any of the CONTAINERs 204a-e up to the minimum permissions  
21 authorized by each of the CONTAINERs. By way of example, the minimum  
22 permissions data set within each CONTAINER typically authorizes the User 216 to  
23 view the CONTAINERs 204a-e; but not to download, modify, save or otherwise  
24 electronically transfer the CONTAINERs. The data transfers required to access the  
25 CONTAINERs 204a-d up to the minimum permissions data set occur through  
26 communication line 218; while the only data transfers required to access the  
27 CONTAINER 204e up to its minimum permissions data set are between the  
28 computer 220 and the CD-ROM drive 224.

1        If the User 216 wishes to augment the authorizations to any of the  
2        CONTAINERs 204, for example to modify or save the CONTAINER at the computer  
3        220, she must communicate with the server 202 and transact a license with that  
4        server. The data processor 220 thus includes a communication section 220b that is  
5        connected for data transfers, over communication line 226, with a compatible  
6        communication section 202a of the server 202. Upon selection by the User 216, the  
7        VIEWER 222 determines from the selected CONTAINER 204 that authorization  
8        server 202 is assigned to handle all licenses to that CONTAINER, and the SYSTEM  
9        EXTENSION controls the computer 220 to connect to the server 202 at the right  
10       address so that an on-line licensing transaction can occur.

11  
12       Specifically, once the user 216 indicates that additional permissions to the  
13       CONTAINER 204 are desired, the SYSTEM EXTENSION can display selected terms  
14       to the CONTAINER, as stored within the CONTAINER or as stored within the  
15       server 202. In either case, the SYSTEM EXTENSION causes the computer 220 to  
16       generate a licensing request signal and issue that signal to the server 202. Preferably,  
17       the user 216 also designates - through the SYSTEM EXTENSION - the desired use of  
18       the media within the CONTAINER. The user 216 can thereafter accept the licensing  
19       terms to the CONTAINER 204, and, if accepted, the user 216 receives notification  
20       from the server 202 that auxiliary permissions are granted for the desired use.

21  
22       In the event that CONTAINER 204 is a derivative work, the SYSTEM  
23       EXTENSION 222 determines that auxiliary permissions are also required, for  
24       example, from server 228, the server designated by the original author of the media  
25       within CONTAINER 204.

26  
27       The server 202 stores transactional information about the CONTAINERs 204.  
28       For example, each license transacted through the server 202 is stored in a file 229a,  
29       such as within a computer memory 230. In this way, the owner or administrator of  
30       the CONTAINERs can assess the licensing fees generated by the CONTAINERs.



1 Likewise, the server 202 also stores information or files 229b that set forth the  
2 number of CONTAINERs registered thereon, so that, again, the owner or  
3 CONTAINER-administrator can assess server usage. The files 229a, 229b are  
4 preferably available through the communication section 202a.

5  
6 In one embodiment of the invention, the server 202 includes an internal  
7 memory 202b, connected to the communication section 202a, that stores selected  
8 information about the CONTAINERs registered thereon. For example, licensing  
9 terms to the CONTAINER 204 can be stored within the memory 202b. A relay  
10 section 202c operates to relay such terms to the processor 220 in response to a license  
11 request signal prompted by the user 216. A data comparison section 220d operates to  
12 compare the user's reply to the licensing terms, and to generate and transmit the  
13 requested auxiliary permissions when the response signals correspond to the  
14 requisite terms specified in the license information stored in memory 202b (or  
15 alternatively in the CONTAINER). Accordingly, once the user 216 receives the  
16 auxiliary permissions, that user is provided with additional authorizations to use the  
17 media within the CONTAINER 204; and the SYSTEM EXTENSION 222 enables the  
18 user 216 to access the CONTAINER 204 up to the maximums allowed in the  
19 bumped-up permissions data set.

20  
21 Figure 10 illustrates a system 298, constructed according to the invention, and  
22 provides a brief description of several components of the invention; and further  
23 illustrates certain relationships between such components. First, the system 298  
24 provides for the making and manipulation of CONTAINERs 300 and 301. As  
25 illustrated, a CONTAINER such as CONTAINER 300 can occupy a single block of  
26 memory such within memory 302 (e.g., memory 302 can be solid state RAM within  
27 a computer 304, or ROM memory within a web server 304). Each CONTAINER has  
28 one or more Digital Creative Works and Metadata. The CONTAINER 300, for  
29 example, has DIGITAL CREATIVE WORK 306 and associated METADATA 308.  
30 The WORK 306 is the electronic expression created, for example, by an author or

1 publisher, and is shown as a letter "Z" for clarity of illustration. The METADATA  
2 308 provides selected information about the WORK 306; and such information can  
3 include, for example, the author's name, the minimum permissions or minimum  
4 authorized uses of the WORK 306, and licensing details.

5  
6 A CONTAINER can also occupy a plurality of locations on the Internet 307.  
7 This is illustrated by CONTAINER 301, which has several parts 301a, 301b and 301c  
8 linked through the Internet 307. As illustrated, for example, the CONTAINER 301  
9 includes DIGITAL CREATIVE WORK 310a and 310b, each at a different location  
10 312a, 312b, respectively; and METADATA 314b and 314c, each at a different location  
11 312b and 312c, respectively. For illustrative purposes, location 312c is here shown as  
12 a REGISTRY 316 that serves as the registration server for CONTAINER 301.

13  
14 The computer 318 illustrates one of a number of users of the Internet 307. As  
15 such, computer 318 typically houses web browser software 320, such as Internet  
16 Explorer™, within internal memory 322. The computer 318 also has communication  
17 software and hardware 326 which facilitates communication with the Internet 307.

18  
19 Other software is also present within the computer 318. Within the operating  
20 system memory 328, there resides a SYSTEM EXTENSION 330 which recognizes  
21 and which enables interaction with CONTAINERS such as CONTAINERS 300, 301.  
22 By way of example, a user at computer 318 can surf the WWW (i.e., the Internet 307)  
23 and locate the CONTAINER 301 at web server 304. The CONTAINER 301 can be, for  
24 example, displayed on a web page at the user's screen 332 as OBJECT "Z" that  
25 instantiates the CONTAINER 301. In the event the computer 318 does not have the  
26 EXTENSION 330 installed thereon, the CONTAINER 301 can include, within the  
27 METADATA 308, a location on the WWW 307 to find and obtain such a SYSTEM  
28 EXTENSION 330. One location, for example, can be an administrative web site 334  
29 that is also connected to the WWW 307 with a unique web address. When  
30 requested, the site 334 downloads the EXTENSION 330 to the computer 318 so that

1 the computer 318 can render the OBJECT "Z". Since the OBJECT "Z" is generally a  
2 graphic or text, e.g., a JPEG or Microsoft Word™ document, that was formed by a  
3 third party application software, then the computer 318 should further house, for  
4 example, a "VIEWER" 336 such as a JPEG viewer or the Microsoft Word™  
5 application.

6  
7 In operation, a user thus sees the OBJECT "Z" which instantiates the  
8 CONTAINER 300. Normally, the user at computer 318 will not notice anything  
9 different about the OBJECT "Z" as compared to any other graphic or visual within a  
10 web page. However, when the user clicks on the OBJECT "Z" by operation of the  
11 mouse 318a, then that user will be given additional information, such as the  
12 associated METADATA 308. Further, if the user at computer 318 attempts an  
13 operation - e.g., copying into another file or printing on the printer 318b - that is  
14 prohibited according to the instructions in the METADATA 308, then that user will  
15 be so notified and informed that a license is needed to accomplish that action.

16  
17 By way of example, suppose the CONTAINER 300 is registered at the  
18 REGISTRY 338, which is a registration server for the CONTAINER 300. When the  
19 user at computer 318 is notified of an improper operation, the user will be given the  
20 opportunity to obtain a license to the Digital Creative Work 306 through interaction  
21 with the REGISTRY 338. The METADATA 308 specifies that registration server 338  
22 is designated with this role; and further specifies the REGISTRY address so that the  
23 computer 318 can locate the REGISTRY 338 on the WWW 307.

24  
25 Figure 10 also illustrates a second computer 340 that represents an author or  
26 publisher of Digital Creative Works. As such, the invention provides a way to  
27 package the Work with a CONTAINER. For example, computer 340 includes a  
28 PACKAGER or TOOLBOX 342 which packages Digital Creative Work such as the  
29 work 344 on the screen 340c, here illustrated as the letter "Y". Typically, the Work  
30 344 is made by a third party application, e.g., Adobe Photoshop™. As such, the

1 computer 340 typically includes this software within internal memory. In Figure 10,  
2 this software is referred to as VIEWER 346 because the application is typically the  
3 same application that is later required to view or utilize the Work 344.

4  
5 Once the user at computer 340 packages the Work 344 within a CONTAINER  
6 348, the Work 344 will have attribution for any location on the web 307. As such, the  
7 user at computer 340 can send the CONTAINER 348 onto the Internet 307 for  
8 storage, if desired, at a web site or at a REGISTRY such as REGISTRY 338. When  
9 other users, e.g., a user at computer 318 locate and access the CONTAINER 348,  
10 such a user sees the OBJECT "Y" as the instantiation of the CONTAINER 348. If the  
11 user attempts an operation that is prohibited, then the CONTAINER 348, through its  
12 Metadata, locates and phones its home, which in this example is the REGISTRY 338,  
13 to begin a licensing transaction.

14  
15 Figure 11 illustrates a system 400 constructed according to the invention.  
16 Figure 400 further illustrates general and preferred operations and functionality of  
17 the system 400 in the management of Digital Creative Works. In Figure 11, user  
18 stations 402 and 404 are computers for users of digital media connected to the  
19 Internet 406 and to each other via a network or Intranet 408. User stations 402 and  
20 404 are connected to the Internet, and to the Intranet 408, via local data lines 402b  
21 and 404b, respectively.

22  
23 User stations 410 and 412 are used by creators or authors of Digital Creative  
24 Works 410a, 412a, respectively; and are connected to the Internet 406 by data lines  
25 410b and 412b, respectively. Digital Creative Work 410a is shown illustratively as an  
26 "A" on the screen 410c of user station 410; while Digital Creative Work 412a is  
27 illustratively shown as an "A+B" on screen 412c of user station 412. The Work 412a  
28 is denoted as "A+B" to indicate that the Work 412a is a combination of creative  
29 works of both authors at stations 410 and 412.

1  
2 Those skilled in the art should appreciate that each of the stations 402, 404,  
3 410 and 412 have hardware (not shown) which enables communication with the  
4 Internet 408 and/or Intranet 406. For example, such hardware often includes a  
5 modem and supporting software to facilitate communication through the Internet  
6 408, to other users, such as through email, and to selected web sites, FTP sites, URLs,  
7 newsgroups, databases, and the like.

8  
9 User station 410 also has a TOOLBOX 414; and user station 412 has a  
10 PACKAGER 416. The TOOLBOX 414 and/or PACKAGER 416 are used to create a  
11 CONTAINERS, here illustrated as CONTAINERS 418 and 420. CONTAINER 418  
12 derives from the work 410a of station 410; while CONTAINER 420 derives from the  
13 work 410a and the work 412a of station 412. CONTAINERS 418 and 420 are shown  
14 connected to the data lines 410b, 412b to illustrate that the CONTAINERS are  
15 transmitted through, or dispersed on, the Internet 408.

16  
17 Each of the user stations 402, 404, 410 and 412 has a SYSTEM EXTENSION  
18 422 installed into an associated internal memory 402d, 404d, 410d and 412d,  
19 respectively. These EXTENSIONS 422 operate with the operating system of the  
20 associated station so as to recognize, interact with, and access CONTAINERS.

21  
22 User stations 402 and 404 additionally have VIEWERS 424 installed into  
23 internal memory 402d and 404d, respectively. The VIEWERS 424 are used to view  
24 and interact with the Works within CONTAINERS. By way of example, if an  
25 OBJECT 410a is a graphic that is best viewed with a JPEG VIEWER, then the  
26 EXTENSION 422 calls that VIEWER to render the OBJECT 410a as needed to the  
27 user 402. Note that user 402 sees the OBJECT "A" as the instantiation of the  
28 CONTAINER 410. Likewise, user 404 sees the OBJECT "A+B" as the instantiation of  
29 the CONTAINER 420.

1  
2 The Registry 426 operates to register selected CONTAINERS, and to negotiate  
3 as agent for any author of a CONTAINER. Preferably, the Registry 426 has internal  
4 memory 426d which can be used to store CONTAINERS, METADATA to  
5 CONTAINERS, or parts of CONTAINERS and/or METADATA. It is important to  
6 note that a CONTAINER need not reside at a single memory location. Those skilled  
7 in the art will appreciate that a CONTAINER based on object technology can be, and  
8 is intended to be, dispersed across the Internet 408 so that different portions of the  
9 CONTAINER reside at the most logical location for that portion.

10  
11 For illustration purposes, Figure 11 also shows an administrative site 428 (and  
12 associated Registry 428a), which can operate to augment the system 400, as  
13 described below; and a generic web site 430 that provides database information such  
14 as commonly provided on the WWW. As above, those skilled in the art should  
15 appreciate that the administration site 428 and web site 430 include associated  
16 hardware (not shown) to facilitate the needed communication with the Internet 408  
17 and other users 402, 404, 410 and 412 of data therein.

18  
19 In operation, the system 400 has many features, some of which are illustrated  
20 in Figure 10. Specifically, work 410a is instantiated on the screen 410a as OBJECT  
21 "A." By way of example, "A" can represent a digital representation of a drawing or  
22 sketch by the author. By way of further examples, "A" can be made electronically,  
23 such as through a graphic artist program (using the keyboard 410f and mouse 410g)  
24 such as Adobe Illustrator™; or "A" can be hand-drawn and scanned within the  
25 computer 410 by an optical scanner, such as known to those skilled in the art.

26  
27 In one example, the author of CONTAINER 418 makes the Digital Work "A"  
28 for enjoyment only; and does not choose to register the CONTAINER 418 with the  
29 REGISTRY 426. However, the author at station 410 does desire recognition as the  
30 author of the work "A," so he encapsulates METADATA 418b within the

1 CONTAINER 418 that specifies his name. User 410 thereafter sends the  
2 CONTAINER 418 onto the Internet 406, where it is stored as a web page at the  
3 database or web-site 430.

4  
5 Other users, connected to the Internet 408 and web-site 430, who have a  
6 SYSTEM EXTENSION resident at their computer, can access the OBJECT "A" of  
7 CONTAINER 418. By clicking on the OBJECT A, or through such other authorized  
8 action as specified by the author 410, such a user can additionally obtain information  
9 about the author's name in the METADATA 418a.

10  
11 By way of example, the user at user station 402 is interrogating the Internet  
12 408 through visual interaction with her display 402c of the WWW (note for clarity of  
13 illustration that no accompanying mouse and keyboard are illustrated with user  
14 stations 402 and 404; and even though they are not required, it is intended that such  
15 instruments are present). User 402 accordingly has web browser software 432 (e.g.,  
16 Netscape™ and Microsoft Internet Explorer™) installed in internal memory 402d on  
17 the computer 402. When the user at station 402 encounters the web page with the  
18 CONTAINER 418, typically seen as OBJECT A referring to the CONTAINER 418, the  
19 SYSTEM EXTENSION 422 and VIEWER 424 permit viewing of the OBJECT "A." The  
20 author's name can also be displayed, if desired, through the METADATA and as  
21 specified by the author at station 410.

22  
23 Note, again, that because the CONTAINER 418 is integrated with object  
24 controls utilizing ActiveX™, or similar object control, the CONTAINER 418 need not  
25 comprise data that is resident at the same location. Rather, a CONTAINER can  
26 include data that is spread across the network 406 or Internet 408. Because the  
27 CONTAINER 418 is formed with object-based controls, when user station 402  
28 encounters the web page at site 430 that refers to the CONTAINER 418, the  
29 computer 402 first interrogates its registry to see if that control is available internally.

1 If not, the computer automatically finds and installs the control over the Internet 408  
2 based upon the address specified by the author at station 410.

3  
4 The user at station 412 represents an author and a user of CONTAINERs. In  
5 particular, user station 412 has a SYSTEM EXTENSION 422 within internal memory  
6 412d so that it can access the CONTAINER 418 at web site 430. In this example, the  
7 user at station 412 chooses to edit the CONTAINER 418 through use of the  
8 PACKAGER 416, also resident in memory 412d, so that the CONTAINER 420  
9 contains both digital creative works 412a and METADATA as selected by the user at  
10 station 412. The work 412a is illustratively shown as "A+B" in Figure 1.

11  
12 Accordingly, the work 412a created at station 412 is "derivative" in nature,  
13 since it derives from previous artistic work (i.e., the work 410a) of the author at  
14 station 410. The invention keeps track of the derivative uses and edits of digital  
15 creative works in a source works file disposed within the METADATA, as described  
16 herein.

17  
18 In this example, the user at station 412 chooses to register the work 412a with  
19 the Registry 426. Accordingly, the user at station 412 first initiates a registration  
20 request to communicate and request registration of CONTAINER 420. Depending on  
21 the type of work 412a, the user at station 412 can select a corresponding property  
22 page template to identify and select certain METADATA as associated with the  
23 CONTAINER 420. By way of example, any of the following information can be - or  
24 are required to be - communicated to the Registry 426, depending upon how the  
25 particular Registry is set up:

- 26  
27 • The author's name and other rights related information (attributes or  
28 properties) of the work 412a.  
29 • The aesthetic presentation of the attached information (METADATA)  
30 for the work 412a.



1       •       The balance between accessibility and locality of the CONTAINER's  
2       properties. For example, certain static METADATA, such as the author's  
3       name, can be located in the CONTAINER 420; whereas requests for volatile  
4       METADATA information, such as quantity of works 412a to be published, is  
5       generally referred to a remote server. For example, the web site 430 or station  
6       412 can each function as such a remote server; and the author at station 412  
7       can specify, or change, the number of published quantities of the work 412a as  
8       needed.

9       •       The minimum permissions, auxiliary permissions and requirements for  
10      use of the work 412a by any user.

11     •       The specification of other services, such as email, that are available  
12      through access to the CONTAINER 420.

13     •       The sets of attributes, presentations, and permissions that are applied  
14      to the multiple works 410a and 412a.

15     •       The specification of prototypes or templates of sets of attributes,  
16      presentations, and permissions that are formally and legally appropriate to  
17      the works 410a and 412a.

18     •       The organization of attribution and credit to the work 410a, since the  
19      work 412a is a derivative work.

20     •       The REGISTRY can have multiple templates available for different  
21      business models, different media types, and different categories of registrants.

22     •       The subsequent processing by Registry 426 in evaluating, granting, and  
23      tracking permitted uses of the work 412a.

24     •       Structure to comply with the protocols established by various  
25      registries. Note that although a single Registry 426 is illustrated in Figure 1,  
26      multiple registries are possible and intended. For example, had the user at  
27      station 410 registered the work 410a at a Registry other than Registry 426,  
28      then that Registry would require certain protocols and information (e.g.,  
29      addresses) to identify that Registry and to communicate thereto.

1  
2 This example is not a common occurrence whereby the original creator, user  
3 410, chose to make an unregistered OBJECT "A". Such a creator 410 thus preferably  
4 makes the unregistered OBJECT A with "open" permissions so that the associated  
5 Work 410a can be incorporated into other works, e.g., the Work 412a. Once the  
6 derivative user 412 uses the Work 410a, then the identification of the original author,  
7 i.e., "source work", will be reflected in the source works page of the new template, if  
8 available. The onus is on the user to contact the creator by whatever means that  
9 creator lists in the property pages of the unregistered OBJECT A, possibly a phone,  
10 fax, email, or other contact. As such, an unregistered OBJECT can carry substantially  
11 all the information of a registered object.

12  
13 The users at stations 410 and 412 can thus package CONTAINERS from  
14 within creativity tools, within an Application Programming Interface (API) for a  
15 particular plug-in, or directly from the shell: in the case of the user at station 410, the  
16 TOOLBOX 414 indicates that the work 410a was created from within a creativity tool  
17 such as Adobe Illustrator™; while station 412 has a PACKAGER 416 installed as a  
18 direct shell application to produce CONTAINERS. These tools, together with the  
19 registration process at the Registry 426, assure the user that the attached  
20 METADATA information is not easily removed, altered or forged. Such users are  
21 then able to catalog, share, and generally manipulate such sets in an organized way;  
22 and with a large degree of automated help from the system 400. The attached  
23 METADATA information is accessible from any representation of the works 410a  
24 and 412a, especially from a rendition of the content as well as any iconic ones.

25  
26 User station 404 is very similar to the user station 402, except that the user at  
27 station 404 has accessed a registered work 412a, as opposed to the unregistered work  
28 410a in CONTAINER 418. Accordingly, the METADATA 420b of CONTAINER 420  
29 specifies the minimum permissions of the work 412a. Typically, for example, that  
30 minimum permissions allows the user 404 to view the work 412a on the screen 404c;

1 yet further actions such as print, copy, drag and drop are prohibited and are not  
2 possible without a license to the work 412a. By way of example, if the user at user  
3 station 404 desires to print fifty copies of the work 412a, then a license to this activity  
4 must be negotiated through the Registry 426, where the CONTAINER 420 was  
5 registered. If the METADATA 420b permits the license of the work 412a in terms of  
6 the number of prints, then the user at station 404 can contact the Registry 426 and  
7 proceed with appropriate licensing terms.

8  
9       Once created, CONTAINERS live on as data items within the Internet 408. It is  
10 likely that the individual or company which created the work associated with a  
11 particular work no longer exists relative to the Internet 408 and Registry 426. For  
12 example, one creator of Digital Creative Works is a publisher of magazines; and if  
13 that magazine goes out of business, then subsequent licenses to their works are  
14 problematic. There are several ways to deal with this problem. First, the publisher in  
15 such a situation can notify the Registry that it is going out of business and that future  
16 transactions as to their CONTAINERS are prohibited. Alternatively, the publisher  
17 can inform change the METADATA within the CONTAINER so as to unregister the  
18 CONTAINER, thereby providing a free license to the works within the  
19 CONTAINER. Note that the publisher could specify, in the METADATA,  
20 information about the publisher and suggestions for alternative contact points; and  
21 that METADATA is available to users with VIEWERS.

22  
23       In a default situation, where the publisher does nothing relative to its  
24 orphaned CONTAINERS, the Registry 426 can contact the administrative site 428 to  
25 decide the fate of the CONTAINER. At that point, the administrative site can specify  
26 that no additional information is known; and, for example, that access to the  
27 CONTAINER is prohibited.

28  
29       The administration site 428 also operates in default situations where the  
30 Registry does not answer. In that case, the administration site 428 can review the

1 status of the CONTAINER and inform the requesting user to call the Registry later,  
2 for example if a temporary problem exists or if the Registry is too busy.  
3 Alternatively, the administrative site can function as an alternative Registry, if set up  
4 by the creator of the CONTAINER.

5  
6 The invention thus supports commerce between the owners and creators of  
7 digital content, i.e., the Digital Creative Work. Specifically, the invention provides a  
8 method for the owner to license the work, while also providing a method for the  
9 multimedia developers and publishers to make productive use of the work's  
10 content. The invention thus provides a uniform, timely, and persistent means of  
11 identifying digital content in the networked environment.

12  
13 In a preferred embodiment of the invention, an Internet-based application is  
14 built around the OBJECT as supported by the TOOLBOX and the Registration  
15 Server. The SYSTEM EXTENSION enables OBJECTS to be viewed on target  
16 operating systems and from within a variety of applications. Preferably, the  
17 invention incorporates object technology such as Internet-extended OLE, the  
18 standard object technology developed by Microsoft™ that allows a variety of media  
19 types to be shared by applications throughout the Internet. One such interaction,  
20 according to the invention, is illustrated in Figure 12.

21  
22 The invention also provides substantially uniform representation of content  
23 within other applications. That is, creativity tools such as graphics, sound, video,  
24 word processing, and multimedia authoring tools are presented with a substantially  
25 uniform interface to host applications, relieving those applications from the  
26 responsibility of rendering all media types. Further, the creators and owners of  
27 content (i.e., Digital Creative Works) can, with the invention, store and make  
28 available the METADATA which can be critical to licensing and other derivative  
29 uses.

1  
2 The invention creates documents, or CONTAINERs, through a process called  
3 packaging. The PACKAGER merges content (i.e., Digital Creative Work), Metadata,  
4 and active interface controls and presents this to the user through a set of property  
5 pages designed for the specific business problem being addressed. The result of this  
6 packaging is instantiated as an OBJECT. Figure 13 illustrates one packaging process  
7 according to the invention. In Figure 13, Digital Creative Work and Metadata  
8 associated with that content are combined with the desired template to create the  
9 OBJECT.

10  
11 For an owner or creator, a CONTAINER is much easier to track and to  
12 manage than conventional content because the Metadata is accessible directly from  
13 the CONTAINER. Typically, the owner or creator will choose to attach a small  
14 amount of identifying data to the Digital Creative Work, with the larger and/or  
15 most volatile data being supplied to the CONTAINER from a remote registration  
16 server via the Internet. After the work is packaged as a CONTAINER, owners and  
17 creators can ensure that potential users always obtain up-to-date ownership, contact,  
18 and licensing information about specific content elements. Owners can thus be sure  
19 that the positive identification, direct communications, and possibility of automated  
20 licensing will maximize the likelihood that their content will get used in legitimate  
21 or legal derivative works.

22  
23 CONTAINERs also reduce the workload of multimedia developers,  
24 publishers, and other derivative users of content by making the identification of  
25 content and its ownership substantially instantaneous and by reducing or  
26 eliminating delays, errors and misdirection when communicating with the  
27 appropriate rights management authorities.

28  
29 In accord with the invention, one way to convert Digital Creative Works to  
30 CONTAINERs and OBJECTs begins with the use of a Template Editor. The

1 Template Editor presents an interface for designing sets of properties and property  
2 pages that organize the presentation of the CONTAINER's Metadata and buttons  
3 that initiate various functions of the OBJECT. Specifically, the Template Editor  
4 enables content owners to create layouts for property pages, placing various controls  
5 on the pages. These controls can, without limitation, include:

- 6
- 7 • Fields for static data that will ultimately be bound to the object
- 8 • Fields for dynamic data that will ultimately be stored on a remote server
- 9 • Labels for clarifying or identifying sections of the property page
- 10 • Buttons for initiating an email or web access action
- 11 • Buttons for retrieving dynamic data from a remote server
- 12 • Other elements including illustrations, logos, or icons
- 13

14 One illustrative property page template is shown in Figure 14. Another template  
15 and an associated OBJECT, instantiating a CONTAINER, is shown, representatively,  
16 in Figure 15.

17

18 After creating the property page template, a user of the invention can employ  
19 one of several tools to make the CONTAINER: the Toolbox, the Express Packager,  
20 and the Software Developers Kit (SDK). Each tool merges the various input elements  
21 to create a CONTAINER or Object. In one illustrative case, the user of the tool  
22 specifies the source content element (e.g., photo, sound, video, text, etc.) and the  
23 Template to be used in the packaging process. The user then supplies the data  
24 required by the Template. Once all the data is supplied, the PACKAGER, taking its  
25 basic instructions from the Template, creates the CONTAINER, binding static data  
26 to the content and automatically storing dynamic data on the designated  
27 Registration Server. The various PACKAGER tools are designed for different  
28 applications and needs:

- 29 • In one configuration, the TOOLBOX is a graphical desktop tool designed for  
30 individual users packaging relatively small amounts of content. From a standard  
31 graphical user interface, the user specifies the content source file and designates  
32 the appropriate Template. The Toolbox then prompts the user for the necessary

1 input to complete the required entries specified by the Template. Upon  
2 completion of the required entries, the Toolbox will update the associated server  
3 with dynamic data, if any, and create a CONTAINER.

4 • The Express Packager is a batch-oriented PACKAGER tool which converts  
5 high volume content elements to CONTAINERS. When using the Express  
6 Packager, the operator specifies a set of content files, the template, and a source  
7 of the required input data. The Express Packager then automatically accepts the  
8 input and converts the files to the right format.

9 • The SDK Packager is designed for applications where functionality according  
10 to the invention is to be built into existing content production tools. As an  
11 example, certain Internet publishers provide various "just-in-time" content  
12 delivery systems. In such a case, the SDK Packager is used whereby the  
13 publisher's existing production tools automatically invoke the packaging process  
14 to follow the same model of receiving content, template, and data as input to  
15 produce the CONTAINER.

16  
17 In the process of packaging, an owner can create a registered object by  
18 communicating with the Registration Server. Alternatively, the owner can use one of  
19 the packaging tools to create an unregistered object. In such a case, static information  
20 is bound to the content but there is no record placed on a Registration Server.

21  
22 The Registration Server provides the communications link to Objects. Usually,  
23 it is the creator of the Template who establishes the relationships between the  
24 dynamic data required by the Object and the Registration Server. The Registration  
25 Server listens for various types of requests entered by viewers of the content (i.e., the  
26 Digital Creative Work). Those requests can be for specific elements of data that will  
27 be displayed on property pages, or for other data that will support functions such as  
28 email or web site addressing. The requests may also include transactions that require  
29 interfacing to legacy business systems or financial transaction systems.

1  
2 The Registration Server is built to respond to such requests and to interface  
3 with existing information and transaction systems. In such a role, it can:

- 4
- 5 • Retrieve product information or pricing from a vendor's remote database and  
6 supply it so it can be displayed on a property page.
  - 7 • Retrieve content ownership, contact, and licensing information from a  
8 publisher's remote database.
  - 9 • Receive an incoming payment request and submit it to a third-party payment  
10 handling system.
  - 11 • Supply transaction activity data to an in-house marketing database.
- 12

13 Many institutional content owners with existing business information and  
14 transaction systems can choose to have those systems interoperate with, or as, the  
15 Registration Server. Other users, however, can opt for an Administration Server.  
16 The Administration Server is a database that contains document and business  
17 information and transaction rules pertaining to owner's distributed content. The  
18 Administration Server is used to supply this information to the Registration Server  
19 when requested by the a user interacting with an OBJECT.

20

21 Viewing OBJECTs, accessing property pages, and initiating other operations  
22 discussed above, according to the invention, requires SYSTEM EXTENSION  
23 functionality. Specifically, the SYSTEM EXTENSION acts as an extension to the  
24 user's operating system, ensuring that required functionality is available from  
25 within various applications and not just through an Internet browser. The SYSTEM  
26 EXTENSION is preferably compact, self-installing, and freely distributed via the  
27 Internet or as part of a customer's packaged solution.

28

29 As discussed above, the CONTAINER can be created by the Toolbox or  
30 Express Packager. In creating the CONTAINER, the content owner, either by way of



1 the Toolbox or the Express Packager, associates Digital Creative Work with  
2 Metadata, such as artistic or business attribution information (credits) and  
3 permission parameters. It is intended that the invention operate with all standard  
4 digital formats for the underlying source work, including GIF, JPEG, WAV, AVI,  
5 and others. In one embodiment of the invention, the content owners edit the  
6 Metadata values or properties using a set of Property Pages as an interface. The set  
7 of required and optional properties for a particular OBJECT are defined by a  
8 Template, created using the Template Editor. The Template also describes the visual  
9 layout used in the property page presentation of the Metadata. A variety of  
10 Templates may be created and applied to different types of content and for different  
11 business or licensing models.

12  
13 A content owner can also choose to create either registered or unregistered  
14 CONTAINERS. In the case of unregistered OBJECTs, all content and Metadata  
15 properties are stored in the CONTAINER itself. In the case of registered objects, the  
16 Metadata properties are typically stored in two locations: within the CONTAINER  
17 and remotely on a Registration Server. Properties stored within the CONTAINER  
18 are referred to herein as static; properties that are retrieved from a Registration  
19 Server are referred to herein as dynamic, since their values may change during the  
20 life of the CONTAINER.

21  
22 If the CONTAINER is to be registered, a Template supplied by the designated  
23 Registration Server is used. That Template specifies the dynamic properties to be  
24 supplied by the user that will be transferred to and stored in the Registration Server.  
25 If an unregistered object is to be created, the content owner can select one of several  
26 default Templates or he can create a custom Template that allows static attribution  
27 information and communications with the creator/owner by email and web page  
28 access only.

1       Registered CONTAINERS are better suited to content that is destined for  
2 commercial use. Advantages of registration include authentication, ability to serve to  
3 the user variable data such as terms for licensing, ability to change information after  
4 distributing the object, and automated transactions. Unregistered CONTAINERS  
5 may be desirable for material with a very short life cycle (e.g., weather maps), very  
6 low value (e.g., vacation photos), or for non-commercial distribution where the user  
7 simply wants to attach identifying information and facilitate email or web page  
8 access.

9  
10       The following are a few of the major features of CONTAINERS and OBJECTs,  
11 as created by the invention:

- 12       • Viewing and Access - Objects can be rendered on systems where SYSTEM  
13       EXTENSION functionality is installed.
- 14       • Restrictions - CONTAINERS encourage compliance with the Copyright Laws  
15       by intercepting attempts to perform certain types of operations on the Digital  
16       Creative Work (e.g., drag-and-drop, copy, save or print).
- 17       • Content - The CONTAINERS can contain all standard and commonly used  
18       formats for image, sound, video, and text display.
- 19       • Property Pages - Property pages adhere to standard representations  
20       consistent with the operating system and other applications. Static data is  
21       displayed on pages. Also, for Registered Objects, dynamic data can be retrieved  
22       on demand from a Registration Server.
- 23       • Other security measures, described above, can be used to ensure the integrity  
24       of the CONTAINERS, preventing unauthorized and undetected modifications to  
25       the content or METADATA.
- 26       • CONTAINERS provide the capability to initiate communications to a  
27       creator/owner through the following mechanisms:
  - 28           – Email - Email addresses can be stored in the CONTAINER's properties,  
29           and email messages can be initiated when viewing the Object's property  
30           pages. Email messages can be edited and transmitted a number of ways

1 including SMTP (direct Internet mail protocol), MAPI (Mail API) or by  
2 launching a user's configured email client application (e.g., Eudora or  
3 Microsoft Exchange).

- 4 – Web page access - URLs can be stored in the CONTAINER's properties,  
5 and a web browser such as Netscape Navigator™ or Microsoft Internet  
6 Explorer™ can be launched to access the specified page.
- 7 – Registration Server transactions - Registered CONTAINERS can initiate a  
8 variety of transactions with a Registration Server. Transactions include the  
9 retrieval of Dynamic Properties, the completion of a Permission Contract,  
10 and payment for licensing fees. These transactions can be authenticated  
11 using cryptographic techniques.

12  
13 SYSTEM EXTENSION functionality provides the necessary functions to allow  
14 a user to render an OBJECT and to access property pages and functions. It is  
15 generally provided (e.g., "delivered") as an extension to the operating system. The  
16 SYSTEM EXTENSION is intended to be widely and freely distributed online and  
17 through traditional distribution media such as CD-ROMs and diskettes. Such  
18 extensions should have the following properties:

- 19 • Compact - The Extensions will often be loaded electronically by a user through a  
20 web-page or FTP server.
- 21 • Self-installing - The Extension can be installed with little or no interaction.
- 22 • Self-updating - Updates required for subsequent releases will be automatically  
23 detected and installed.
- 24 • Backward Compatible - New Versions of the Extension will always be able to  
25 view and use older OBJECTS.
- 26 • Forward Compatible - Objects with new formats and capabilities, created with  
27 newer versions of the Toolbox and Express Packager, can be viewed with older  
28 versions of the System Extension. The older System Extension can, for example,  
29 ignore new features or functionality supported by the newer Objects. This is

1 analogous to viewing web pages using newer HTML extensions (e.g., tables or  
2 frames) with older browsers.

3  
4 The Registration Server is the storage and administrative facility for  
5 registered CONTAINERS. A registration server is the primary component required  
6 for organizations running a REGISTRY. A REGISTRY is, for example, analogous to a  
7 Web site, except that instead of sending HTML pages and responding to requests  
8 with the HTTP protocol, the REGISTRY is interacting across a network with  
9 OBJECTS. A REGISTRY can include a batch or real-time link to an organization's  
10 legacy permission or rights management system. The major functions of the  
11 Registration Server can, without limitation, include:

- 12 • Object Registration - The Registration Server is the where the dynamic properties  
13 for a registered CONTAINERS are stored. These properties can be updated by  
14 the Registration Server administrator when necessary. Objects retrieving these  
15 properties will immediately reflect the updated values.
- 16 • Template Creation - The Template Editor provides the operator of a registration  
17 server with the ability to create and customize Templates, including the layout of  
18 property pages and the definition of the static and dynamic properties to be  
19 associated with Objects. Templates can be organized and grouped for  
20 distribution to creators/owners for use with the Toolbox or the Express  
21 Packager.
- 22 • Creator/Owner Registration - Several options are available for initiating a  
23 relationship with a creator/owner depending upon the business model adopted  
24 by the operator of a registration server. These options range from assigning a  
25 simple user account name and password to a sophisticated high-security  
26 procedure using officially certified digital signatures.
- 27 • External System Linkages - The Registration Server can interface to existing  
28 rights management systems through one of several mechanisms:
  - 29 – The Express Packager allows one-way batch creation of Objects.

- 1       - The Packaging API allows real-time creation of Objects. The API is two-  
2       way, enabling the update of data in the external system based on changes  
3       made to the Registration Server.
- 4       - The Registration Server Database Mapper allows a direct interface from  
5       the Server to an existing external database. The Mapper allows a flexible  
6       mapping of the Object Properties to legacy systems.
- 7       • The Report Writer - Pre-formatted and customized reports are available,  
8       including the following classes of reports:
  - 9       - Registered Object Reports
  - 10      - Creator/Owner Account Reports
  - 11      - Inquiry and Permission Transaction Reports
  - 12      - Server Activity Reports
  - 13      - Systems Operation Reports

14  
15       One exemplary Registration Server schematic is shown in Figure 16.  
16

17       The Registration Server also provides for certain problem situations that may  
18       arise with Objects.

- 19       • Servicing Objects for which the Registration Server record has been removed or  
20       transferred. If ownership has been transferred, then a transaction request may  
21       simply be redirected to the appropriate server. A special "backstop" server can  
22       be provided so that an Object contact the backstop server if all other attempts to  
23       locate the appropriate Registration Server fail. This server includes a master  
24       directory of Registration Servers. If the relationship between the creator and the  
25       Registration Server has terminated, then an appropriate notification will be  
26       returned.
- 27       • Servicing Objects which submit requests that for one reason or another violate an  
28       authenticity check. If the server receives any unusual transaction requests,  
29       including requests indicating an authentication failure, then an audit trail will be  
30       maintained.

1  
2       The Administration Server is an add-on component for operators of the  
3 Registration Server. The Administration Server, for example, serves small  
4 publishers, service bureaus, and independent professionals who do not have existing  
5 methods for administering royalties, handling on-line financial transactions, and  
6 reporting on the financial and administrative activity of the system. The  
7 Administration Server brings some of the necessary publishing functionality to the  
8 small user.

9  
10       As discussed above, the packaging process associates Metadata with Digital  
11 Creative Works and instantiates the CONTAINER as an Object. In one method of the  
12 invention, the METADATA is displayed by means of its property pages; the  
13 properties required on these pages and their layout is specified by the object's  
14 property page template. Templates can be used for both registered and unregistered  
15 Objects, but are of special importance when an OBJECT is registered.

16  
17       The Template Editor enables the operator of a Registration Server to create  
18 and customize templates, including the layout of property pages and the definition  
19 of the static and dynamic properties to be associated with Objects. Templates may be  
20 organized and grouped for distribution to creators and owners for use with the  
21 Toolbox or the Express Packager. The Template Editor preferably has a GUI with a  
22 palette-oriented desktop motif consistent with current visual software design tools  
23 (e.g.: Visual Basic).

24  
25       A Template contains a hierarchy of data items, including, without limitation,  
26 the following:

- 27       • A collection of property pages.  
28       • For each property page, a collection of controls that will appear on that page.  
29       • For each property page, a collection of property sets. A property set is a collection  
30 of property descriptors that define the attributes of each property.

- 1 • The definition of the template's home Registration Server.
- 2 • The definition of the template's connection object.

3  
4 The Template Editor gives the user the tools to define property sets and their  
5 associated property descriptors. Each descriptor is uniquely identified upon  
6 creation. Each property page interface is built from a set of controls. The user selects  
7 each control from a palette and draws on a form in a fashion similar to Visual Basic.  
8 For each control selected, the user can define a new property descriptor to be  
9 associated with the control or may select from a set of "hard-coded" routines that the  
10 selected control can execute. Each control is assigned a unique identifier upon  
11 creation.

12  
13 After the user has created property pages and property sets, the user can save  
14 everything as a Template that can be inserted into another Template Editor project.  
15 Alternatively they may save the work as a bound template that can be used directly  
16 by a packaging tool to create Objects. Prior to saving the user's work as a bound  
17 Template, the Template Editor automatically generates an input data form that may  
18 be optionally edited. When saving as a bound template, the template editor  
19 generates a fixed-format input data file that will be parsed by the PACKAGER.

20  
21 The Express Packager is used by content owners who convert large amounts  
22 of content into CONTAINERS by automatically merging Metadata and Digital  
23 Creative Work. The Express Packager creates registered and unregistered Objects  
24 and generally has two modes of operation:

- 25 • Conversion Mode enables large numbers of existing digital files to be converted  
26 into CONTAINERS. When operating in conversion mode, the Express Packager  
27 actively gets the content and the input data file that describes the Metadata and  
28 creates the CONTAINER. Data is either retrieved from a database or from a text  
29 file or other intermediate container storing the pertinent information.

- Creation Mode enables the Express Packager to operate under the control of another program through the real-time Packaging API (LPAPI). In this way, the Express Packager operates in a passive mode, taking its instructions from other applications. This mode is appropriate for packaging content that is created in real-time such as the output from Java applications, CGI scripts, proprietary publishing applications, etc.

The LPAPI can be made available through an OLE Automation interface to enable a flexible and industry-standard protocol used to create and register Objects. The LPAPI allows custom interactive or batch interfaces to be built using a large array of development and scripting tools such as Visual Basic, C++, Microsoft Office applications, and other similar applications.

The LPAPI can also be made available "off the shelf" for use in applications such as web servers (CGI, ISAPI), browsers (Java, ActiveX, plug-ins) and third party programs such as creativity tools and multimedia development systems.

The Toolbox can be used by content owners to interactively create CONTAINERS. The Toolbox focuses on ease-of-use through an intuitive interface with on-line help, wizards, and other supporting mechanisms. The Toolbox can create registered and unregistered CONTAINERS. The Toolbox combines Templates provided by the Registry for registered objects, or by other means for unregistered objects. Some Registries can choose to use standard Templates. The Template Editor is useful, for example, for creators who are using Registries that allow Objects to be registered with custom templates that are derived from those supplied by the Registry. This provides the Registry with the capacity to allow creators to add additional properties that complement those required by the Registry. The Toolbox can use cryptographic techniques to ensure the integrity of the CONTAINER and to provide two-way authentication of the parties involved in object registration.



1  
2       The invention thus attains the objects set forth above, among those apparent  
3 from preceding description. Since certain changes may be made in the above  
4 apparatus and methods without departing from the scope of the invention, it is  
5 intended that all matter contained in the above description or shown in the  
6 accompanying drawing be interpreted as illustrative and not in a limiting sense.

7  
8       It is also to be understood that the following claims are to cover all generic  
9 and specific features of the invention described herein, and all statements of the  
10 scope of the invention which, as a matter of language, might be said to fall there  
11 between.

12  
13       Having described the invention, what is claimed is:  
14

1 1. A method of packaging a digital creative work, comprising the steps of:  
2 encapsulating the work within a data container; encapsulating metadata within the  
3 container; and integrating, with the container, means for accessing the work and the  
4 metadata.

5  
6 2. A method according to claim 1, wherein the step of integrating means for  
7 accessing the work further comprises the step of integrating, with the container,  
8 means for rendering the work.

9  
10 3. A method according to claim 2, wherein the step of integrating means for  
11 rendering the work further comprises the step of integrating, with the container,  
12 means for printing the work.

13  
14 4. A method according to claim 2, wherein the step of integrating means for  
15 rendering the work further comprises the step of integrating, with the container,  
16 means for copying the work.

17  
18 5. A method according to claim 2, wherein the step of integrating means for  
19 rendering the work further comprises the step of integrating, with the container,  
20 means for viewing the work.

21  
22 6. A method according to claim 1, wherein the step of integrating means for  
23 accessing the work further comprises the step of integrating, with the container,  
24 means for controlling use of the work.

25  
26 7. A method according to claim 1, wherein the step of integrating means for  
27 accessing the work further comprises the step of integrating, with the container,  
28 means for limiting use of the work.

1 8. A method according to claim 1, wherein the step of integrating means for  
2 accessing the work further comprises the step of integrating, with the container,  
3 means for disallowing use of the work.  
4

5 9. A method according to claim 1, wherein the step of integrating means for  
6 accessing the work and the metadata further comprises the step of integrating, with  
7 the container, means for operating on the metadata.  
8

9 10. A method according to claim 9, wherein the step of integrating means for  
10 operating on the metadata further comprises integrating, with the container, means  
11 for providing email to one or more external addresses.  
12

13 11. A method according to claim 9, wherein the step of integrating means for  
14 operating on the metadata further comprises integrating, with the container, means  
15 for providing web access to one or more WWW addresses.  
16

17 12. A method according to claim 9, wherein the step of integrating means for  
18 operating on the metadata further comprises integrating, with the container, means  
19 for providing interactive licensing to the work.  
20

21 13. A method according to claim 9, wherein the step of integrating means for  
22 operating on the metadata further comprises integrating, with the container, means  
23 for providing a link to a digital contract for the work.  
24

25 14. A method according to claim 9, wherein the step of integrating means for  
26 operating on the metadata further comprises integrating, with the container, means  
27 for displaying descriptive information.  
28

29 15. A method according to claim 14, wherein the descriptive information  
30 comprises one or more of the following: authorship information, historical

1 information, ownership information, date information, time information, and  
2 bibliographic information.

3  
4 16. A method according to claim 14, wherein the descriptive information  
5 comprises a digital signature to verify authenticity of the work.

6  
7 17. A method according to claim 9, wherein the step of integrating means for  
8 operating on the metadata further comprises integrating, with the container, means  
9 for updating the metadata.

10  
11 18. A method according to claim 1, further comprising the step of forming the  
12 data container as a plurality of associated data that are distributed across one or  
13 more of the following: a computer network, an Internet, a LAN, a WAN, an on-line  
14 service, and an Intranet.

15  
16 19. A method according to claim 1, wherein the work is selected from the group  
17 of digital images and graphics, digital photos, digital audio, digital video, digital  
18 music sequences, word processing files, spreadsheet files, and mixtures thereof.

19  
20 20. A method according to claim 19 wherein the digital images and graphics are  
21 selected from the group of JPEG, GIF, BMP, TIFF and mixtures thereof.

22  
23 21. A method according to claim 19 wherein the digital audio is selected from the  
24 group of WAV, SND, AIFF, AU and mixtures thereof.

25  
26 22. A method according to claim 19 wherein the digital music sequence  
27 comprises MIDI.

28  
29 23. A method according to claim 19 wherein the digital video is selected from the  
30 group of AVI, MOV, MPEG and mixtures thereof.

1  
2 24. A method according to claim 19 wherein the word processing files are  
3 selected from the group of files created through Microsoft Word™, Novell  
4 WordPerfect™ and mixtures thereof.  
5

6 25. A method according to claim 19 wherein the spreadsheet files comprise files  
7 created through Microsoft Excel™.  
8

9 26. A method according to claim 1, wherein the step of encapsulating metadata  
10 further comprises the step of encapsulating copyright management information.  
11

12 27. A method according to claim 26, wherein the copyright management  
13 information comprises any of ownership identification information, ownership  
14 contact information, rights administration information, rights administration contact  
15 information, creatorship information, authorship information, creator contact  
16 information, author contact information, listings of antecedent object information,  
17 listings of related object information, licensing terms, licensing conditions, publisher  
18 information, and ownership credits.  
19

20 28. A method according to claim 27, wherein any of the ownership contact  
21 information, rights administration contact information, creator contact information,  
22 author contact information comprise email addresses, web access addresses, and  
23 mixtures thereof.  
24

25 29. A method according to claim 1, wherein the step of encapsulating metadata  
26 further comprises the step of encapsulating registration data, the registration data  
27 identifying an associated registration server capable of administrating the data  
28 container.  
29

1 30. A method according to claim 29, wherein the metadata is modifiable and  
2 accessible through on-line communication with the registration server.

3  
4 31. A method according to claim 30, further comprising the step of storing at least  
5 part of the metadata at a database of the registration server.

6  
7 32. A method according to claim 30, further comprising the step of down-loading  
8 at least part of the metadata from the registration server.

9  
10 33. A method according to claim 1, wherein the step of integrating means for  
11 accessing the metadata comprises providing a user interface to the data container to  
12 review at least part of the metadata on a computer.

13  
14 34. A method according to claim 33, wherein the the user interface is displayable  
15 on the computer and is selectable by a user of the computer to modify information  
16 therein.

17  
18 35. A method according to claim 1, wherein the step of encapsulating metadata  
19 further comprises the step of encapsulating, with the data container, minimum  
20 permissions data, the minimum permissions data specifying one or more operations  
21 that can be performed on the work without a license to the work.

22  
23 36. A method according to claim 1, wherein the step of encapsulating metadata  
24 further comprises the step of encapsulating, with the data container, minimum  
25 permissions data, the minimum permissions data specifying a default contract to the  
26 work, the default contract specifying a minimum set of operations that can be  
27 performed by applications on the work.

1 37. A method according to claim 35 or 36, wherein the operations are selected  
2 from the group of drag and drop operations, printing operations, editing  
3 operations, activating operations, saving operations, and viewing operations.  
4

5 38. A method according to claim 1, wherein the step of integrating means for  
6 accessing the work and the metadata further comprises the step of integrating, with  
7 the container, one or more of the following: means for encoding the metadata, means  
8 for compressing the metadata, means for manipulating the metadata, means for  
9 encrypting the metadata, means for decoding the metadata, and means for  
10 decrypting the metadata.  
11

12 39. A method according to claim 1, wherein the step of integrating means for  
13 accessing the work and the metadata further comprises the step of integrating, with  
14 the container, one or more of the following: means for encoding the work, means for  
15 compressing the work, means for manipulating the work, means for encrypting the  
16 work, means for decoding the work, and means for decrypting the work.  
17

18 40. A method according to claim 1, wherein the step of encapsulating the work  
19 further comprises the step of encrypting the work.  
20

21 41. A method according to claim 1, wherein the step of encapsulating metadata  
22 further comprises the step of associating a metadata template with the container, the  
23 metadata template describing registration with a registration server.  
24

25 42. A method according to claim 1, wherein the step of encapsulating metadata  
26 further comprises the step of associating a metadata template with the container, the  
27 metadata template specifying properties of the container used to register the  
28 container with a registration server.  
29

1 43. A method according to claim 42, wherein the step of encapsulating metadata  
2 further comprises specifying, within the template, a display interface used to view  
3 the properties.

4  
5 44. A method according to claim 1, wherein the step of encapsulating metadata  
6 further comprises the step of associating a metadata template with the container, the  
7 metadata template identifying user-selectable optional properties of the container.

8  
9 45. A method according to claim 1, wherein the step of encapsulating metadata  
10 further comprises the step of associating a metadata template with the container, the  
11 metadata template specifying requirements and rules associated with the work.

12  
13 46. A method according to claim 41, 44 or 45, further comprising the step of  
14 providing, with the metadata template, a user interface suitable for viewing  
15 information related to the metadata and the work.

16  
17 47. A method according to claim 41, 42, 44 or 45, further comprising the step of  
18 providing different metadata templates corresponding to different types of works.

19  
20 48. A method according to claim 41, 42, 44 or 45, further comprising the step of  
21 providing different metadata templates corresponding to different licensing models.

22  
23 49. A method according to claim 1, wherein the step of encapsulating metadata  
24 further comprises the step of associating, with the container, operations that can be  
25 performed on the work.

26  
27 50. A method according to claim 1, further comprising the step of registering the  
28 document with one or more registration servers, each registration server providing  
29 on-line administration of the container and having user-selectable registration



1 templates for associating metadata with the container, at least part of the metadata  
2 being modifiable over a lifetime of the container.

3  
4 51. A method according to claim 1, wherein the step of encapsulating metadata  
5 further comprises the step of associating, with the container, requirements of specific  
6 parties having rights in or to the work.

7  
8 52. A method according to claim 1, wherein the requirements comprise a  
9 requirement to obtain a license to the work prior to additional use of the work.

10  
11 53. A method according to claim 1, wherein the requirements comprise a  
12 requirement of obtaining information about entities desiring access to the work.

13  
14 54. A method according to claim 53, wherein the information comprises address  
15 and billing information of the entities.

16  
17 55. A method according to claim 53, wherein the entities comprise one or more of  
18 an individual, a partnership, a company, a government agency, and an educational  
19 institution.

20  
21 56. A method according to claim 1, wherein the step of encapsulating metadata  
22 further comprises the step of encapsulating information indicative of one or both of  
23 an owner and creator of the media, and further comprising the step of  
24 communicating with one or both of the owner and creator through one or both of  
25 email and web page access.

26  
27 57. A method according to claim 1, wherein the steps of encapsulating are made  
28 through object-based technology.

1 58. A method according to claim 1, wherein the container comprises object-based  
2 technology.

3  
4 59. A method according to claim 57 or 58, wherein the object-based technology  
5 comprises one or more of OLE™, ActiveX™, OpenDoc™, and hybrid  
6 OLE™/OpenDoc™.

7  
8 60. A method of accessing a digital creative work, comprising the steps of:

9  
10 installing a system extension onto a computer, the extension including (i) means for  
11 operating in conjunction with an operating system controlling the computer; (ii)  
12 means for accessing a data container having the work and metadata, including  
13 minimum permissions data, attached thereto, the minimum permissions data  
14 specifying one or more operations that can be performed on the work without a  
15 license to the work; and (iii) means for recognizing the minimum permissions data  
16 and for enabling a user of the computer to use the work in accord with the specified  
17 operations; and

18  
19 accessing the container and using the work in accord with the specified operations.  
20

21 61. A method according to claim 60, wherein the step of installing a system  
22 extension further comprises the step of distributing the extension to the computer  
23 with a computer operating system.

24  
25 62. A method according to claim 60, wherein the step of installing a system  
26 extension further comprises the step of distributing the extension to the computer  
27 from one or more content provider sites, the content provider sites creating the  
28 media.

1 63. A method according to claim 60, wherein the step of installing a system  
2 extension further comprises the step of distributing the extension to the computer  
3 with creativity tools.

4  
5 64. A method according to claim 63, wherein the step of distributing the  
6 extension comprises utilizing image and graphic creativity tools selected from the  
7 group of Adobe Photoshop™, Fractal Design Painter™, CorelDraw.

8  
9 65. A method according to claim 63, wherein the step of distributing the  
10 extension comprises utilizing multimedia authoring tools selected from the group of  
11 Macromedia Director™, Macromedia Authorware™, Asymetrix Toolbook™,  
12 Aimtech IconAuthor™.

13  
14 66. A method according to claim 63, wherein the step of distributing the  
15 extension comprises utilizing web authoring tools selected from the group of  
16 Microsoft FrontPage™, Adobe PageMill™, Adode SiteMill™, SoftQuad HoTMetaL  
17 Pro™, Corel Web.Designer™.

18  
19 67. A method according to claim 63, wherein the step of distributing the  
20 extension comprises utilizing sound editing tools selected from the group of  
21 Macromedia SoundEdit Pro™ and DigiDesign Pro Tools™.

22  
23 68. A method according to claim 63, wherein the step of distributing the  
24 extension comprises utilizing video editing tools selected from the group of Avid  
25 Media Suite™, Asymetrix Digital Video Producer™, Adobe  
26 Premiere™.

27  
28 69. A method according to claim 63, wherein the creativity tools comprise one or  
29 more of the following: Microsoft Word™, Microsoft Excel™, Microsoft  
30 Powerpoint™, and Novell WordPerfect™.

1  
2 70. A method according to claim 60, wherein the step of installing a system  
3 extension further comprises the step of distributing the extension to the computer  
4 with web browsers selected from the group of Netscape Navigator™ and Microsoft  
5 Internet Explorer™.

6  
7 71. A method according to claim 60, wherein at least part of the container is  
8 stored in a remote database, and further comprising the step of accessing at least  
9 part of the container through on-line communication with the database.

10  
11 72. A method according to claim 71, wherein the step of accessing part of the  
12 container through on-line communication comprises one or more of the following:  
13 communication through the Internet, communication through a computer network,  
14 and communication through the Intranet.

15  
16 73. A method according to claim 71, wherein the step of accessing part of the  
17 container through on-line communication comprises utilizing a file data stream  
18 wherein rendering of the work is possible only after all data representative of the  
19 work is present at the computer.

20  
21 74. A method according to claim 71, wherein the step of accessing part of the  
22 container through on-line communication comprises utilizing a continuous data  
23 stream wherein rendering of the work is possible, in part, with concurrent arrival, at  
24 the computer, of data representative of the work.

25  
26 75. A method according to claim 60, wherein at least part of the container is  
27 stored on a CD-ROM, and further comprising the step of accessing the part of the  
28 container through communication with a CD-ROM drive.

1 76. A method according to claim 60, wherein the at least part of the container is  
2 stored on a magnetic data disk, and further comprising the step of accessing part of  
3 the container through communication with a disk drive.  
4

5 77. A method according to claim 60, wherein at least part of the container is  
6 stored within internal memory of the computer, and further comprising the step of  
7 accessing part of the container within internal memory.  
8

9 78. A method according to claim 60, wherein the extension comprises means for  
10 recognizing registration data within the metadata, the registration data identifying  
11 an associated registration server capable of administrating the data, and further  
12 comprising the step of contacting the registration server to negotiate, on-line, a  
13 license to the work.  
14

15 79. A method according to claim 78, further comprising the step of contacting the  
16 registration server to negotiate for auxiliary permissions data, the auxiliary  
17 permissions data specifying auxiliary uses of the media that is licensed beyond the  
18 authorized use specified in the minimum permissions data.  
19

20 80. A method according to claim 79, wherein the extension further comprises  
21 means for recognizing the auxiliary permissions data and for enabling the user to  
22 use the work in accord with the auxiliary uses.  
23

24 81. A method according to claim 60, wherein the extension comprises means for  
25 recognizing registration data within the container, the registration data identifying  
26 an associated registration server capable of administrating the data, and further  
27 comprising the step of contacting the registration server to authenticate the work.  
28

1 82. A method according to claim 60, wherein the extension further comprises  
2 means for prohibiting unauthorized uses of the work when the unauthorized uses  
3 exceed the operations specified in the minimum permissions data.  
4

5 83. A method according to claim 82, wherein the means for prohibiting  
6 unauthorized uses of the media comprises means for prohibiting drag-and-drop  
7 operations on the computer.  
8

9 84. A method according to claim 82, wherein the means for prohibiting  
10 unauthorized uses of the media comprises means for prohibiting one or more of  
11 copying, saving and printing the work.  
12

13 85. A method according to claim 60, further comprising the step of acquiring  
14 auxiliary permissions data for the container, the auxiliary permissions specifying a  
15 set of operations that can be performed on the work after executing a digital contract  
16 to the work.  
17

18 86. A method according to claim 85, further comprising the step of acquiring  
19 auxiliary permissions data through one of email or web access.  
20

21 87. In an operating system of the type which facilitates control and  
22 communication of a digital data processor, the improvement comprising a plug-in  
23 extension for manipulating copyrighted electronic media, the extension comprising  
24 means for opening a data container having a digital creative work and minimum  
25 permissions data attached thereto, the minimum permissions data specifying one or  
26 more operations that can be performed on the work without a license to the work,  
27 the extension recognizing the minimum permissions data and enabling a user of the  
28 processor to use the work in accord with the specified operations.  
29

1 88. In an operating system of claim 87, the further improvement wherein the  
2 container has metadata attached thereto, the metadata being selected from the group  
3 of ownership identification information, ownership contact information, rights  
4 administration information, rights administration contact information, creatorship  
5 information, authorship information, creator contact information, author contact  
6 information, listings of antecedent object information, listings of related object  
7 information, licensing terms, licensing conditions, publisher information, and  
8 ownership credits, and wherein the extension comprises means for reviewing the  
9 metadata selectively.

10  
11 89. A plug-in operating system extension, comprising:

12  
13 means for operating in conjunction with an operating system controlling a digital  
14 data processor;

15  
16 means for recognizing a data container having digital creative works and minimum  
17 permissions data attached thereto, minimum permissions data specifying one or  
18 more operations that can be performed on the work without a license to the work;  
19 and

20  
21 means for opening the container and enabling a user of the processor to use the  
22 work in accord with the specified operations.

23  
24 90. A plug-in extension according to claim 89, further comprising means for  
25 decrypting the media.

26  
27 91. A plug-in extension according to claim 89, wherein the container has  
28 registration information attached thereto, the registration information specifying a  
29 registration server capable of administering the container, and further comprising

1 means for recognizing the registration information and for communicating with the  
2 registration server to acquire properties associated with the container.

3  
4 92. A plug-in extension according to claim 89, wherein the container has  
5 registration information attached thereto, the registration information specifying a  
6 registration server capable of administering the document, and further comprising  
7 means for negotiating a digital contract with the registration server, the contract  
8 specifying licensing terms and auxiliary uses to the work.

9  
10 93. A server for managing digital copyrighted works, comprising:

11  
12 (A) means for communicating with at least one on-line data processor connected  
13 for communication with the server, the on-line data processor having (i) means for  
14 recognizing a secure digital document having copyrighted electronic media and  
15 minimum permissions data attached thereto, the minimum permissions data  
16 specifying minimum authorized use of the media without a license to the media; and  
17 (ii) means for opening the document and enabling a user of the processor to use the  
18 media in accord with the authorized use;

19  
20 (B) means for registering the document according to user-selected options at the  
21 data processor; and

22  
23 (C) means for negotiating with the data processor to obtain auxiliary permissions  
24 to the document and for sending the auxiliary permissions data to the data processor  
25 thereby expanding the authorized use of the data processor.

26  
27 94. A method for managing copyrighted electronic media, comprising the steps  
28 of:



1 formatting the media into a secure electronic container, the container including a  
2 digital representation of the media and a minimum permissions data set specifying  
3 the minimum authorized use of the media;

4  
5 registering the electronic media on a server and assigning a registration identifier to  
6 the container, the server being connected for on-line data transfers with at least one  
7 computer;

8  
9 transmitting licensing terms from the server to the computer in response to a request  
10 to license the media; and

11  
12 augmenting the permissions data set with auxiliary permissions when the computer  
13 indicates acceptance of the terms, the auxiliary permissions providing authorization  
14 to utilize the media beyond what is authorized in the minimum permissions data  
15 set.

16  
17 95. A method according to claim 94, further comprising the step of determining  
18 whether the computer's use of the media is authorized by the permissions data set.

19  
20 96. A method according to claim 94, further comprising the step of enabling  
21 limited use of the media at the computer, the limited use corresponding to the  
22 minimum permissions data set.

23  
24 97. A method according to claim 94, further comprising the step of verifying that  
25 a user of the computer is an authorized user, the step of verifying occurring before  
26 the computer requests a license to the server.

27  
28 98. A method according to claim 97, wherein the step of verifying includes the  
29 step of searching for the user's public key with a certification stamp from a  
30 certification authority.

1  
2 99. A method according to claim 94, wherein the step of formatting the media  
3 further comprises the step of including sourceworks extensions within the container,  
4 the sourceworks extensions providing a bibliographic record of the media.

5  
6 100. A method according to claim 94, further comprising the step of providing,  
7 through the server, selected transactional information, the information including at  
8 least one of (i) a number of registrations at the server and (ii) a quantitative  
9 indication of licensing revenues generated through the server.

10  
11 101. A system for authorizing access to copyrighted electronic media, comprising  
12 an authorization server connected for data transfer between an internal memory and  
13 at least one external data processor, the server having

14  
15 (A) first storage means for storing selected information about the electronic media;

16  
17 (B) relay means, responsive to a request signal by the data processor, for  
18 communicating the selected information to the data processor; and

19  
20 (C) data comparison means for receiving response signals from the data processor  
21 and comparing the selected information with the response signals, the data  
22 comparison means generating an acceptance signal when the response signals  
23 correspond to at least a part of the selected information, and communicating the  
24 acceptance signal to the data processor to authorize access to the media.

25  
26 102. A system according to claim 101, wherein the selected information comprises  
27 a digital representation of at least one of (i) a copyright ownership of the media, (ii)  
28 a set of licensing terms for the media for different user classifications, and (iii)  
29 revenue estimates about the media.

1  
2 103. A system according to claim 101, further comprising memory means for  
3 storing the electronic media.

4  
5 104. A system according to claim 103, further comprising electronic media stored  
6 within the memory means, the media being a digital representation of at least one of  
7 (i) literary work, (ii) musical work, (iii) dramatic work, (iv) choreographic work, (v)  
8 pictorial work, (vi) audiovisual work, (vii) a sound recording, and (viii) architectural  
9 work.

10  
11 105. A system according to claim 104, wherein the media is encrypted.

12  
13 106. A system according to claim 104, further comprising data header means for  
14 storing selected header information about the media, the header information being a  
15 digital representation of at least one of (i) a unique file format, (ii) a document  
16 format revision code, (iii) a creator application type, (iv) a media data type, and (v) a  
17 comment field.

18  
19 107. A system according to claim 104, further comprising means for storing an  
20 unencrypted header for uniquely identifying the electronic media.

21  
22 108. A system according to claim 104, further comprising means for storing a data  
23 identifier, the data identifier specifying selected registration information about the  
24 electronic media.

25  
26 109. A system according to claim 108, wherein the data identifier comprises a  
27 digital representation of at least one of (i) a registration code uniquely identifying  
28 the server, and (ii) a registration number uniquely identifying the media in the  
29 internal memory.

1  
2 110. A system according to claim 104, further comprising means for tagging an  
3 encrypted digital signature to the media, the signature providing subsequent  
4 authentication of the media.  
5

6 111. A system according to claim 104, further comprising means for appending  
7 minimum permissions to the media, the minimum permissions forming a digital  
8 representation that specifies a minimum authorized use of the media.  
9

10 112. A system according to claim 111, wherein the authorized use comprises a  
11 license to view the media.  
12

13 113. A system according to claim 104, further comprising auxiliary permission  
14 means for appending use restrictions the media selectively, the use restrictions  
15 forming a digital representation that authorizes auxiliary uses of the media.  
16

17 114. A system according to claim 101, further comprising a sourceworks extension  
18 module for storing a bibliographic record of the media, the bibliographic record  
19 forming a digital representation that specifies authorship information and the access  
20 restrictions associated with the media.  
21

22 115. A system according to claim 101, further comprising access control means for  
23 withholding access authorization to a portion of the media, the access control means  
24 being responsive to the acceptance signal to remove access restrictions to the  
25 portion.  
26

27 116. A system according to claim 101, wherein the server comprises means for  
28 communicating with the data processor in accord with a TCP/IP network protocol.  
29

1 117. A method for authorizing data transfers of copyrighted digital media,  
2 comprising the steps of:

3  
4 affixing content-specific permission information to the media, the permission  
5 information specifying actions which are restricted and require augmented access  
6 privileges to perform;

7  
8 storing selected information about the electronic media on an authorization server  
9 connected for data transfer with at least one computer;

10  
11 electronically communicating selected information about the media to the computer;

12  
13 receiving response signals from the computer and comparing the selected  
14 information with the response signals; and

15  
16 generating an acceptance signal when the response signals correspond to at least a  
17 part of the selected information, thereby authorizing access to the media.

18  
19 118. A method according to claim 117, wherein the step of communicating selected  
20 information comprises the step of communicating a digital representation of at least  
21 one of (i) a copyright ownership of the media, (ii) a set of licensing terms for the  
22 media for different user classifications, and (iii) revenue estimates about the media.

23  
24 119. A method for maintaining an electronic bibliographic record of digital media,  
25 comprising the steps of:

26  
27 opening an object container containing the digital media, the object container  
28 including a representation of the media, a data identifier of media, and data  
29 specifying minimum permissions required to access the media;

1  
2 editing the digital media in an application environment; and

3  
4 attaching the data identifier and minimum permissions data to the edited media into  
5 a sourceworks list, the sourceworks list thereby providing a bibliographic record of  
6 the media.  
7

8 120. A method according to claim 119, wherein the container further includes  
9 auxiliary permissions data specifying subsequent use authorizations to the media,  
10 and further comprising the step of modifying the minimum permissions data such  
11 that the minimum permissions data and auxiliary permissions data are viewable to  
12 subsequent potential users of the media.  
13

14 121. A method for determining the authenticity of digital media, comprising the  
15 steps of formatting the media into a secure electronic container, the container  
16 including a digital representation of the media and a minimum permissions data set  
17 specifying the minimum authorized use of the media, and affixing an encrypted  
18 digital signature to the media, the signature representing a registration of the media  
19 and providing authentication to the media.  
20

21 122. A computer network for managing original works of authorship, comprising:  
22  
23 means for affixing copyright information to a binary data element corresponding to  
24 an authored media;  
25

26 means for affixing minimum permissions information to the data element, the  
27 permission information specifying a minimum authorized use of the data element;  
28

1 a server for providing authorizations to the data element, the server including a  
2 control module for transacting licenses with one or more computers networked with  
3 the server; and

4  
5 means for tagging the data element with auxiliary permissions, the auxiliary  
6 permissions specifying the maximum authorized use of the media.

7  
8 123. A system according to claim 122, further comprising means for maintaining  
9 copyright information through derivative uses of the data element on the network.

10  
11 124. A computer network according to claim 29, wherein the means for tagging  
12 comprises means for appending identifying information to the data element, the  
13 identifying information being selected from a digital representation of at least one of  
14 (i) a source of the data element, (ii) a registry of the data element, (iii) a format of the  
15 data, (iv) a transmission history of the data element; (v) a derivative minimum  
16 permission data set for subsequent restricted access to the data on the network; (vi) a  
17 digital signature of an author of the data element to provide an authenticity to the  
18 data element, (vii) a copyright ownership of the data item, (viii) licensing detail  
19 about the data element, and (ix) revenue detail about the data element.

20  
21 125. A system for packaging electronic media within a secure digital document,  
22 comprising:

23  
24 means for enclosing the media as a binary data object within a data container;

25  
26 means for attaching identification data to the data container; and

27  
28 means for attaching minimum permissions data to the data container, the minimum  
29 permissions data specifying minimum uses authorized for the media without a  
30 license to the media,

1  
2 the data container, identification data, and minimum permissions thereby forming  
3 the digital document.

4  
5 126. A system according to claim 125, further comprising means for attaching a  
6 digital signature to the data container, the digital signature providing an  
7 authentication to the media.

8  
9 127. A system according to claim 125, further comprising means for encrypting the  
10 media.

11  
12 128. A system according to claim 125, further comprising means for affixing source  
13 works extensions to the data container, the source works extensions specifying a  
14 bibliographic record of the media, thereby providing persistence through  
15 generations of derivative use of the media.

16  
17 129. A system according to claim 125, further comprising auxiliary permission  
18 means for appending use restrictions the data container, the use restrictions forming  
19 a digital representation that extends the set of authorized uses available to a user of  
20 the media.

21  
22 130. A system according to claim 125, further comprising data header means for  
23 storing selected header information about the media, the header information being a  
24 digital representation of at least one of (i) a unique file format, (ii) a document  
25 format revision code, (iii) a creator application type, (iv) a media type, and (v) a  
26 comment field.

27  
28 131. A system according to claim 125, further comprising means for storing an  
29 unencrypted header for uniquely identifying the electronic media.



1  
2 132. A system according to claim 125, further comprising means for storing a data  
3 identifier, the data identifier specifying selected registration information about the  
4 electronic media.

5  
6 133. A system according to claim 132, wherein the data identifier comprises a  
7 digital representation of a registration code uniquely identifying a server, and a  
8 registration number uniquely identifying the media on the server.

9  
10 134. A system according to claim 125, further comprising means for packaging the  
11 media from within one of (i) a stand-alone software module, (ii) a plug-in software  
12 module corresponding to an application environment that generated or modified the  
13 media, (iii) a program extension corresponding to an application environment which  
14 generated or modified the media, (iii) a software module integrated into an  
15 application environment by way of a source code library or linkable object code  
16 performing substantially similar functions.

17  
18 135. A system for unpackaging electronic media configured within a secure  
19 electronic container, comprising:

20  
21 means for recognizing permissions data attached to the media, the permissions data  
22 specifying one or more authorizations needed to electronically access the media; and

23  
24 means for utilizing the media in a manner corresponding to the minimum  
25 permissions when a user has the requisite authorizations to do so.

26  
27 136. A system according to claim 135, further comprising means for engaging an  
28 authorization server when the user does have the requisite authorizations.

1 137. A system according to claim 136, further comprising (A) means for  
2 electronically transacting a license with the server, and (B) means for receiving, from  
3 the server, auxiliary permission to utilize the media.

4  
5 138. A system according to claim 135, further comprising means for interpreting a  
6 digital signature attached to the media, the digital signature providing an  
7 authentication of the media.

8  
9 139. A method for protecting electronic media, comprising the steps of:  
10  
11 packaging the electronic media within a secure electronic container by (i) attaching a  
12 data identifier to the media, and (ii) attaching data specifying minimum permissions  
13 required to use the media;  
14  
15 registering the container on a server connected for data transfer with at least one  
16 data processor; and  
17  
18 transferring auxiliary permissions from the server to the data processor upon  
19 acceptance of licensing terms associated with the media.

20  
21 140. A method according to claim 139, wherein the step of packaging the media  
22 includes the step of encrypting the media.

23  
24 141. A method according to claim 140, comprising the further step of encrypting  
25 the media through an RSA public key algorithm.

26  
27 142. A method according to claim 139, further comprising the step of transferring  
28 the container to the data processor via one of point-to-point email, CD-ROM, ftp,  
29 gopher, snmp, and http.

1  
2 143. A method according to claim 139, comprising the further step of  
3 communicating with the data processor in accord with TCP/IP network protocol.  
4

5 144. A method according to claim 139, comprising the further the step of affixing  
6 an encrypted digital signature to the media, the signature corresponding to a  
7 registration of the media to provide authentication to the media.  
8

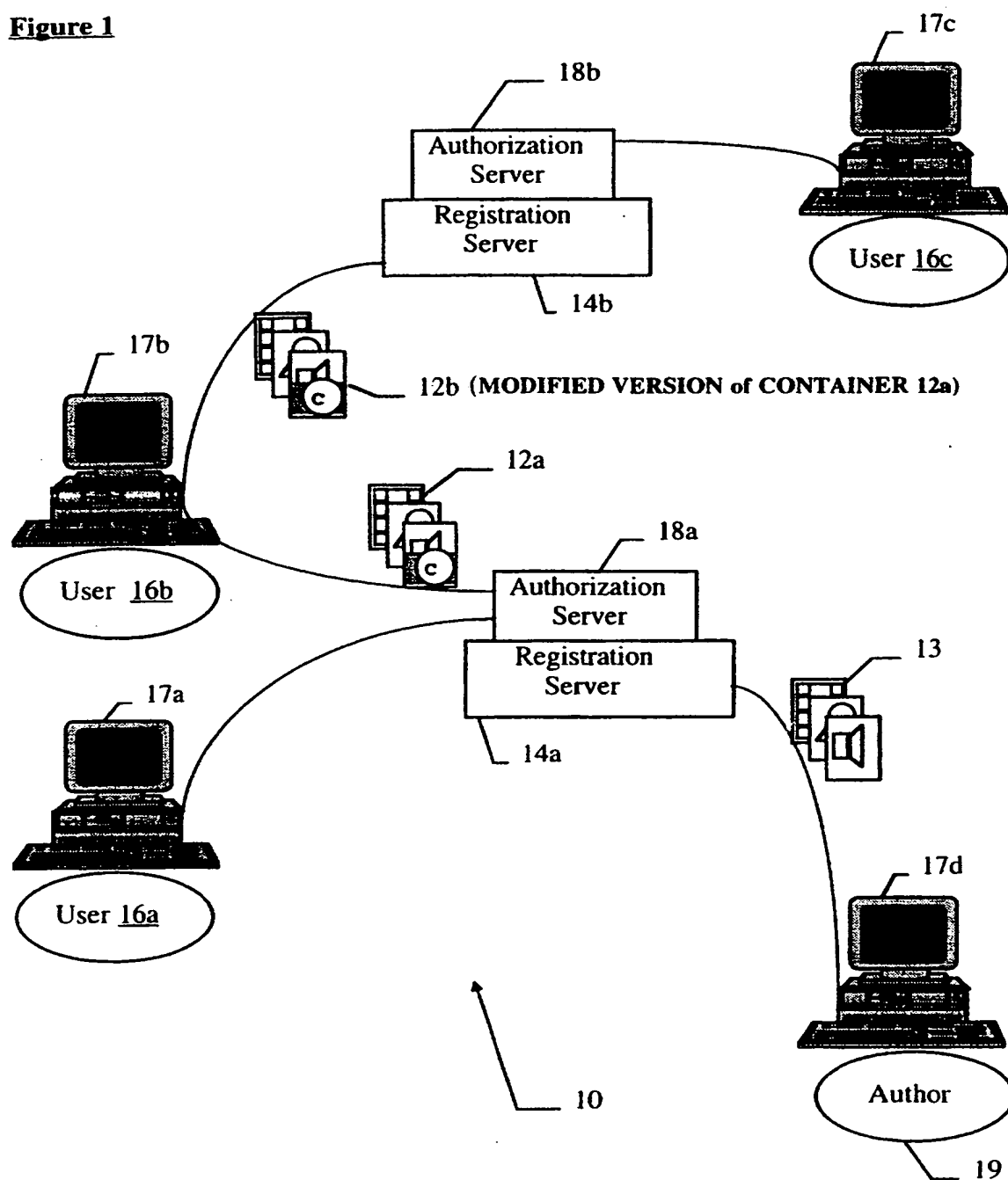
9 145. A method according to claim 139, comprising the further the step of affixing  
10 use restrictions to the media selectively, the use restrictions forming a digital  
11 representation that is readable by the data processor to restrict subsequent access to  
12 the media by a second data processor connected on the network.  
13

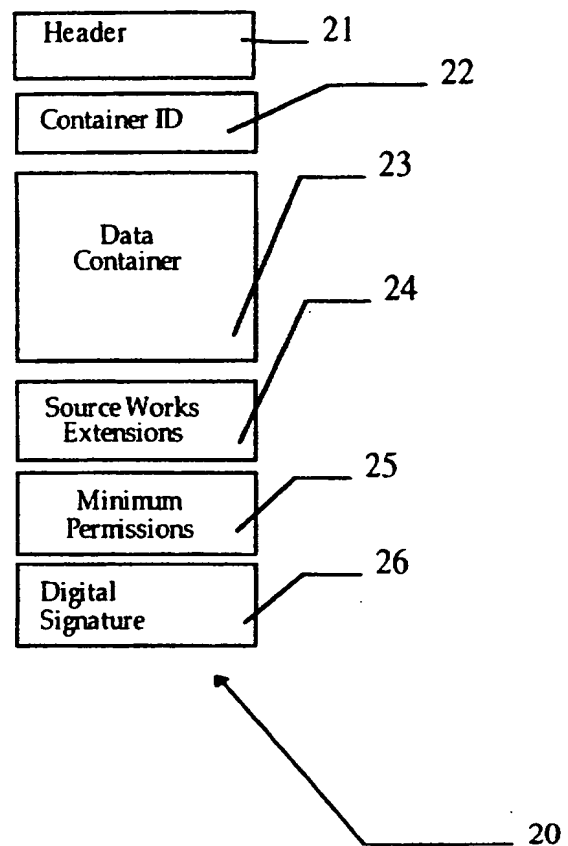
14 146. A system for registering copyrighted electronic media, comprising an  
15 authorization server connected for data transfer between an internal memory and at  
16 least one external data processor, the server having  
17

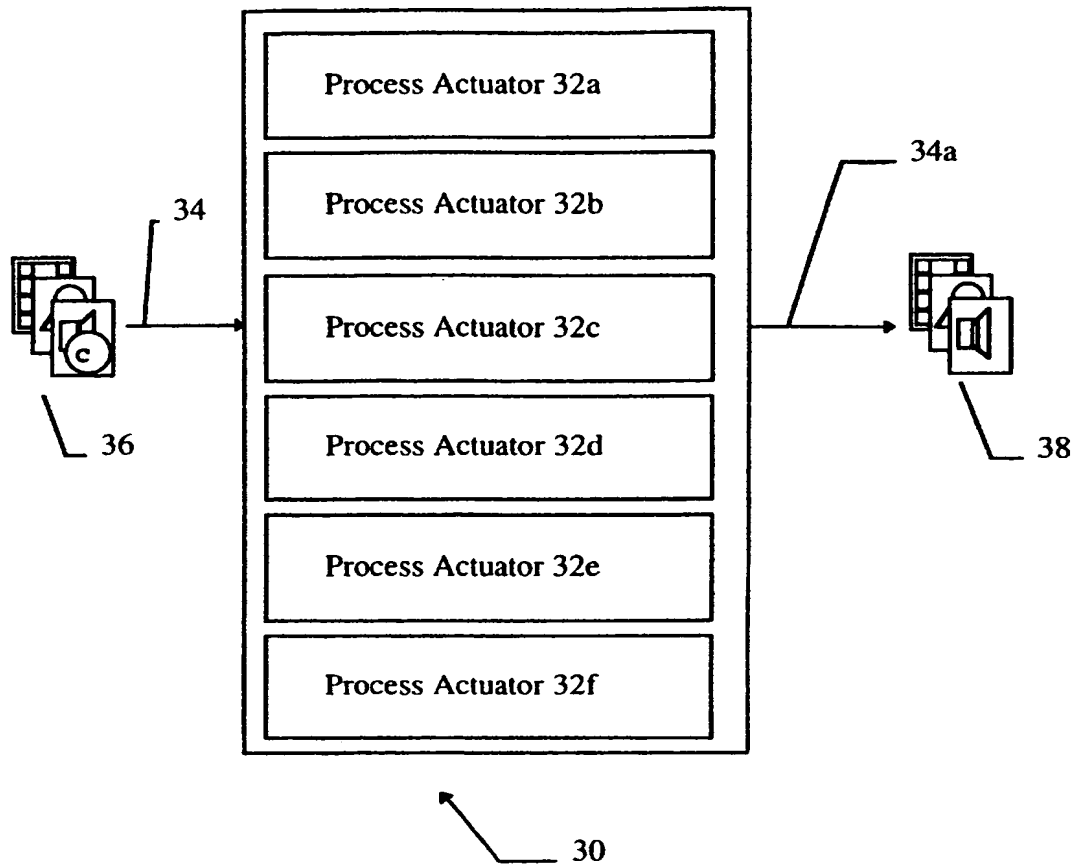
18 (A) request means for receiving a request signal from the data processor, the request  
19 signal representing a request to register the media on the server;  
20

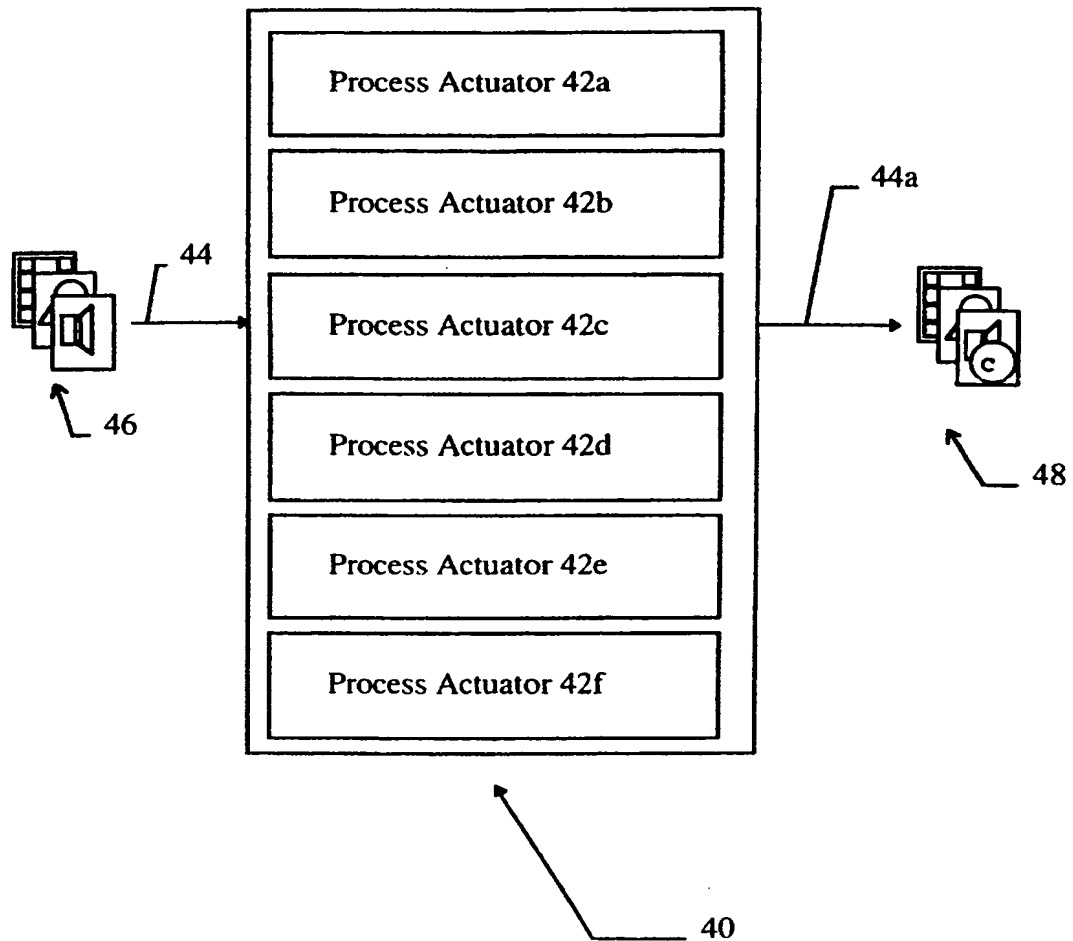
21 (B) authentication means for determining the authenticity of the media and the data  
22 processor based upon information about the media and the request signal; and  
23

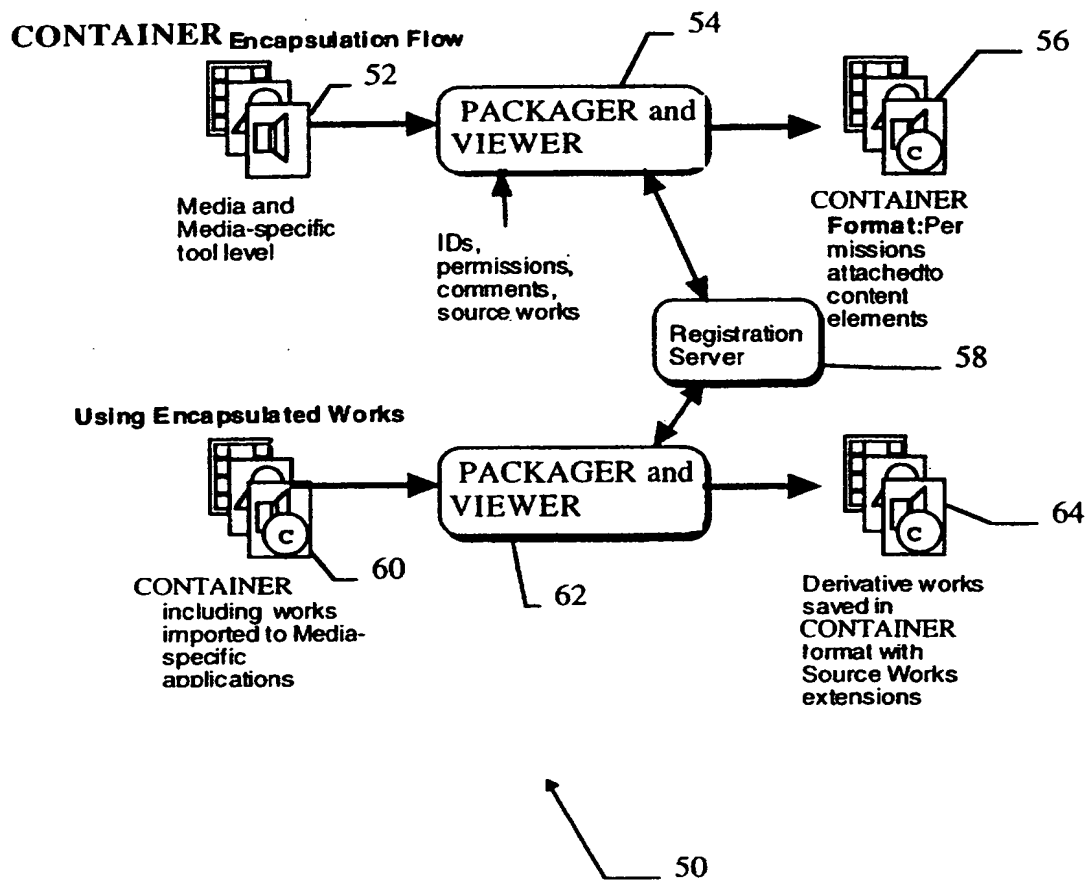
24 (C) means generating an acceptance signal when the media is authenticated,  
25 thereby indicating that the server accepts the media for registration.

**Figure 1**

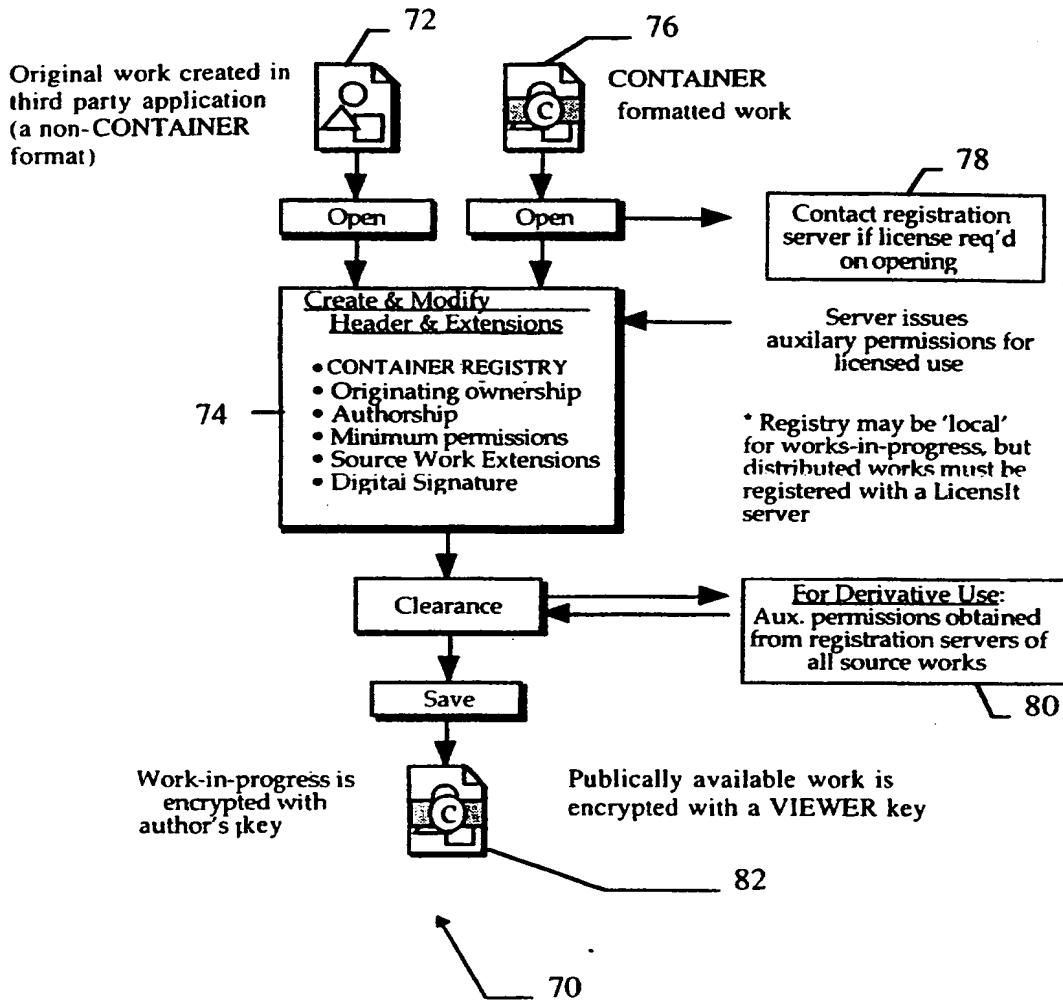
**Figure 1A**

**Figure 2**

**Figure 3**

**Figure 4**



**Figure 5**

**Figure 5a**

**Licensit DocInfo Editor**

CONTAINER Licensit Rev: 0.1

CONTAINER ID:

Server: 129.170.56.64 Doc: 1

CONTAINER Comments:

Vermont.pict © 1995 Norwich  
Mountain Technologies.  
All Rights Reserved.  
If you don't believe me, notice

Data Format: PICT (50KBytes)

Minimum Permissions:

|  |  |
|--|--|
| <input checked="" type="checkbox"/> Read Only    | <input checked="" type="checkbox"/> Allow Collab     |
| <input type="checkbox"/> Local Only              | <input type="checkbox"/> Source Works                |
| <input checked="" type="checkbox"/> Lic. on Save | <input checked="" type="checkbox"/> Register on Save |
| <input type="checkbox"/> Lic. on View            | <input type="checkbox"/> Original Format             |

**Edit Source Works**

**Cancel** **Okay**

**Figure 5b**

**Licensit Doc Info**

CONTAINER Licensit Rev: 0.1

CONTAINER ID:

Server: 129.170.56.64 Doc: 1

CONTAINER Comments:

Vermont.pict © 1995 Norwich  
Mountain Technologies.  
All Rights Reserved.  
If you don't believe me, notice

Data Format: PICT (50KBytes)

Minimum Permissions:

|   |   |
|---|---|
| <input checked="" type="radio"/> Read Only    | <input checked="" type="radio"/> Allow Collab     |
| <input type="radio"/> Local Only              | <input type="radio"/> Source Works                |
| <input checked="" type="radio"/> Lic. on Save | <input checked="" type="radio"/> Register on Save |
| <input type="radio"/> Lic. on View            | <input type="radio"/> Original Format             |

**Auxiliary Perms** **Source Works**

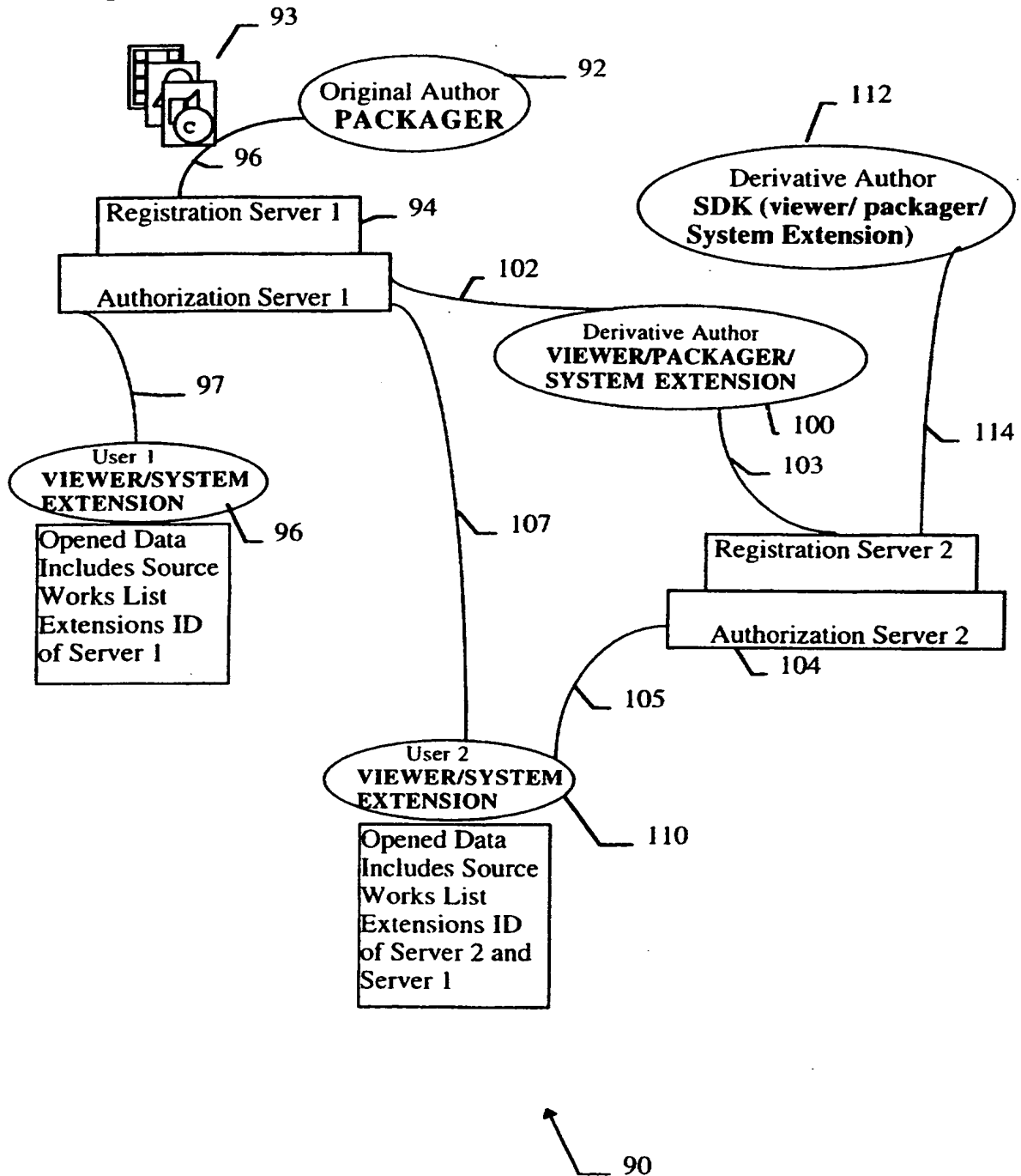
**Figure 6**

Figure 7

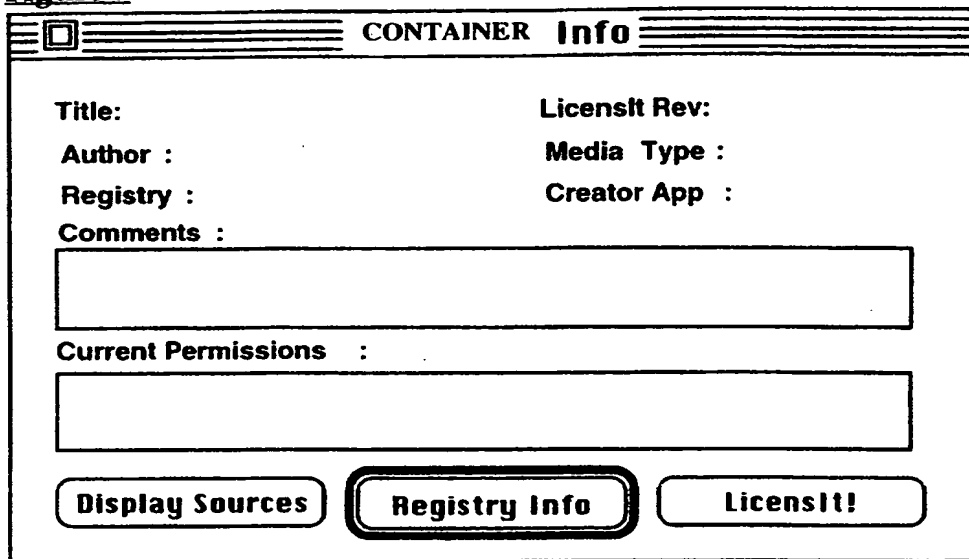


Figure 7 is a dialog box titled "CONTAINER Info". It contains the following fields and buttons:

- Title:
- Author :
- Registry :
- Comments :
- Current Permissions :
- Licensit Rev:
- Media Type :
- Creator App :
- Buttons: Display Sources, Registry Info (highlighted), Licensit!

Figure 7a

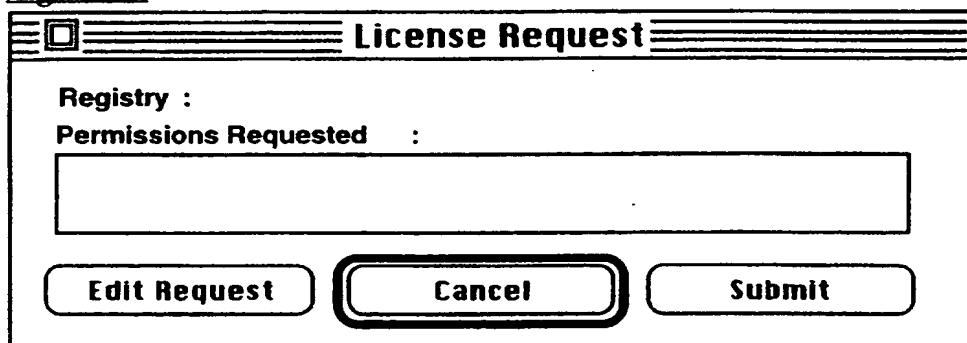


Figure 7a is a dialog box titled "License Request". It contains the following fields and buttons:

- Registry :
- Permissions Requested :
- Buttons: Edit Request, Cancel (highlighted), Submit

Figure 7b

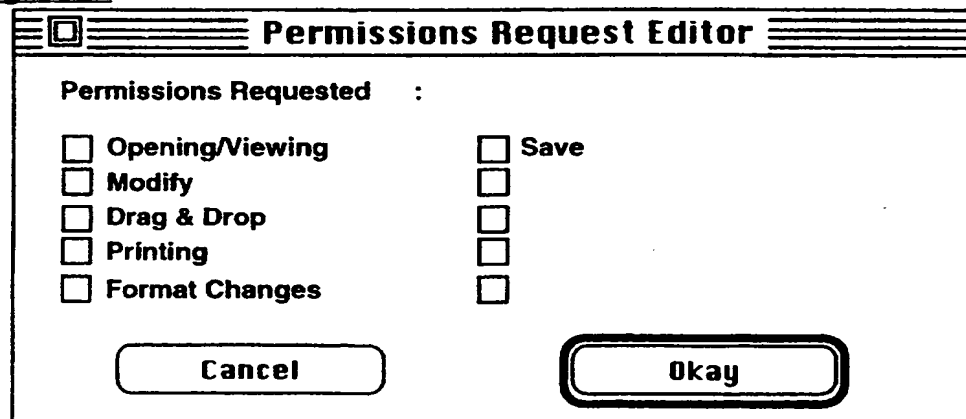
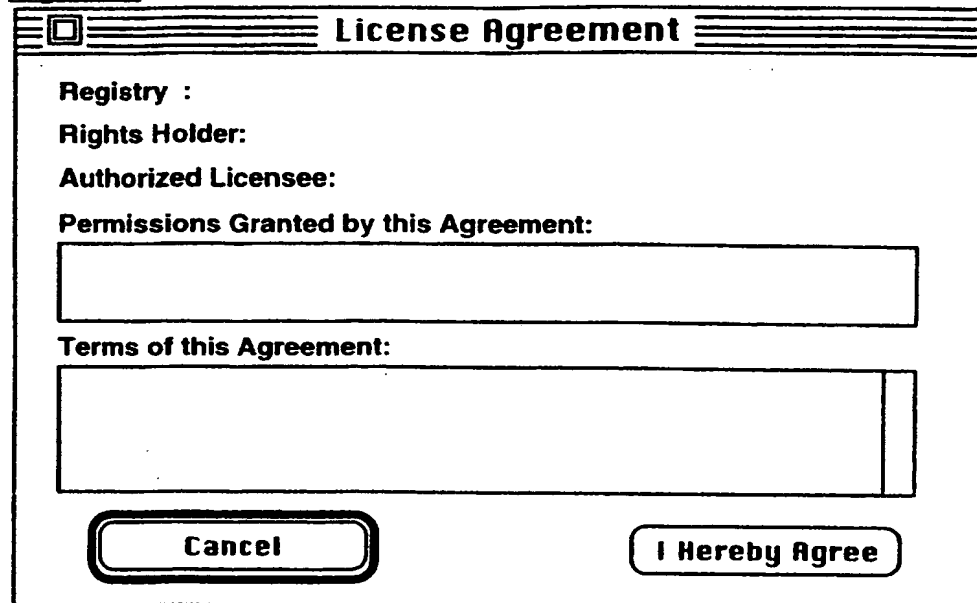


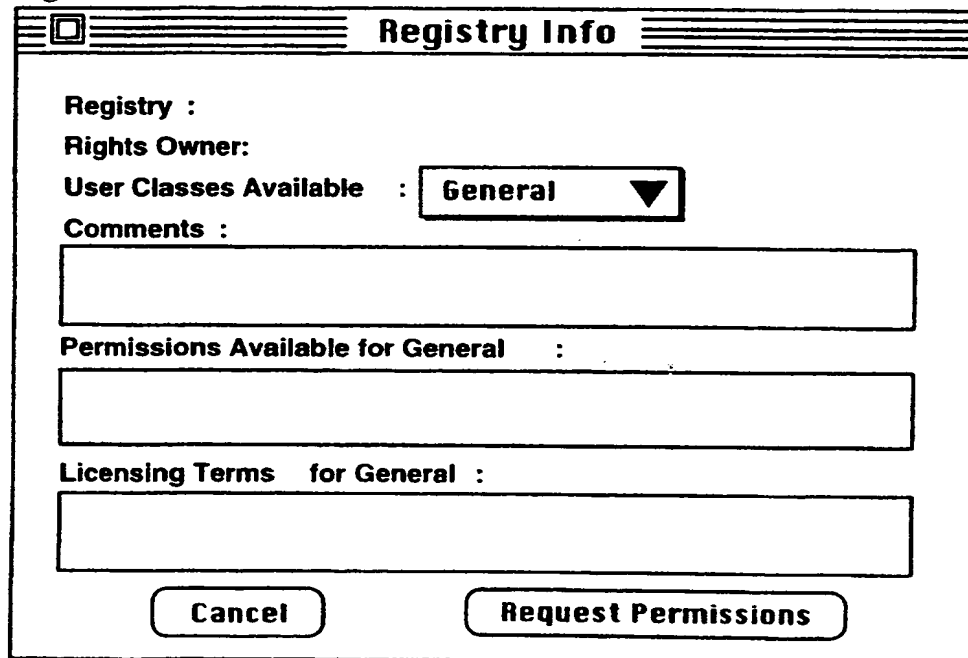
Figure 7b is a dialog box titled "Permissions Request Editor". It contains the following fields and buttons:

- Permissions Requested :
- Permissions list (checkboxes):
  - Opening/Viewing
  - Modify
  - Drag & Drop
  - Printing
  - Format Changes
- Buttons: Cancel, Okay (highlighted)

**Figure 7c**

A dialog box titled "License Agreement" with a standard window border and a close button (X) in the top-left corner. The dialog contains the following fields and controls:

- Registry :** A label followed by a text input field.
- Rights Holder:** A label followed by a text input field.
- Authorized Licensee:** A label followed by a text input field.
- Permissions Granted by this Agreement:** A label followed by a large text input field.
- Terms of this Agreement:** A label followed by a large text input field.
- Buttons:** Two buttons at the bottom: "Cancel" on the left and "I Hereby Agree" on the right.

**Figure 7d**

A dialog box titled "Registry Info" with a standard window border and a close button (X) in the top-left corner. The dialog contains the following fields and controls:

- Registry :** A label followed by a text input field.
- Rights Owner:** A label followed by a text input field.
- User Classes Available :** A label followed by a dropdown menu showing "General" with a downward arrow.
- Comments :** A label followed by a large text input field.
- Permissions Available for General :** A label followed by a large text input field.
- Licensing Terms for General :** A label followed by a large text input field.
- Buttons:** Two buttons at the bottom: "Cancel" on the left and "Request Permissions" on the right.

Figure 7e

| Source Works Display |               |               |               |
|----------------------|---------------|---------------|---------------|
| Container            | ID :          | Title :       | Registry :    |
| sdcsdcsfzczdc        | sdcsdcsfzczdc | sdcsdcsfzczdc | sdcsdcsfzczdc |
| sdcsdcsfzczdc        | sdcsdcsfzczdc | sdcsdcsfzczdc | sdcsdcsfzczdc |
| sdcsdcsfzczdc        | sdcsdcsfzczdc | sdcsdcsfzczdc | sdcsdcsfzczdc |
| sdcsdcsfzczdc        | sdcsdcsfzczdc | sdcsdcsfzczdc | sdcsdcsfzczdc |
| sdcsdcsfzczdc        | sdcsdcsfzczdc | sdcsdcsfzczdc | sdcsdcsfzczdc |

Registry Info

Request Permissions

Figure 7f

| Source Works Manager |               |               |               |             |
|----------------------|---------------|---------------|---------------|-------------|
| Container            | ID :          | Title :       | Registry :    | Clearance : |
| sdcsdcsfzczdc        | sdcsdcsfzczdc | sdcsdcsfzczdc | sdcsdcsfzczdc | Okay        |
| sdcsdcsfzczdc        | sdcsdcsfzczdc | sdcsdcsfzczdc | sdcsdcsfzczdc | Okay        |
| sdcsdcsfzczdc        | sdcsdcsfzczdc | sdcsdcsfzczdc | sdcsdcsfzczdc | Failed      |
| sdcsdcsfzczdc        | sdcsdcsfzczdc | sdcsdcsfzczdc | sdcsdcsfzczdc | Okay        |
| sdcsdcsfzczdc        | sdcsdcsfzczdc | sdcsdcsfzczdc | sdcsdcsfzczdc | Okay        |

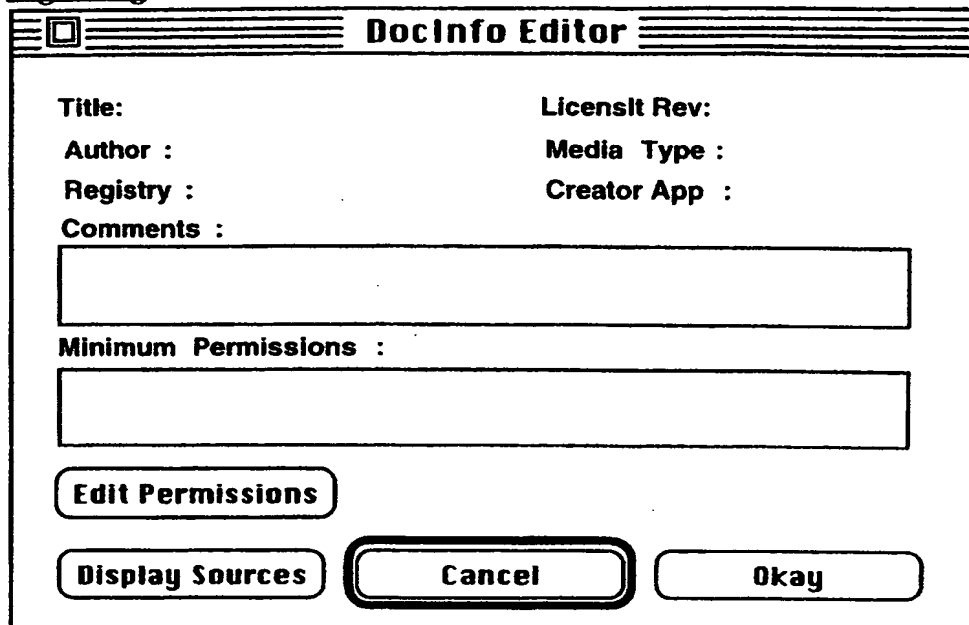
Registry Info

Check Clearances

Permissions Info

Request Permissions

Figure 7g



**DocInfo Editor**

Title: \_\_\_\_\_

Author : \_\_\_\_\_

Registry : \_\_\_\_\_

Comments : \_\_\_\_\_

Licenslt Rev: \_\_\_\_\_

Media Type : \_\_\_\_\_

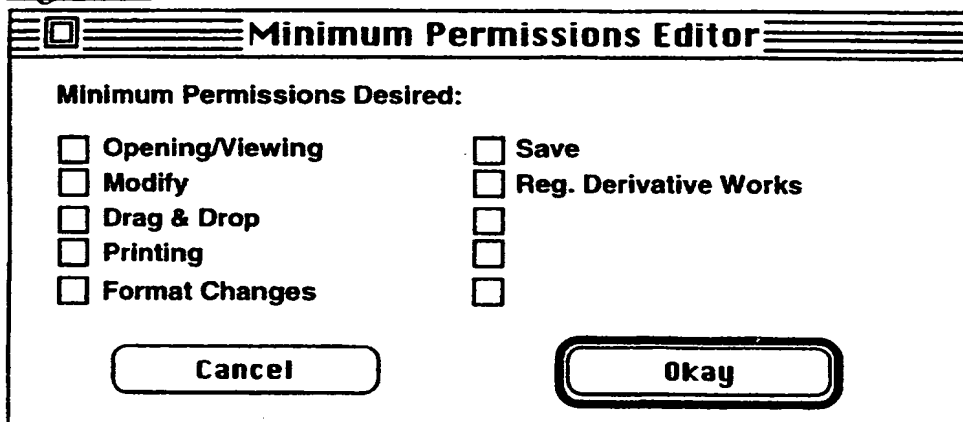
Creator App : \_\_\_\_\_

Minimum Permissions : \_\_\_\_\_

**Edit Permissions**

**Display Sources** **Cancel** **Okay**

Figure 7h



**Minimum Permissions Editor**

Minimum Permissions Desired:

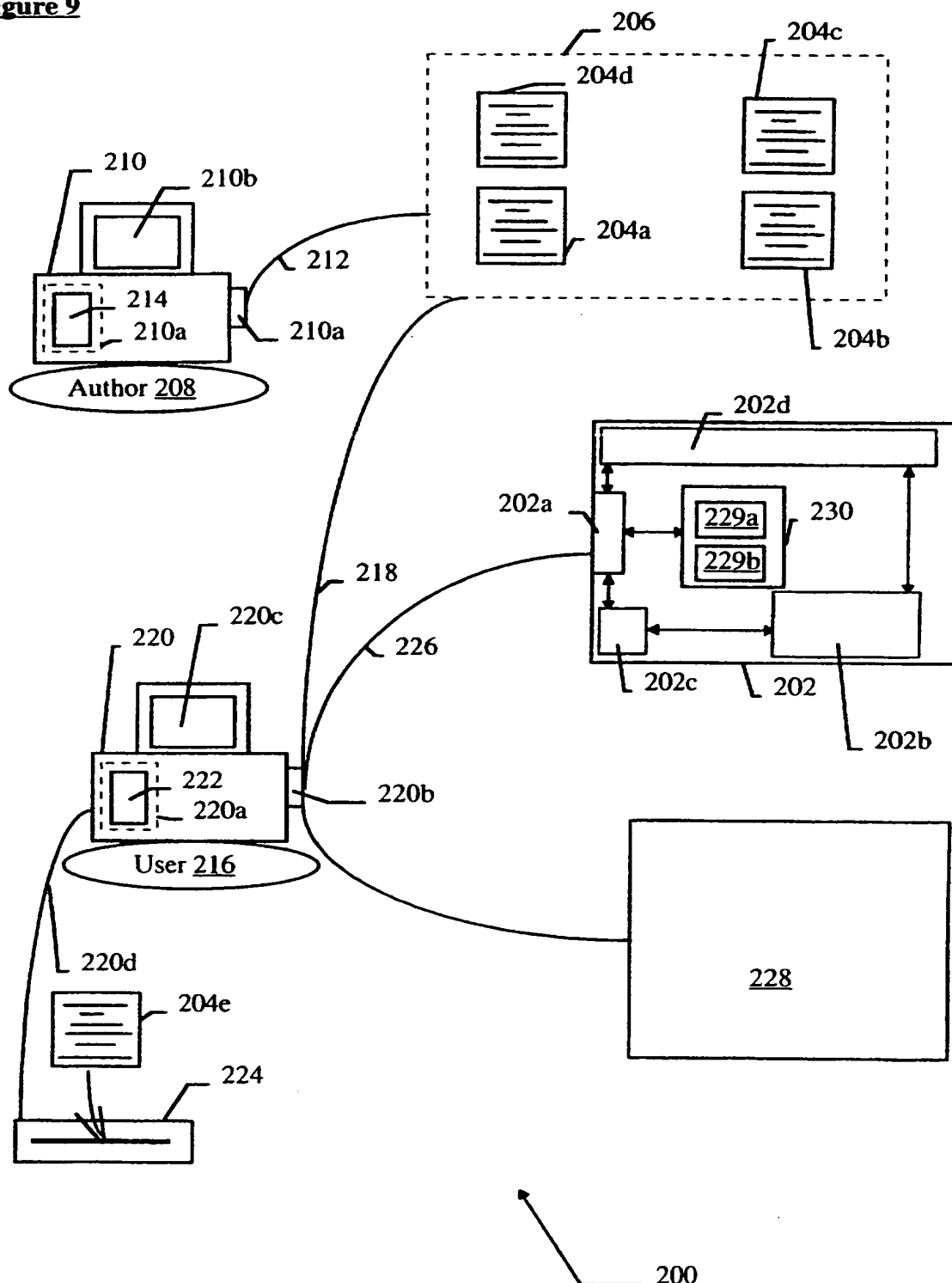
|  |  |
|--|--|
| <input type="checkbox"/> Opening/Viewing | <input type="checkbox"/> Save                  |
| <input type="checkbox"/> Modify          | <input type="checkbox"/> Reg. Derivative Works |
| <input type="checkbox"/> Drag & Drop     | <input type="checkbox"/>                       |
| <input type="checkbox"/> Printing        | <input type="checkbox"/>                       |
| <input type="checkbox"/> Format Changes  | <input type="checkbox"/>                       |

**Cancel** **Okay**

**Figure 8**

| Third Party Application - Actions              | VIEWER and/or PACKAGER Actions   | Authorization Server Actions  | Registration Server Actions                           |
|--|--|---|---|
| CONTAINER Opened                               | VIEWER views CONTAINER attributes, including minimum and auxiliary permissions, if any |   |   |
|  | Authorization server contacted if required   |   |   |
|  |  | Compare requested permissions and user class with rule base             |   |
|  |  | Grant appropriate auxiliary permissions and issue encrypted certificate |   |
| Viewer or editor opened for packaged data type |  |   |   |
|  | If editing, initialize local list of active source works                               |   |   |
| Attempt unauthorized action                    |  |   |   |
| Prepare request for required permissions       |  |   |   |
|  | Contact authorization server for auxiliary permissions                                 |   |   |
|  |  | Compare requested permissions and user class with rule base             |   |
|  |  | Grant appropriate auxiliary permissions and issue encrypted certificate |   |
| Perform desired action                         |  |   |   |
| Import CONTAINER                               |  |   |   |
|  | Contact authorization server on opening, if required                                   |   |   |
|  | Add new work to Source Works list  |   |   |
| Attempt file save                              |  |   |   |
|  | Examine clearances (minimum and auxiliary permissions) of source works                 |   |   |
|  | Initiate authorization requests for uncleared works                                    |   |   |
|  |  | Grant appropriate auxiliary permissions and issue encrypted certificate |   |
| Move data to Packager                          |  |   |   |
|  | Assemble based upon data to be saved   |   |   |
|  | Select server and generate registration request  |   |   |
|  |  |   | Grant registration request (used for final signature) |
|  | Complete CONTAINER packaging   |   |   |



**Figure 9**

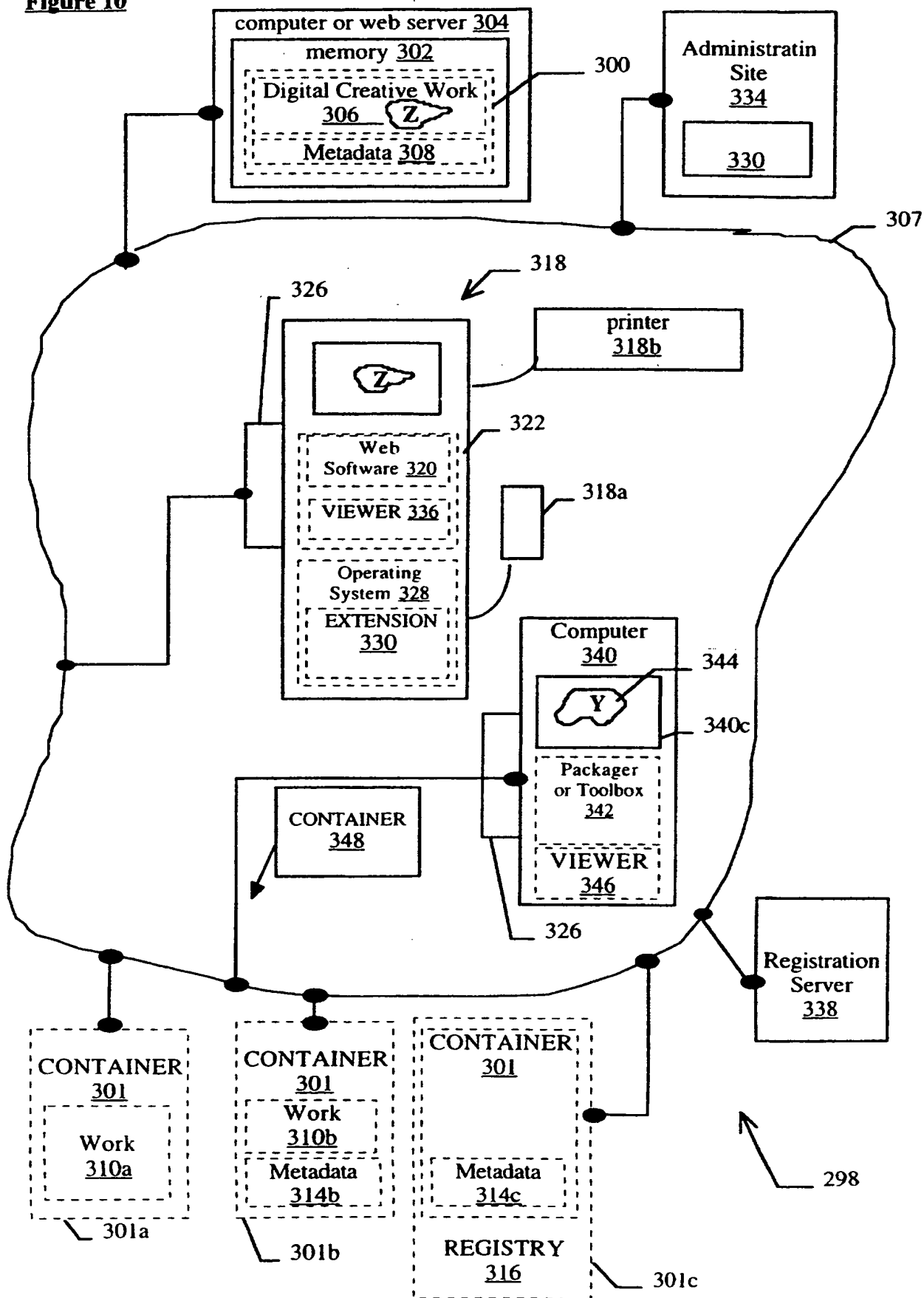
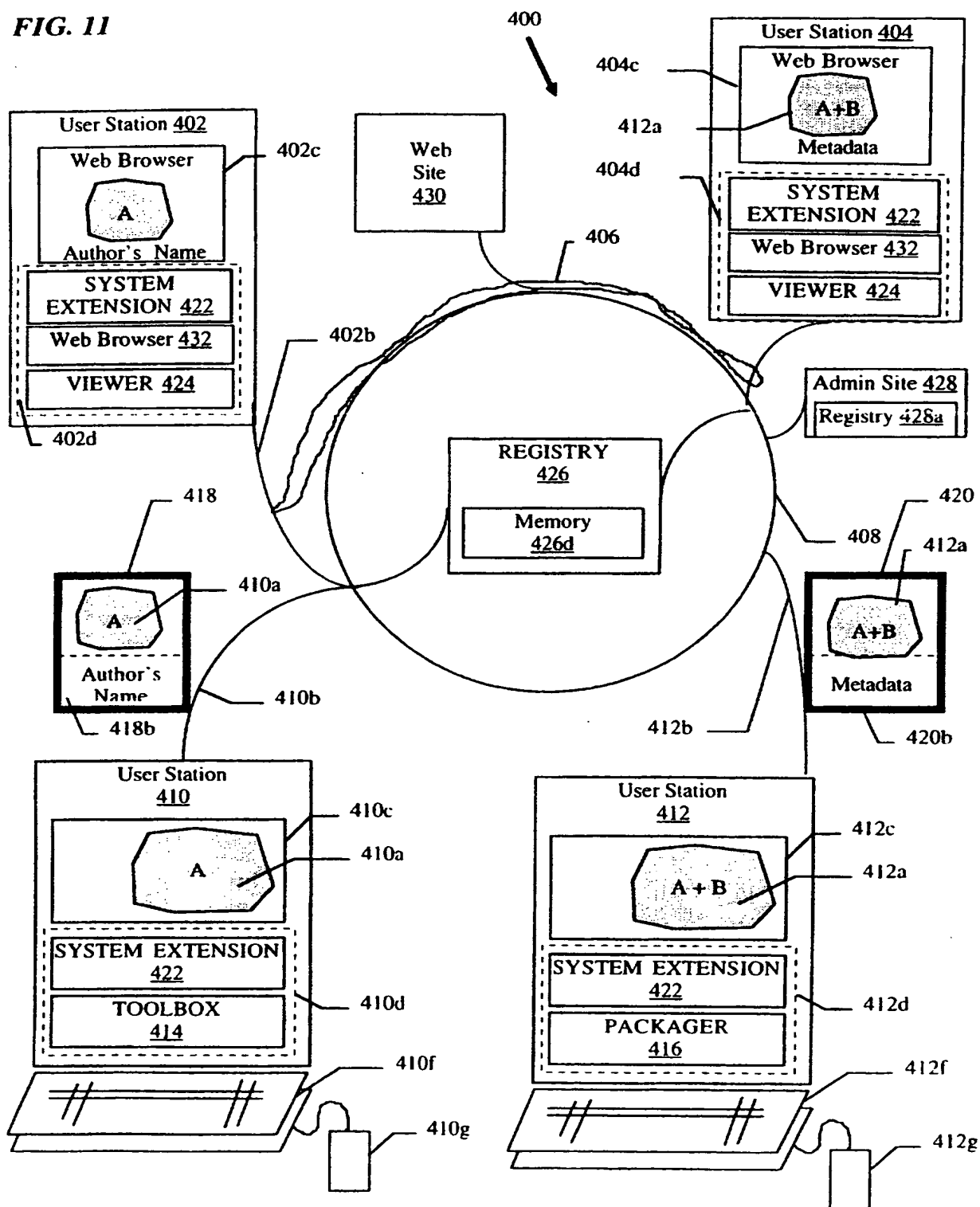
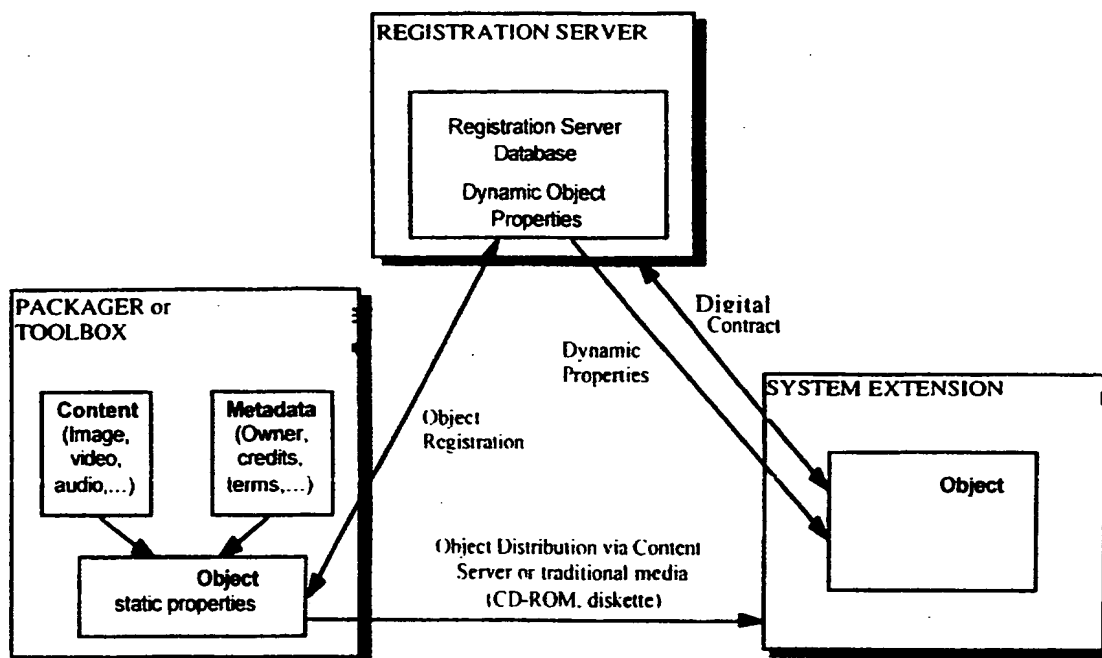
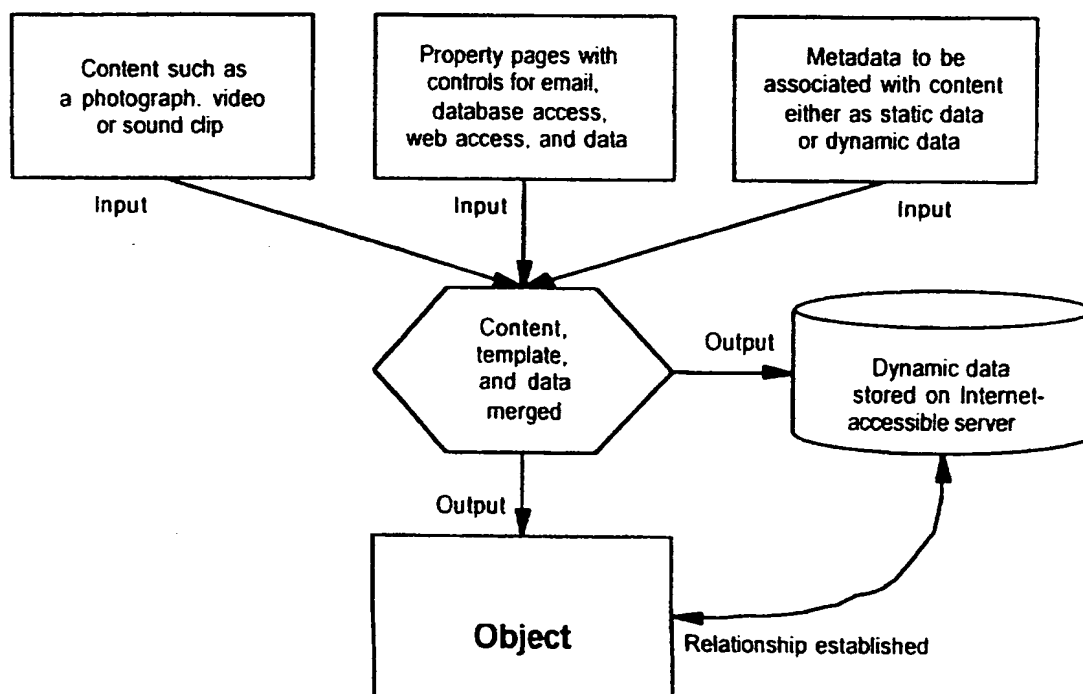
**Figure 10**

FIG. 11



**Figure 12****Figure 13**

**Figure 14**

Source Works Contributors Permissions

Summary Copyright Permissions

Update Info Go to URL Send Email

Registration

Name: [Text Field]  
Address: [Text Field]  
City: [Text Field] State: [Text Field] Zip: [Text Field]  
Phone: [Text Field] Fax: [Text Field]  
URL: [Text Field]  
Email: [Text Field]

Rights Administration

| Organization               | Rights Administered |
|----------------------------|---------------------|
| Copyright Clearance Center | Reproduction        |
| Copyright Clearance Center | First               |
| Copyright Clearance Center | Introduction        |

View Details Send Email Go to URL

Property Pages

Controls

Properties

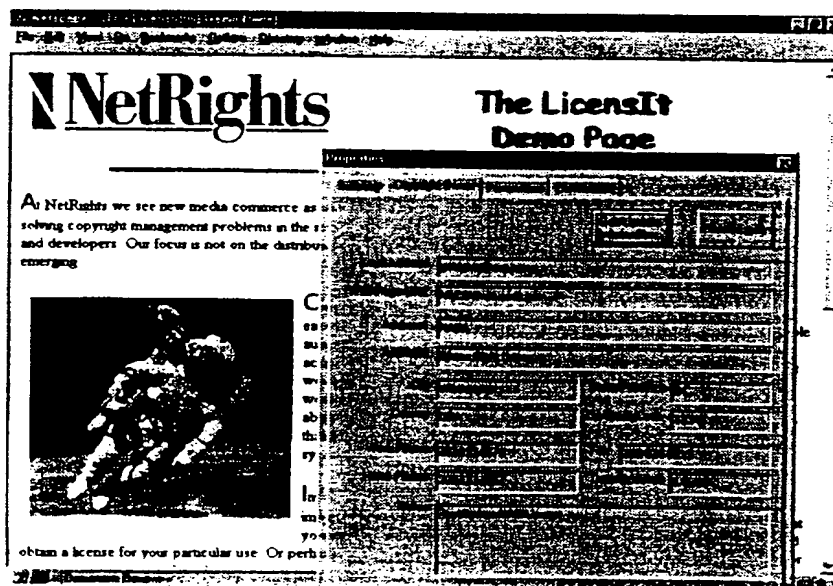
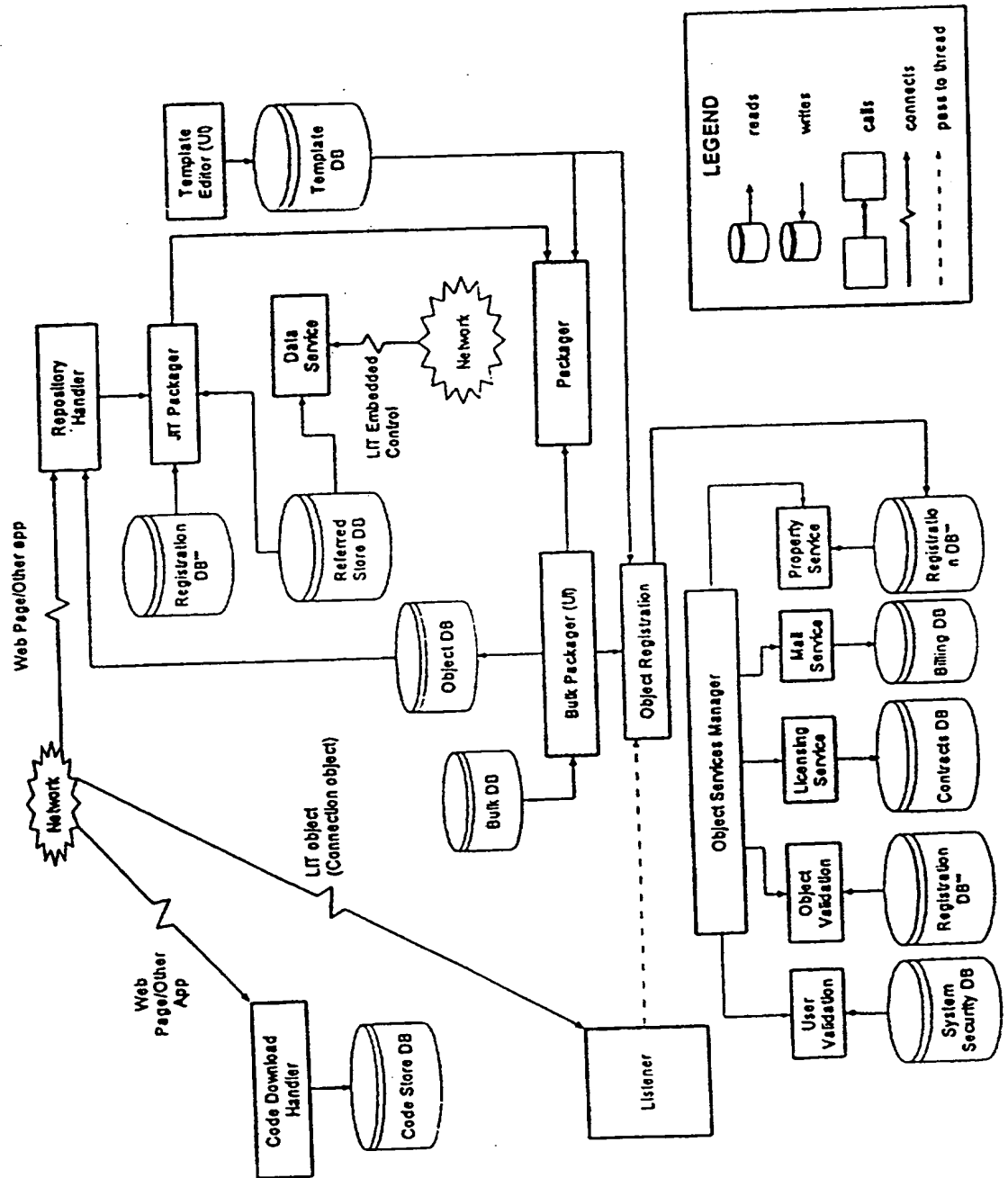
**Figure 15**

Figure 16



# INTERNATIONAL SEARCH REPORT

International Application No

PC1/US 96/16348

**A. CLASSIFICATION OF SUBJECT MATTER**  
IPC 6 G06F1/00 G06F17/00

According to International Patent Classification (IPC) or to both national classification and IPC

**B. FIELDS SEARCHED**

Minimum documentation searched (classification system followed by classification symbols)

IPC 6 G06F

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practical, search terms used)

**C. DOCUMENTS CONSIDERED TO BE RELEVANT**

| Category * | Citation of document, with indication, where appropriate, of the relevant passages   | Relevant to claim No. |
|------------|--|-----------------------|
| Y          | WO,A,94 27228 (APPLE COMPUTER) 24 November 1994<br>see page 6, line 12 - page 9, line 9<br>see page 29, line 6 - page 33, line 3<br>see page 47, line 5 - page 52, line 12<br>---  | 1-146                 |
| Y          | IEEE NETWORK, MAY-JUNE 1995, USA,<br>vol. 9, no. 3, ISSN 0890-8044,<br>pages 12-20, XP000505280<br>CHOUDHURY A K ET AL: "Copyright<br>protection for electronic publishing over<br>computer networks"<br>see the whole document<br>--- | 1-146                 |
| A          | US,A,5 023 907 (JOHNSON HERRICK J ET AL)<br>11 June 1991<br>see column 1, line 10 - column 2, line 36<br>---<br>-/--   | 1-146                 |

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Date of the actual completion of the international search

3 February 1997

Date of mailing of the international search report

18.02.97

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European Patent Office, P.B. 5818 Patentlaan 2  
NL - 2280 HV Rijswijk  
Tel. (+ 31-70) 340-2040, Tx. 31 651 epo nl,  
Fax (+ 31-70) 340-3016

Authorized officer

Fournier, C

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PCI/US 96/16348

## C.(Continuation) DOCUMENTS CONSIDERED TO BE RELEVANT

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|----------|---|-----------------------|
| A        | <p>IBM TECHNICAL DISCLOSURE BULLETIN,<br/> vol. 37, no. 3, 1 March 1994,<br/> pages 413-417, XP000441522 "MULTIMEDIA<br/> MIXED OBJECT ENVELOPES SUPORTING A<br/> GRADUATED FEE SCHEME VIA ENCRYPTION"<br/> see the whole document<br/> -----</p> | 1                     |



# INTERNATIONAL SEARCH REPORT

Information on patent family members

International Application No

PCT/US 96/16348

| Patent document<br>cited in search report | Publication<br>date | Patent family<br>member(s)     | Publication<br>date  |
|---|---------------------|--------------------------------|----------------------|
| WO-A-9427228                              | 24-11-94            | AU-A- 6826694<br>EP-A- 0698242 | 12-12-94<br>28-02-96 |
| US-A-5023907                              | 11-06-91            | NONE                           |                      |

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